



# Technologies to Advance Your Business

## Presented by: Idaho and Washington CRS

The Technologies to Advance your Business Course (CRS 206) from the Council of Residential Specialists guides students through a process for analyzing the technology needs of their business. Course Content:

- Time-saving technology tools
- Automated contact management & follow-up systems
- Strategic mass email & internet marketing
- Successful marketing via Web sites, Blogs, and other communication tools
- Effective multimedia technologies for enhanced listing & buyer presentations

## Registration:

Class Fee: .....\$295.00  
CRS Members: .....\$250.00  
Group of 4 or More Non-Members.....\$250.00  
Audit Rate: (with evidence of taking class before).....\$190.00  
*Networking buffet luncheon included with registration*

## Cancellation Policy:

Two weeks prior to course, full refund. Within two weeks of course, 50% refund. After 5 pm day before course, no refund.

## Questions?

For more information, or help with registration, call Education Chair Darlene Stouder at (360) 901-0307.

## About CRS:

When you earn the CRS Designation, you become part of a network of more than 30,000 Certified Residential Specialist Designees and Candidates/General Members. To learn more about the Designation and about CRS courses coming to a location near you, visit [www.crs.com](http://www.crs.com)

16 CRS Designation Credits  
Clock Hours: 16 WA, 15 ID hours  
Idaho designated class code: D1045

May 4-5, 2016  
Registration 7:30 am  
8:30 am - 5:00 pm  
Networking buffet lunch included

Coeur d'Alene Association of REALTORS  
409 W. Neider, Coeur d'Alene, ID 83815  
Facility phone: 208.667.0664

Pat Zaby's contributions to the industry through speaking, teaching, writing, and development have earned him the recognition and respect as one of the industry's authorities. He authors one of the largest and most widely read e-mail newsletters for real estate professionals found at PatZaby.com. He has been a favorite speaker at the National Association of REALTORS®' convention since 1979 as well as numerous franchise and state conventions.



If you are interested in sponsoring this course, please contact Darlene Stouder at (360) 901-0307

Class Registration: Register online at [washington.crs.com](http://washington.crs.com)

Course Registering for: CRS 206: Technologies to Advance Your Business

Name: \_\_\_\_\_ Firm: \_\_\_\_\_

Office Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Payment: \_\_\_\_\_ Check \_\_\_\_\_ MC \_\_\_\_\_ Visa \_\_\_\_\_ AX \_\_\_\_\_ Disc Amount: \$ \_\_\_\_\_ (pre-payment required)

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC Code: \_\_\_\_\_ (on back of card)

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Questions? Call Darlene at (360) 901-0307

Class Date(s): May 4-5, 2016



Certified  
Residential Specialist  
The Proven Path To Success