### 1-MONTH REPORT FOR YOUR LISTINGS

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## **EXECUTIVE SUMMARY**

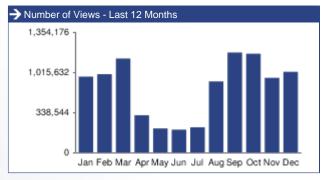
You currently have **4,166** listings, and you are subscribed to **72** publishers. **2** of your brokers currently have a paid subscription to ListHub. You currently have **94** registered brokers using ListHub.

Terms are defined on the last page of this report.

→ Listing Inv	entory
9,964	
7,473	
2,491	
0	an Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

→ Top Publishers by N	→ Top Publishers by Number of Views						
Publisher	Publisher Property Views % of Views						
Zillow 🖺	825,904	92%					
Trulia 🗐	22,877	3%					
Homes.com	22,831	3%					

→ Top Locations of Your Online Consumers						
City	Property Views	% of Views				
Spokane, WA	13,269	33%				
Seattle, WA	2,724	7%				
Tacoma, WA 753 2%						





→ Broker registrations
4
3 -
1 -
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

→ Top Listing Agents (their online performance ranking)									
Agent	Agent ID	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank			
Cindy Carrigan	1650	32	17,322	106	91	1st			
Seth Maefsky	3171	88	38,022	201	35	2nd			
Todd Sullivan	2540	52	24,676	48	29	3rd			



→ Top Property Categories					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	584	131,163	158	102	1st
\$100K - \$200K - 4BR Residential - For Sale	343	118,563	74	50	2nd
\$200K - \$300K - 4BR Residential - For Sale	294	82,794	89	31	3rd

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1-MONTH REPORT FOR YOUR LISTINGS

## DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher
Zillow
Inquiries by Publisher
LandWatch  Homes.com  SearchALLPropert  ies by L2L  HomeBidz

	Listings	Consumer Traffic		Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Zillow 🗐	Not Applicable	825,904	Not Applicable	162	Not Applicable
Trulia 🖺	Not Applicable	22,877	Not Applicable	36	0
Homes.com	2,357	22,831	50	63	Not Applicable
LandWatch	2,647	13,660	1,608	110	Not Applicable
LandAndFarm	1,364	3,084	106	16	Not Applicable
Homes&Land	2,679	2,532	2	Not Provided	Not Provided
Keller Williams	374	1,684	0	15	Not Applicable
HomeBidz	1,477	1,546	32	123	Not Applicable
Lands of America	1,188	1,408	854	6	Not Applicable
RealtyStore	2,488	912	6	Not Provided	Not Provided
SearchALLProperties by L2L	2,412	905	0	82	Not Applicable
LakeHomesUSA	2,498	823	30	6	Not Applicable
Point2 Homes	2,552	817	13	0	Not Applicable
Foreclosure.com	2,574	512	1	0	Not Applicable
The Real Estate Book	2,958	263	4	0	Not Applicable
RealtyTrac	2,481	232	16	0	Not Applicable
HouseHappy	2,317	189	0	Not Applicable	Not Applicable
HouseHunt.com	2,381	137	0	0	Not Applicable
Total		900.978	2,902	624	0

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1-MONTH REPORT FOR YOUR LISTINGS

## DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher
Zillow
Inquiries by Publisher
LandWatch—Other  Homes.com  SearchALLPropert  ies by L2L  HomeBidz

	Listings	Listings Consumer Traffic			Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
HomeFacts	2,392	89	1	0	Not Provided	
USHUD.com	2,491	86	44	Not Applicable	Not Applicable	
FindTheBest Homes	2,390	73	8	Not Applicable	Not Applicable	
BidSelect	374	63	1	Not Provided	Not Provided	
HomeSteps	219	63	0	Not Applicable	Not Applicable	
CommercialSearch	61	36	0	1	Not Applicable	
HomeStarSearch	2,668	35	2	Not Applicable	Not Applicable	
RealSavvy	2,668	35	0	0	Not Applicable	
Nestigator	2,668	28	0	0	Not Applicable	
RentalRoost	2,667	21	0	0	Not Applicable	
Realy.co	2,385	20	0	0	Not Applicable	
Joyful Home	2,668	18	0	Not Applicable	Not Applicable	
DODHousingNetwork	1,511	17	0	Not Applicable	Not Applicable	
Investability	1,517	13	0	0	Not Applicable	
Juwai	2,460	11	15	0	Not Applicable	
HomeFinder.com 🗐	3,373	10	90	4	Not Applicable	
New Home Source	135	7	0	Not Applicable	Not Applicable	
CondoCompare.com	2,321	6	0	Not Applicable	Not Applicable	
Total		900,978	2,902	624	0	

