

# The Larry Sayah Innovation Forum

*Due by close of business on Aug. 7, 2015\**

The first-ever Larry Sayah Innovation Forum will be held Saturday, Oct. 3, during the 2015 ALA Annual Conference in Huntington Beach. The Forum, sponsored in-part by the ALA Charitable Endowment Fund, celebrates the innovative ideas lighting professionals are using in their businesses to advance the industry and ultimately increase the sale of lighting products.

Those chosen from the pool of applicants will receive **the opportunity to present their innovative idea during the Larry Sayah Innovation Forum and a \$1,000 cash incentive** for their time and efforts.\*\* The presenter with the most innovative idea, as chosen by forum attendees, will receive a **\$2,500 cash prize**.

## Application:

Name(s) and Title(s) of Applicant(s): \_\_\_\_\_

\_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

Please provide a brief description of your innovative idea and the impact it has had on your business:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Description may continue on separate page.*

## Please submit via email or fax to:

American Lighting Association | Attn: Raelle Smiley  
rsmiley@americanlightingassoc.com | (fax) 214.698.9899

\*A limited number of spaces are available. All applications are due by close of business on Friday, August 7. Applicants will be alerted if they were chosen to participate in the Forum by Friday, August 21.

\*\*To receive the \$1,000, applicants must present their idea in the form of an 8 to 12 minute powerpoint or other multimedia presentation to the Larry Sayah Innovation Forum during the 2015 ALA Annual Conference.