



Are you struggling to take advantage of **growth opportunities in global markets**?
Are you reactively selling to international customers who find you, rather than taking a **proactive and strategic approach** to international sales?

If **YES...ExpotechTM** could be the answer.

Why ExpotechTM?

- **Structured export strategy and business development process** that assists 4-8 companies to accelerate growth
- **ONLY national program** that helps each company **develop an export plan**
- **Efficiently connects** companies with local and national experts that help navigate the **export sales** process
- On average, participating companies **generate \$770K in new export sales**
- **Saves countless hours** and eliminates fear of the unknown about getting paid, protecting intellectual property, finding sales reps and more

If you are ready to make the investment of time,
ExpotechTM can unlock your export growth potential!

**Find out more at our
Information Sessions**

Kalispell

Flathead Valley Community
College, Rm AT208
Tuesday, 8/11 @ 8:30 a.m.

Bozeman

Montana Manufacturing
Extension Center
Wednesday, 8/12 @ 8:30 a.m.

Contact Jenni West at
406-994-3876 or
jenni.west@coe.montana.edu

What clients are saying about ExpotechTM

"Expotech crystallized our disparate thoughts into a plan, which focused particular products into target markets. Expotech was a conduit to force us to buckle down and create goals and the plan to meet them."

The Wagner Companies
Milwaukee, WI

"Expotech has given our company a major competitive advantage—in knowledge, insight, connections, and support. We're years ahead of others because of it."

Raloid Corp
Reisterstown, MD

"The Expotech program greatly accelerated our learning curve covering the complex landscape of regulations and best practices for exporting. Our exports have more than doubled over the last year and we continue to expand."

ElectraTherm
Reno, NV

www.nist.gov/expotech