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## DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher
Zillow
Inquiries by Publisher
Zillow Other
-Homes.com
SearchALLPropert HomeBidz

	Listings	Listings Consumer Traffic		Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
MyRentToOwn.com	2,551	6	0	Not Applicable	Not Applicable
LotNetwork.com	888	5	1	Not Applicable	Not Applicable
Close2Homes	2,668	4	0	0	Not Applicable
Veracity	Not Provided	4	0	Not Provided	Not Provided
eLookyLoo	2,467	2	0	0	Not Applicable
Harmon Homes	2,575	2	0	0	0
Housely	2,596	2	0	0	Not Applicable
AllAcres	865	1	0	0	Not Applicable
FreedomSoft	2,481	1	0	Not Applicable	Not Applicable
Houses.net	2,552	1	0	Not Applicable	Not Applicable
VisualShows	2,973	1	0	Not Applicable	Not Applicable
WikiRealty	2,293	1	0	0	Not Applicable
XiLi Mobile 🖺	2,575	1	0	0	0
AdWerx	2,405	0	0	Not Applicable	Not Applicable
eppraisal	2,398	0	0	0	Not Applicable
FindAPlace4Me by VisualTour	2,405	0	0	Not Provided	Not Applicable
FixFlip	2,550	0	0	Not Applicable	Not Applicable
Home2.me by TourFactory	2,390	0	9	0	Not Applicable
Total		900.978	2,902	624	0

12/31/15

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## 1-MONTH REPORT FOR YOUR LISTINGS



## DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher
Zillow
Inquiries by Publisher
LandWatch——Homes.com SearchALLProperI ies by L2L HomeBidz

	Listings	Consum	er Traffic	Inquiries		
Publisher	Total	Property Views	Property Views Click-Throughs (Visits)		Phone	
HomeWinks	2,481	0	0	Not Applicable	Not Applicable	
HouseValueStore	2,498	0	0	Not Applicable	Not Applicable	
ImagesWork by CirclePix	2,224	0	0	0	Not Applicable	
Kahping	2,552	0	0	Not Applicable	Not Applicable	
KeyBoom	3,038	0	0	0	Not Applicable	
LearnMoreNow.com/FindHomes	2,568	0	0	Not Applicable	Not Applicable	
Lifestyled Listings	2,551	0	0	Not Applicable	Not Applicable	
NestBuilder	2,502	0	0	Not Applicable	Not Applicable	
Obeo	2,513	0	0	0	Not Applicable	
Open Real Estate Community	2,398	0	0	0	Not Applicable	
PocketListings	2,551	0	1	Not Applicable	Not Applicable	
Property Shark	2,566	0	0	Not Provided	Not Provided	
RealQuest Express	2,575	0	0	0	Not Provided	
Revestor	2,551	0	0	Not Applicable	Not Applicable	
Showing Suite	2,921	0	0	Not Applicable	Not Applicable	
Vast	3,530	0	0	Not Applicable	Not Applicable	
Vscreen	2,550	0	0	0	Not Applicable	
Ylopo	2,552	0	0	Not Applicable	Not Applicable	
Total		900,978	2,902	624	0	

12/31/15

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### 1-MONTH REPORT FOR YOUR LISTINGS

## -

## DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher
Zillow
Inquiries by Publisher
LandWatch  Homes.com  SearchALLProperl  ies by L2L  HomeBidz

→ How Do The Publishers Compare?						
	Listings	Consumer Traffic Inquiries				
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
Ziptohome	2,551	0	0	0	Not Applicable	
Organic	0	0	8	0	0	
RealStir	2,575	Not Provided	0	Not Provided	Not Provided	
Total		900,978	2,902	624	0	

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1-MONTH REPORT FOR YOUR LISTINGS

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## **DETAILED ANALYSIS: PROPERTY CATEGORIES**

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

Listing Activity by Inventory Category					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	584	131,163	158	102	<b>1</b> st
\$100K - \$200K - 4BR Residential - For Sale	343	118,563	74	50	2nd
\$200K - \$300K - 4BR Residential - For Sale	294	82,794	89	31	3rd
\$200K - \$300K - 3BR Residential - For Sale	371	80,751	93	19	4th
\$100K - \$200K Lots & Land - For Sale	429	17,220	276	20	5th
\$100K - \$200K - 2BR Residential - For Sale	211	31,556	54	23	6th
\$100K - \$200K - 5BR Residential - For Sale	83	35,743	23	15	7th
\$10K - \$20K Lots & Land - For Sale	66	6,157	222	39	8th
\$20K - \$30K Lots & Land - For Sale	158	5,307	159	38	9th
\$200K - \$300K - 5BR Residential - For Sale	124	31,090	23	8	10 <sup>th</sup>

There are an additional 193 inventory categories that are not shown.

