



January 8, 2016

Dear Friends and Colleagues,

I am the Chairperson for the **New Paltz Challenge Half Marathon and 5K** (<http://www.newpaltzchallenge.com>), a fundraising event held in New Paltz on Father's Day, June 19. Our race raises money so that we may achieve our mission, *"to create a sustainable environment for our membership to compete and thrive while strengthening civic and community interests for New Paltz and the Hudson Valley region"*. Celebrating its seventh year, the New Paltz Challenge draws hundreds of participants. We stand out from other local races because of our scenic run through Historic Huguenot Street and the Wallkill Valley Rail Trail.

Because of your partnership with the New Paltz Regional Chamber of Commerce and your interest and involvement in our extended community, **I see our event as a great promotional opportunity for your business.** I'm writing to ask if you would consider sponsoring our event in some form, or if you would like to be a volunteer on race day. I've described our sponsorship levels below:

**\$1000.00 Platinum Sponsor (4)**

- Your company's logo prime placement on our race shirt
- Your company's logo on the race website
- Your company's Banner / Logo in all press releases, and publications
- Your company's name in large banner at start / finish line
- Include your company's promotional gift for goodie bag
- 4 Race Entries
- Sponsor table at registration area

**\$500.00 Gold Sponsor (6)**

- Your company's logo on race shirt
- Your company's name on the race website
- Your company's name along the race course
- Your company's name in all press releases, and publications
- Include your company's promotional gift for goodie bag
- 2 Race entries
- Sponsor table at registration area

257 Main Street  
New Paltz, NY 12561

845-255-0243  
Fax 845-255-5189

[info@newpaltzchamber.org](mailto:info@newpaltzchamber.org)  
[www.newpaltzchamber.org](http://www.newpaltzchamber.org)

**\$250.00 Silver Sponsor**

- Your company's name on race shirt
- Your company's name along the race course
- Your company's name on the race website
- Your company's name in all press releases and publications
- Include your company's promotional gift for goodie bag
- 1 Race entry

**\$100.00 Bronze Sponsor**

- Your company's name along the race course
- Your company's name on the race website
- Your company's name in all press releases, and publications
- Include your company's promotional gift for goodie bag

We are committed to making sponsorship for this race rewarding for all involved. Please use the sponsorship form to select your level of sponsorship, **and fax it back to the Chamber office at 845-255-5189**. For volunteer opportunities, please **call the Chamber office at 845-255-0243**. Artwork for the race shirt can be emailed to [info@newpaltzchamber.org](mailto:info@newpaltzchamber.org) deadline 5/13/16.

Thank you in advance for your consideration of this opportunity. For any further information please feel free to call me at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read "Dr. David Ness", with a long horizontal flourish extending to the right.

Dr. David Ness  
New Paltz Challenge Chair



**7th Annual New Paltz Challenge Father's Day Half Marathon & 5K  
Sunday, June 19, 2016**

**Sponsorship Form**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I will be donating:**

☐ A goodie bag item (600 items – please indicate) \_\_\_\_\_

☐ A race finisher's prize (Please indicate) \_\_\_\_\_

**Sponsorship Level (Check one):**

☐ Platinum (\$1000)      ☐ Gold (\$500)      ☐ Silver (\$250)      ☐ Bronze (\$100)

**Billing:**

☐ Check included with form      ☐ Credit Card (complete below)      ☐ Bill me

**If paying by credit card, select credit card type (check one):**

☐ Master Card      ☐ Visa      ☐ American Express      ☐ Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (If different from above: \_\_\_\_\_

\_\_\_\_\_

**\*Please make checks payable to New Paltz Regional Chamber of Commerce.**