

Child and Youth Finance International

Reshaping the Future of Finance



Program

April 3rd & 4th, 2012

RAI Convention Center
Amsterdam, The Netherlands



International Summit & Awards Ceremony



About ChildFinance

Finance is an important part of life. Yet many children and youth do not fully understand it. 90% of children and youth are still without access to formal financial services. We say it is time to change the status quo. This is why the ChildFinance movement is dedicated to making sure that **every child in the world has a savings account** when they graduate from primary school and **has the financial knowledge and skills** to be able to operate this account.

As a first step, we will work collaboratively to reach 100 million children in 100 countries by 2015.

Bringing Together Children and Policy-Makers to Interact!

The Child & Youth Finance International Summit and Awards Ceremony is the **first event** to bring together children, youth and senior level representatives from across various sectors on the topic of financial inclusion and ChildFinance education for children and youth.

Prior to the Summit, children and youth will meet to voice their opinions for shaping the ChildFinance movement. They will bring their recommendation to the Summit, where they will **engage directly with policy-makers** on a level footing to share their views on ChildFinance.

Sharing Commitments, Efforts and Innovations

At the Summit, thought leaders and international experts from across various sectors will come together to address the financial issues that most deeply affect the lives of children and young people. Meeting participants will share commitments, efforts and innovations in bringing ChildFinance to 100 million children in 100 countries by 2015.

The Summit will also feature an awards ceremony to recognize achievements and efforts in financial inclusion, entrepreneurship, financial education and global promotion of the topic.



Objectives of the Summit

- Highlight the commitment of movement members to bringing ChildFinance to 100 million children in 100 countries by 2015
- Share innovation/thought leadership from across various sectors and countries and ensure joint efforts
- Involve children and youth in shaping the movement and engaging with policy-makers
- Spread awareness about the ChildFinance concept

Expected Attendees

The Summit will welcome senior, high-ranking members from the following types of institutions:

- Financial authorities (national, regional international)
- Financial institutions (global & local)
- Financial education service providers
- Governmental sector representatives (including Ministries of Finance and Education)
- Large Corporations
- Foundations
- Leading researchers in the fields of financial inclusion and financial literacy
- Media
- Technology
- Multilateral and Bilateral Agencies
- NGOs
- Public personalities

And of course...

The children and youth! Youngsters aged 8 - 18 from across the world will take part to ensure that their voices are heard within the ChildFinance movement.

Overview: Structure of the Meeting

Monday 2 April

Children and Youth only

Day 1: Tuesday 3 April

Adult participants only (children and youth continue separately)

Day 2: Wednesday 4 April

Children, Youth & Adult Participants

	Monday 2 April Children and Youth only	Day 1: Tuesday 3 April Adult participants only (children and youth continue separately)	Day 2: Wednesday 4 April Children, Youth & Adult Participants
Morning	Children and Youth Meeting	Inauguration and Keynote Speeches	Connecting Children and Youth to Finance
Afternoon	Children and Youth Meeting	The Importance of ChildFinance in Today's World	Closing Ceremony
	Pre-Summit Workshops	ChildFinance in Practice: Innovations	Awards Ceremony
Evening	Networking Dinner	Gala Dinner with Keynote Speeches	Dinner



Version 1 - Program Schedule **Monday 2 April, 2012**
Children and Youth Meeting

Time	Event
09:00 - 09:30	Registration
09:30 - 10:00	Introduction and Welcome
10:00 - 11:00	ChildFinance Day and Week <ul style="list-style-type: none"> • Sharing on ChildFinance Day & Week activities (by country)
11:00 - 11:30	Break
11:30 - 12:30	Having our Say Opinions of children and youth on the importance of ChildFinance
12:30 - 13:30	Lunch
13:30 - 15:30	Reshaping the Future of Finance: Our Vision <ul style="list-style-type: none"> • Presentation: What children and youth say globally • Breakout sessions by theme: (Savings, Mobile Debt, Student Loans, Credit, Insurance, Policy Changes, Credit, Online Payments, Insurance, Student Fees)*
15:30 - 16:00	Break
16:00 - 17:00	10 Points : Issues to Share With Policy-Makers
18:00	Dinner for participants

* Breakout Session Themes to evolve based on inputs from members, children and youth

Pre - Summit Workshops

ChildFinance movement members can choose to hold pre-summit events. These can be organized based on special themes and issues which relate to financial access and financial education for children and youth. We invite interested members to submit an application for a request to hold a pre-summit workshop.