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1-MONTH REPORT FOR YOUR LISTINGS

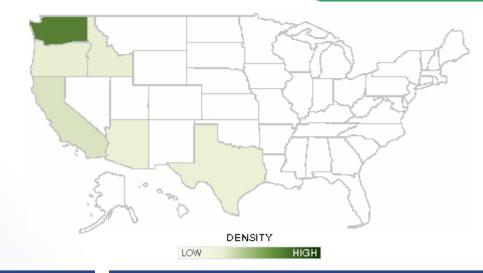


## **DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS**

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States						
State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Washington	26,849	64%	1,302	47%	181	69%
California	3,807	9%	937	34%	50	19%
Oregon	1,253	3%	76	3%	3	1%
Idaho	1,175	3%	46	2%	9	3%
Texas	776	2%	51	2%	3	1%
Arizona	631	2%	35	1%	5	2%
Florida	542	1%	18	1%	2	1%
Utah	478	1%	23	1%	1	0%
Nevada	453	1%	30	1%	1	0%
Colorado	447	1%	20	1%	0	0%
Alaska	350	1%	15	1%	0	0%
Virginia	306	1%	13	0%	0	0%

→ Top Cities						
City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Spokane, WA	13,269	33%	542	20%	74	30%
Seattle, WA	2,724	7%	144	5%	35	14%
Tacoma, WA	753	2%	25	1%	10	4%
Renton, WA	560	1%	20	1%	1	0%
Portland, OR	522	1%	15	1%	1	0%
Kennewick, WA	455	1%	37	1%	1	0%
Liberty Lake, WA	353	1%	6	0%	2	1%
Federal Way, WA	352	1%	6	0%	8	3%
Kent, WA	342	1%	9	0%	5	2%
Vancouver, WA	282	1%	29	1%	0	0%
Walla Walla, WA	261	1%	136	5%	2	1%
Cheney, WA	218	1%	20	1%	0	0%

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## 1-MONTH REPORT FOR YOUR LISTINGS



## DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

Agent / Broker	Agent ID	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Cindy Carrigan Keller Williams Realty Spokane	1650	32	17,322	106	91	1st
Seth Maefsky Keller Williams Realty Spokane	3171	88	38,022	201	35	2nd
Todd Sullivan Keller Williams Realty Spokane	2540	52	24,676	48	29	3rd
Jessica Side EvoReal	2426	27	10,889	33	14	4th
Brandon Marchand Keller Williams Realty Spokane	4240	33	9,357	120	4	5th
Karl Kennedy Keller Williams Realty Spokane	2515	28	12,410	63	4	6th
Mark Anderson Keller Williams Realty Spokane	5733	15	11,138	12	10	<b>7</b> th
Natalie Rastall Keller Williams Realty Spokane	5061	19	9,536	28	10	8th
Steve Schalock Windermere Chewelah LLC	202	92	1,904	90	13	9th
Bernadette Pillar Keller Williams Realty Spokane	3084	27	11,520	18	6	10 <sup>th</sup>
Melissa Murphy Prime Real Estate Group	3448	35	13,160	18	3	11th
Jim Palmer Jr. Real Estate Marketplace NW	283	61	6,520	58	9	12 <sup>th</sup>
Alex Ganea Keller Williams Realty Spokane	2982	26	11,980	46	1	13 <sup>th</sup>
Roger Ens Coldwell Banker North Country Realty LLC	1661	17	3,833	112	5	14th
Lorraine Kirkpatrick Coldwell Banker North Country Realty LLC	338	18	2,554	64	12	15 <sup>th</sup>
Ken Barcus RE/MAX Select Associates	4004	148	10,266	0	6	16 <sup>th</sup>
Donna Henry Citibrokers, LLC	3800	17	9,721	4	5	17 <sup>th</sup>
Mary Hawkins Top Gold Realty	3333	4	541	13	19	18th
Chuck Mehalechko RE/MAX of Spokane	602	19	10,546	9	2	19th
Jonathan Walker Keller Williams Realty Spokane	5177	10	6,016	19	8	20th
Miki Demopulos HomeSmart Advisors	2838	4	1,983	31	13	21st
Tom Clark Kestell Co.	151	8	2,374	12	11	22nd
Jennifer Clemens Keller Williams Realty Spokane	5526	8	4,153	9	8	23rd
Marc Nilson Keller Williams Realty Spokane	2860	13	7,333	10	2	24 <sup>th</sup>
Wilma Mason Coldwell Banker North Country Realty LLC	695	26	2,380	73	2	25th

