

"Your kids are gonna be real happy!"

Hello to all our friends,

My name is Norm Franke. I'm part of the Alpine Bank family... all born and raised in Colorado. And now, thanks to good people like you, Alpine Bank is in Denver: LoDo and Cherry Creek North.

I'm writing you because of your school kids. Like you, we're amazed at their work in school, and how they try their best every day. So, for nearly 40 years, Alpine Bank has rewarded kids for their hard work in school. It's a fun little program called "Pays For A's."

Four times each school year, we invite all school children to submit a copy of their most recent Report Card to Alpine Bank. Then, **we pick a handful of cards at random** and pay those winners \$10 for each A and \$5 for each B on their Card, up to five subjects. A Straight-A Report Card earns \$50 bucks!

It doesn't cost anything to enter. Everyone and anyone are welcome to submit their Report Card. It's not mandatory. Just for fun. Besides, kids tell us they love winning.

Our friends with the Denver Police Department share Alpine Bank's admiration for our young people. So, to make it easy for your children to enter Pays for A's, your child can leave a copy of their Report Card in their School Principal's office. A Denver Police Officer will drop by during each of the 4 contests and pick up those Cards. Or, you and your child are always welcome to personally drop a copy of the Report Card at Alpine Bank.

Pretty easy. Pretty fun. Especially for your children.

If you'd like your child to enter via their Principal's office, just print their name, their grade and school on the space below and return it to school. Along with your signature as parent/guardian saying "That's fine!" Or, simply drop your child's Report Card by the bank. Have fun!

ALPINE BANK PAYS FOR A'S PERMISSION FORM

Name of student

Grade and name of school

Signature of child's parent or guardian



Thanks again. We think your kids are all winners.

Sincerely,

Norm Franke

Regional President - Alpine Bank



Norm Franke

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Alpine Bank is a \$2.5 billion, employee-owned organization chartered in 1973 with headquarters in Glenwood Springs, Colorado. With 37 banking offices across Colorado, Alpine Bank employs over 500 local people and serves more than 130,000 customers with retail, business, wealth management, mortgage and electronic banking services. Learn more at www.alpinebank.com.



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