

## **EARN Funders-Only Briefing**

**September 27th**

**8:30am-2:00pm**

**San Francisco, CA**

The AFN funder community is cordially invited to a funders-only briefing on 9/27/13 in San Francisco, hosted by EARN. EARN staff will showcase new research on savings outcomes and consumer financial behavior trends among thousands of EARN savers over ten years. EARN will also present groundbreaking ethnographic market research on low income workers' attitudes toward their financial lives, with EARN Product Managers sharing how these insights are driving the design of EARN's next generation of products. In addition, EARN will provide a demonstration of their new online savings platform, launching in September of 2013. As they always do, EARN will provide a completely unvarnished view of their outcomes, the cost of these outcomes, and what the broader ramifications are for the asset building field and for public policy. **This gathering will be held on 9/27 from 8:30 – 2:00pm, with a dinner on 9/26 for out of town guests.**

**For more information or to RSVP, please contact Tad Oyler, [tad@earn.org](mailto:tad@earn.org)**