

# HAINES CITY'S **ECONOMIC SUMMIT**

FRIDAY, APRIL 15  
7:30AM - 12:00PM

SPONSORED BY:

**HAINES CITY  
ECONOMIC DEVELOPMENT COUNCIL**

**7:15AM Doors Open**

**7:30AM Plated Breakfast**

**8:00AM Session One**

Carol Johnson - Owner, Continuous Dialog

**10:00AM Session Two**

Dr. Chris Jones - President, Florida Economic Advisors  
Instructor, University of South Florida

**LAKE EVA EVENT CENTER**  
799 JOHNS AVE | HAINES CITY, FL | 33844  
[www.hainescity.com](http://www.hainescity.com)



# *Meet the Speakers*

## **CAROL JOHNSON - OWNER, CONTINUOUS DIALOG**

Carol Johnson is an Economic Development Sales Expert and founder of Continuous Dialog. Her training allows clients to keep, grow and recruit more new jobs.

Carol's finance and marketing skills were developed at Kraft, General Foods in New York. It was here she gained her first site selection experience from the corporate finance perspective. Sales and Sales Management success was realized in leading successful sales and customer service teams in telecommunications. Carol won awards for new products that contributed millions to the bottom-line as well as top sales honors in every sales leadership position held.

She holds a BA in Marketing from Florida State University and a MBA in Finance from Indiana University. Carol lives in Atlanta, is married and has two daughters. She is active in community and social initiatives as well as youth leadership.

## **DR. CHRIS JONES - PRESIDENT, FLORIDA ECONOMIC ADVISORS INSTRUCTOR, UNIVERSITY OF SOUTH FLORIDA**

Florida Economic Advisors was established in 2003 by Dr. Chris Jones, one of Central Florida's most experienced regional economists. Dr. Jones holds a Ph.D in economics from the University of South Florida, and additional graduate degrees in business from USF and Rollins College. With an undergraduate education in resource economics from the University of Florida, Dr. Jones brings 11 years of university training and 5 college degrees to his consulting resume'.

Dr. Jones' 22-year professional career includes extensive private and public sector expertise. After beginning his career in 1992 with an Orlando economic consulting group, Dr. Jones moved on to spend 8 years as Director of Economic Consulting for one of Central Florida's largest real estate advisory firms. Dr. Jones' public sector work includes a term as Chief Economist for the City of Orlando, and membership on Governor Jeb Bush's Fiscal Impact Advisory Committee.

Dr. Jones is a full-time faculty member of the Economics Department at the University of South Florida. In addition, he also teaches courses in business and economics at Florida Southern College, and Hillsborough Community College.