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1-MONTH REPORT FOR YOUR LISTINGS

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## DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.



Listing Activity By Agent	_					
Agent / Broker	Agent ID	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Collin Kelley John L. Scott, Inc.	5249	13	5,926	2	5	26 <sup>th</sup>
Ryan Fuller R.H. Cooke and Associates INC.	2729	12	6,845	4	3	27 <sup>th</sup>
Pat Isbell Hilton Real Estate Inc.	601	13	2,314	39	6	28th
Warren Schick Real Estate Marketplace NW	1871	22	3,129	30	5	29th
Eva Carper Citibrokers, LLC	3437	14	5,801	0	4	30th
Kim Vinson Extant Realty, Inc.	4959	11	7,533	0	1	31st
Rick Keith RE/MAX of Spokane	1563	18	3,636	34	3	32nd
Eric Tucker John L. Scott, Inc.	359	66	2,212	33	5	33rd
Rose O'Dell Prime Real Estate Group	6074	11	5,923	15	1	34th
Mark Beardslee Century 21 Kelly Davis	1813	156	1,839	52	3	35th
Judy Werre HomeSmart Advisors	4672	18	2,293	30	5	36 <sup>th</sup>
Sabrina Jones-Schroeder Exit Real Estate Professionals	494	9	5,956	3	2	37th
Robert Kenney Pat Kenney Realty, LLC Branch	2577	7	2,563	24	5	38th
Greg Barkley Keller Williams Realty Spokane	4326	10	4,240	32	1	39th
Karin Kasinger Prime Real Estate Group	5961	18	4,555	27	1	40th
Katie Hiatt Choice Realty, LLC	4583	5	4,672	10	3	41st
Jason Walker Keller Williams Realty Spokane	2858	8	5,245	17	1	42nd
Eric Etzel Choice Realty, LLC	122	37	4,751	22	1	43rd
Lorna Persello HomeSmart Advisors	419	6	2,358	0	8	44th
Lori Osborne Kelly Right Real Estate	3861	10	5,586	3	2	45th
Bev Heidecker Cheney Realty, Inc.	1120	14	3,454	23	3	46th
Curt Critchlow Kelly Right Real Estate	4363	4	2,967	5	6	47th
MaryAlice Gumaer SAVANT REALTY	4194	9	4,841	18	1	48th
Elizabeth Bendinelli Kestell Co.	2377	21	4,863	15	1	49th
Benji Estrellado Cheney Realty, Inc.	915	23	5,139	11	1	50th

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## 1-MONTH REPORT FOR YOUR LISTINGS



## DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.



→ Listing Activity By Agent						
Agent / Broker	Agent ID	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Cambria Henry Realteam Real Estate Center	5540	12	3,854	4	4	51st
Steve Duvall Kelly Right Real Estate	2722	9	4,149	14	2	52nd
Leon Vincent Kelly Right Real Estate	3484	6	3,540	6	4	53rd
Sheri Tilton RE/MAX of Spokane	1716	9	3,581	9	3	54th
Ann Hinand Tamarack Realty	3747	32	3,290	27	1	55th
Shelly Monahan Cain Windermere North Spokane LLC	6185	20	4,747	0	2	56th
Jim McConnachie RE/MAX of Spokane	902	14	4,557	2	2	57th
Bo Apele HomeSmart Advisors	5001	12	4,795	6	1	58th
Karl Wilkinson Kelly Right Real Estate	363	15	4,005	23	0	59th
Paul Edgren Coldwell Banker North Country Realty LLC	1449	10	4,786	11	0	60th
LeRoy Pilant Exit Real Estate North	2708	17	685	24	5	61st
Sarah Cline Kelly Right Real Estate	5546	8	5,417	0	0	62nd
Eric Peterson Keller Williams Realty Spokane	2219	8	3,706	22	0	63rd
Tony Wacenske Prime Real Estate Group	5709	9	4,426	5	1	64th
Ronald McIntire Choice Realty, LLC	4206	11	5,234	0	0	65th
Tina Craig Windermere Real Estate/City Group LLC	5628	55	1,080	31	3	66th
Kelly Davis Century 21 Kelly Davis	815	39	1,195	34	2	67 <sup>th</sup>
Dan McGuire Kelly Right Real Estate	4266	11	4,649	4	0	68th
Angela Heit FlatListingFee.com, Inc. DBA Flat List RE	3561	12	4,602	4	0	69th
Dave Holmes Kestell Co.	619	4	4,295	0	1	70th
Brian Monk Citibrokers, LLC	5169	20	2,770	19	1	<b>71</b> st
Matt Chapman Keller Williams Realty Spokane	2820	10	3,113	14	1	<b>72</b> nd
Shawn Lewis HomeSmart Advisors	6043	1	398	4	7	73 <sup>rd</sup>
Farrah Brittain Wild West Realty	4130	9	2,689	19	1	<b>74</b> th
Michelle Allen Keller Williams Realty Spokane	4251	6	1,909	6	4	75th

