

Dear Parents,

We are excited to announce the SchoolKidz, Teacher Tailored School Supply Kit Program as an easy way for parents to purchase back-to-school supplies. Ordering info will be coming soon. Make sure to place your order during the sale to take advantage of this easy service!

This program will save you time and make back-to-school shopping less of a hassle. SchoolKidz offers brand name products in their kits such as Crayola®, Fiskar's®, Elmer's®, Staples®, and more. Best of all, the kits contain items that have been specifically requested by our teachers for each grade. You can see a sample of what one of these kits looks like below.

We believe you will find the pricing to be very reasonable and comparable to what you would spend when driving around from store to store during the back-to-school rush.

FREE bonus items
with every kit!
¡ Artículos adicionales, gratis!



- **One Personalized Reusable Heavy-Duty Archival Box**
Caja personalizada y reusable
- **10 "Money From Home" Envelopes**
10 - sobres para enviar dinero de la casa a la escuela
- **40 Personalized Student ID Labels**
40-etiquetas con el nombre del estudiante



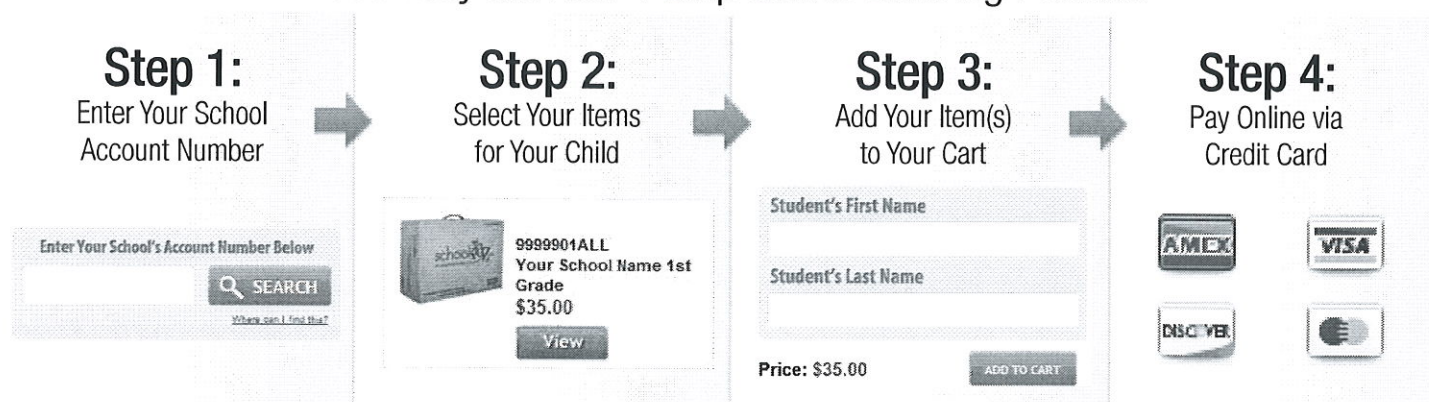
You could win an iPad® Air or an iPad® Mini when you place an order with SchoolKidz this year!**



**Valid to U.S. Residents Only. A Teacher Tailored kit must be purchased in order to be eligible. One grand prize winner for an iPad® Air and 5 runner-up winners for an iPad® Mini. Visit TTKITS.COM/GOLD for full details.

SchoolKidz Online Ordering

Made Easy with our 4 Step Online Ordering Process



To see how it works, visit <http://www.ShopTTKits.com> and enter school account number 99999.
Please Note: This is a sample account and supplies cannot be ordered through this account number. DO NOT PROCEED THROUGH CHECKOUT.

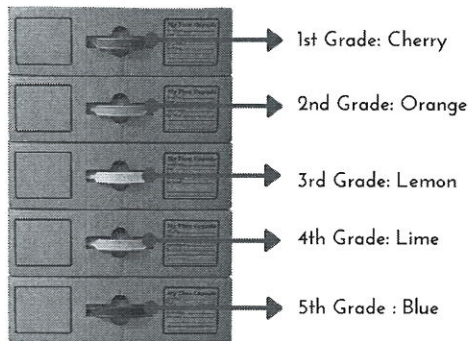
Online ordering is a fast and easy way to allow parents to order their SchoolKidz Teacher Tailored kit!

