

The Western Jan.21-22, 2016 Kansas City, MO

# Why You Should Attend the 2016 Western!

## **Education**

**Learning Centers:** interactive, small group education led by exhibitors on the trade show floor.

**Doug Tallamy's keynote** on Creating Living Landscapes and the panel discussion to discuss how his message works for your company.

**Roundtable Discussions** led by fellow WNLA members, including young professionals.

New for 2016, **Education in Spanish** with sessions on management and "how to" topics for your staff - from Management to Pruning.

**Western University** offers you an opportunity to connect with professors and hear about the latest research.

Find the NEW plants you need at the **2016 Fashion Show!** 

WNLA Education Series includes year-round education - webinars, tours & onsite education on New Plants, Native Plants, Management, Emerging Leaders and Greening the Industry.

## **Trade**

**Trade Show:** Build relationships with and discover innovative new products from local, regional and national suppliers.

## **Networking**

Western Pub networking with ONLA, KNLA, MLNA and INLA.

#### **Kids + Nature Reception &**

**Awards** on Wednesday evening with Ignite sessions on getting kids in nature.

Trolleys to BBQ and Breweries free Thursday evening transportation to local restaurants, bars and micro-breweries.

### **Next Generation**

**Students** are invited to the Student Forum with Doug Tallamy and to join the Student Advisory Committee.

**Emerging Leaders** facilitated discussion for young professionals.