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1-MONTH REPORT FOR YOUR LISTINGS

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## DETAILED ANALYSIS: LISTING ACTIVITY BY AGENT (CONTINUED)

This report shows your top performing agents' ranking based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity By Agent						
Agent / Broker	Agent ID	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
Patrick Cooper Cooper Realty Services.com	1442	13	3,976	1	1	76th
Timothy Ray Kelly Right Real Estate	918	5	3,299	0	2	<b>77</b> th
Michael Balogh RE/MAX of Spokane	350	6	3,222	0	2	78th
Cristi Arleth Keller Williams Realty Spokane	5487	6	2,514	8	2	79th
Donna Hohenschuh Coldwell Banker North Country Realty LLC	203	16	1,168	40	0	80th
Debbie Green Kelly Right Real Estate	4229	9	3,316	4	1	81st
Todd Spencer RE/MAX of Spokane	2808	17	2,173	3	3	82nd
Ed Morrow Realteam Real Estate Center	1241	4	2,958	0	2	83rd
Curtis Mokrey Berkshire Hathaway HomeServices First Look Real Estate	3350	14	703	29	2	84th
Peggy McCartney John L. Scott, Inc.	2769	13	622	0	6	85th
Bobbi Fowler Greenland Kelly Right Real Estate	2995	5	3,502	0	1	86th
Joe Westenskow Real Estate Marketplace NW	1089	14	2,258	16	1	87th
Bruce Bafus	396	10	3,406	0	1	88th
Ryan Gehris HOUSEPAD LLP, SPOKANE	4258	5	3,596	5	0	89th
John Kirsch Hayden Enterprises Realty	6377	8	3,960	0	0	90th
Evette Willie Keller Williams Realty Spokane	6026	4	2,814	7	1	91st
Jonas Elber RE/MAX of Spokane	4256	9	1,430	17	2	92nd
Ginger McCandless HomeSmart Advisors	3984	5	3,231	1	1	93rd
Nichole Andreasen Live Real Estate, LLC	4457	8	3,857	0	0	94th
Steve Freeman Keller Williams Realty Spokane	1879	7	2,361	4	2	95th
Mary Ogle Exit Real Estate North	3571	7	3,584	3	0	96th
Jim Parker EXL Real Estate, LLC	2848	2	3,785	0	0	97th
Ross Boatsman R.C. Schwartz & Associates Inc.	4825	5	1,989	0	3	98th
Eric Bessett Madison Real Estate and Property Management, Inc.	1557	4	2,561	0	2	99th
Seth Garland Kelly Right Real Estate	6347	6	2,329	1	2	100 <sup>th</sup>

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## **BROKER REGISTRATIONS**

This report shows a list of brokerages who are registered for ListHub. They are sorted alphabetically by company name. Brokerages that have paid for an upgraded account are indicated by a 'yes' in the 'Paid ListHub Broker' column.