Version 1- Program Schedule **Tuesday 3 April, 2012**
CYFI Summit

Time	Event
08:30 – 09:00	Registration
9:00 – 11:00	Inauguration Ceremony (Children and Youth attend)
11:00 – 11:30	Tea, Coffee, Break
11:30 – 13:00	<p>The Importance of ChildFinance in Today's World</p> <ul style="list-style-type: none"> • A discussion on the relevance and significance of financial access and financial education for children and youth across the world. • Movement members highlight their commitment to bring ChildFinance to 100 million children and youth in 100 countries • Plenary Session: Panelists will give an overview of each session • Breakout sessions: Parallel panels with focus on different themes *
13:00 - 14:30	Lunch Break and Networking Spaces
14:30 - 16:00	<p>ChildFinance in Practice: Innovations</p> <ul style="list-style-type: none"> • Plenary Session: Panelists will give an overview of each session • Breakout sessions: Parallel panels with focus on innovations in different sectors * • The sessions will focus on the innovations in the different areas of ChildFinance and what needs to be done to strengthen the movement
Breakout Session 1	Financial Institutions and ChildFriendly Banking Products
Breakout Session 2	Financial Institutions and Outreach to Children and Youth
Breakout Session 3	ChildFinance Education : Innovations and Best Practices
Breakout Session 4	Academia & Research: Impacts of the ChildFinance Movement
Breakout Session 5	National Strategies: Policies by Central Banks and National Authorities
Breakout Session 6	Accelerating the Movement: Role of Foundations, Bilaterals and Multilaterals
Breakout Session 7	Technology: Innovations in Reaching Children and Youth
Breakout Session 8	Media : Building a Global Movement Through Communication
Breakout Session 9	Reaching the Unreached Child
Breakout Session 10	The Role Of Microfinance Institutions In Increasing Financial Access And Education
16:00 - 16:30	Tea, Coffee, Break
16:30 - 17:30	Plenary Session & FAQ
18:00	Gala Dinner for Meeting Participants

* Breakout Session Themes to evolve based on inputs from members, children and youth



Version 1 - Program Schedule **Wednesday 4 April, 2012**
CYFI Summit & Awards Ceremony

Time	Event
09:00 - 13:00	<p>Connecting Children and Youth to Finance: Reshaping the Future</p> <ul style="list-style-type: none"> • This session allows children, youth and adult participants to engage, interact and discuss issues related to ChildFinance along various themes. • Together, they will develop recommendations to guide the growth and direction of the ChildFinance movement and shape the future of finance.
Breakout Session 1	What Makes A Banking Product Childfriendly?
Breakout Session 2	Looking AtThe Role Of The Government In Childfinance
Breakout Session 3	Lowering Credit Card And Mobile Debt
Breakout Session 4	Listening To Children And Youth: Ensuring Constant Participation
Breakout Session 5	ReachingThe Unreached Child
Breakout Session 6	Childfinance Education:The Essentials
13:00 - 14:00	Lunch Break And Networking Spaces
14:00 - 15:00	Closing Ceremony
15:00 - 15:30	Tea & Coffee Break
15:30 - 17:30	<p>ChildFinance Award Ceremony</p> <ul style="list-style-type: none"> • ChildFinance Awards recognize achievements in efforts relating to financial inclusion, entrepreneurship, financial education and global promotion of the topic. <p>Award themes include: **</p> <ul style="list-style-type: none"> • Individual awards - role models & champions in financial access and ChildFinance education • Pioneering banks in the ChildFinance movement • Model country strategies by national authorities • Innovations in ChildFinance education • Innovative use of technology and media in spreading the ChildFinance concept • Outstanding efforts in furthering the ChildFinance movement <p>For Children And Youth</p> <ul style="list-style-type: none"> • Individual awards - young role models & champions • Most innovative savings projects by children and youth <p>Exemplary savings clubs & groups</p>
18:30	Dinner For Meeting Participants
Thursday 5th April Optional	<p>Sightseeing trip to historical FloriadeWorld Horticultural Expo which takes place once every 10 years in the Netherlands.</p> <p>Click here to visit the website</p>

** Award categories to evolve based on inputs from members, children and youth and the CYFI award nominations committee



CYFI Board & Strategic Partners

Multilateral Agencies



Banking Networks



Corporations



CLIFFORD
CHANGE

Deloitte.



HOUTHOFF BURUMA



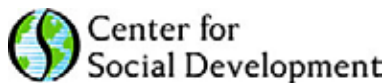
McKinsey & Company



NGOS



Academic Institutions



Core Funding Support