- **Online ordering is easy for parents:** Parents log onto our site with a school account number. Each kit and optional, additional items are then displayed for parents to select, view contents/price, and add to cart. Checkout is completed with a personal credit or debit card.
- **Online ordering is easy for the school:** Orders are paid for by the parent directly and automatically accounted for at SchoolKidz. You do not need to submit names or payment for any online order.
- **Labels & kit personalization:** We require a first and last name when ordering so that all of your kits will have personalized labels.
- **Paper & online ordering:** Order Forms will allow parents to return the form and also explain how to order online. Paper orders are submitted through the customer portal, while the tally and payment need to arrive by the order turn-in date. SchoolKidz collects online orders and will combine them with any paper orders submitted.
- **Online ordering only:** No paper forms/checks accepted. The site disables on the order turn-in date. You can still receive order forms for online ordering only, which will guide parents to only order online.
- **Online ordering can be used as a fundraiser:** The kit price you select is the only price that displays online. Any fundraising money will be refunded to the school after the order has processed successfully.
- **Online ordering is FREE:** The Program Commitment & Order Turn-In Discounts DO apply. Paper orders still need to be received by SchoolKidz by the order turn-in date.
- **Online Tracking:** You have the ability to track every order, or we can do it for you.
- **Online and paper orders ship together:** When the kits arrive, they will be organized by grade!

KIT DISTRIBUTION MADE

EASY!

Color-Coded Handles by Grade Level

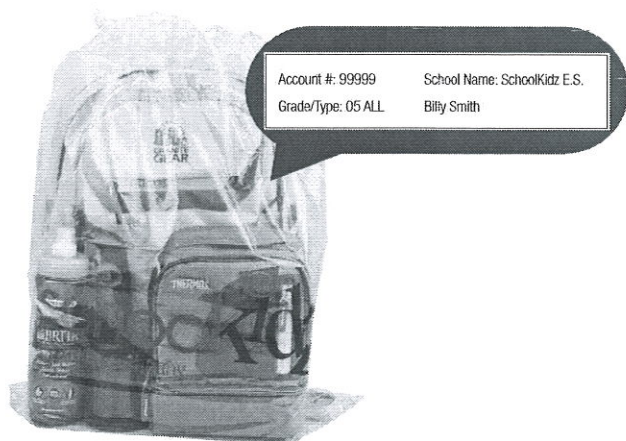


Sample list of handle colors per grade.

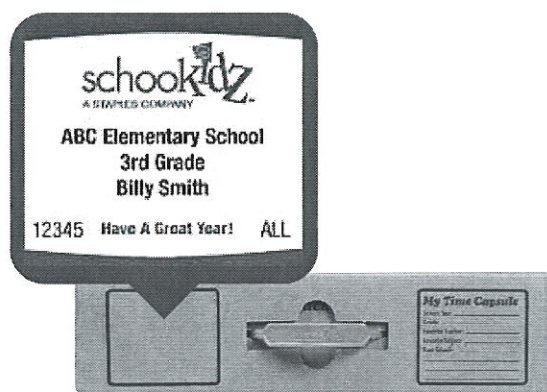
Durable, Keepsake Boxes in Multiple Sizes



Additional Items are Sorted and Labeled

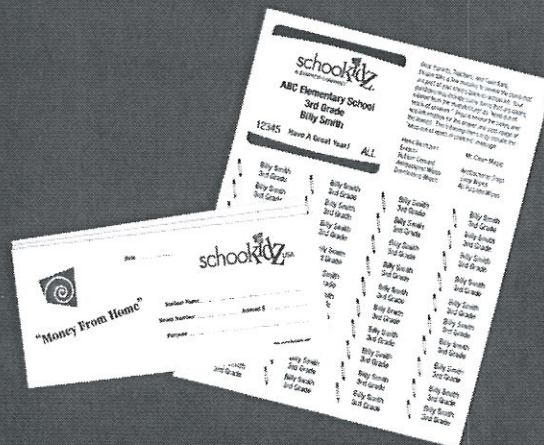


Personalized and Pre-Printed Labels Per Student



PLUS MORE!

- Free Bonus Items* in every kit
- Master list of student orders
- Kits arrive pre-labeled and pre-sorted per grade in protective master cartons
- Kit boxes and cartons are made of recycled materials; delivery cartons can be recycled after distribution



*Name Labels & Money-from-Home Envelopes