Broker registrations			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
All American Real Estate Services			0
Am-Pac Realty, Inc.	372		3
Berkshire Hathaway HomeServices First Look Real Estate	75		60
Bertis & Wieber, LLC	30		4
Century 21 Kelly Davis	90		200
Cheney Realty, Inc.	67		39
Choice Realty, LLC	694		59
Citibrokers, LLC	681		54
Coldwell Banker North Country Realty LLC	397	Yes	77
Coldwell Banker Northwest Group	176 500 86		0
Coldwell Banker Schneidmiller Realty	293		81
Coldwell Banker Tomlinson	315 328 329		414
Connect Realty.com, Inc.	630		0
Cooper Realty Services.com	355		10
Country Home Property Sales and Management	298		8
Country Homes Realty, Inc.	155		0
Daybreak Realty Inc.	363		6
DeCaro & Associates Real Estate, LLC	643		1

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## **BROKER REGISTRATIONS**

This report shows a list of brokerages who are registered for ListHub. They are sorted alphabetically by company name. Brokerages that have paid for an upgraded account are indicated by a 'yes' in the 'Paid ListHub Broker' column.

→ Broker registrations			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
Ericks Realtly	250		7
EvoReal	534		17
Exit Real Estate North	547		43
Exit Real Estate Professionals	165		53
Exit Real Estate Valley	597		0
FlatListingFee.com, Inc. DBA Flat List RE	451		7
Freedom Realty and Appraisal Service	606		0
GK Hansen Real Estate, LLC	265		6
Gold Star Realty Co.	121		0
Goodale & Barbieri Company	583		1
HOUSEPAD LLP, SPOKANE	576		2
Hagood Real Estate	470		0
Hilton Real Estate Inc.	144		7
Home Sales USA, Inc. DBA Home Sales Spokane	719		5
HomeSmart Advisors	449		66
Homes 4 You, LLC	585		3
Inland Real Estate, LLC	465		0
John L. Scott POB	49		90

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-			
→ Broker registrations			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
John L. Scott, Inc.	96		146
Julia Sells Homes	736		0
KRN Real Estate and Company	653		0
Keller Williams Realty Spokane	17 513		335
Keller Williams Realty Spokane Valley	468		0
Kelly Right Real Estate	552		178
Kestell Co.	285		52
Lilac City Real Estate, LLC	699		2
Loma Linda Properties LLC	543		0
Luxcel Realty, LLC.	577		0
MLS4owners.com	491		14
Madison Real Estate and Property Management, Inc.	262		1
Mark Spear Homeselling Team	445		0
Moore Exclusive Realty	674		1
Nicholson-Wood & Associates	219		1
Northern Pines Real Estate Services	663		4
Northwest Outdoor Properties, Inc.	627		0
Northwest Real Estate	238		0

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Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
OurHouse	720		5
Owner Assist Realty	466		0
PLESE REALTY	231		24
PMP-Nvest Real Estate Co., Inc.	362		0
Pat Kenney Realty, LLC Branch	707		4
Prime Real Estate Group	708		83
R.C. Schwartz & Associates Inc.	240		6
R.H. Cooke and Associates INC.	81		29
RE/MAX Inland Empire	572		36
RE/MAX Select Associates	556		125
RE/MAX of Spokane	335		117
Rainey Real Estate	660		0
Real Estate Marketplace NW	26		145
Real Estate Marketplace NW, Inc.	493		6
Realteam Real Estate Center	555		15
Realty Direct Spokane Valley	594		5
Realty Mart	71		0
SAVANT REALTY	741		9

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Broker registrations			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
Scott Allen Realty	711		0
Scott Maclay & Associates	644		0
Spokane RE & Prop Mgmt	647		0
Stimulus Realty	698		3
Synergy Properties LLC	725	Yes	33
Tamarack Realty	447		34
The Green Ridge Fund, Inc.	518		1
Tomlinson West Plains	330 549 164		0
Top Gold Realty	676		8
United Country Four Seasons Realty, Inc.	350		0
Veracity Real Estate Group	734		0
Wild West Realty	690		7
Windermere Chewelah LLC	310		29
Windermere North Spokane LLC	227		205
Windermere Real Estate / Manito LLC	456 217		177
Windermere Real Estate/City Group LLC	443		97
Windermere Real Estate/Cornerstone	542		25
Windermere Real Estate/Valley, Inc.	540 178		185

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1-MONTH REPORT FOR YOUR LISTINGS

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## **BROKER REGISTRATIONS**

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→ Broker registrations			
Brokerage Name	Office Codes	Paid ListHub Broker	# of Listings
Wise Investment Real Estate	584		6
Woodard Properties and Invest. Inc.	497		1
eXp Realty	205		0
the Real Estate Matchmaker	691		5

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#### 1-MONTH REPORT FOR YOUR LISTINGS



#### **EXPLANATION OF TERMS**

#### Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

**Publisher labeled "Organic"** - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

**Inquiries** - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.

Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

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