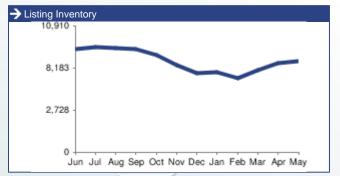




EXECUTIVE SUMMARY

You currently have **6,437** listings, and you are subscribed to **69** publishers. **3** of your brokers currently have a paid subscription to ListHub. You currently have **93** registered brokers using ListHub.

Terms are defined on the last page of this report.



→ Top Publishers by Number of Views							
Publisher	Property Views	% of Views					
LandWatch	20,511	34%					
Homes.com	19,013	32%					
Homes&Land	4,685	8%					

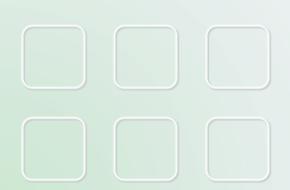
→ Top Locations of Your Online Consumers						
City Property Views % of Views						
Spokane, WA	11,454	32%				
Seattle, WA	2,351	6%				
Liberty Lake, WA	913	3%				





Metrics Alert: Reported Issue(s)

Zillow Group historical metrics are automatically included through April 7, 2015. Post April 7, Trulia metrics are included for MLSs and brokers who have made arrangements with Zillow to provide metrics to ListHub.



→ Top Property Categories					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	901	6,280	197	27	1st
\$200K - \$300K - 3BR Residential - For Sale	537	3,364	164	25	2nd
\$20K - \$30K Lots & Land - For Sale	132	2,228	221	37	3rd

Page 1 of 8 ©2015 ListHub



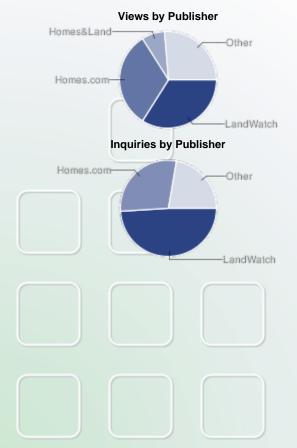


DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



	Listings	Listings Consumer Traffic		Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
LandWatch	3,559	20,511	2,675	129	Not Applicable
Homes.com	3,202	19,013	40	94	Not Applicable
Homes&Land	3,560	4,685	0	Not Provided	Not Provided
LandAndFarm	1,521	3,717	203	9	Not Applicable
Keller Williams	458	2,055	0	3	Not Applicable
Lands of America	1,373	2,014	0	15	Not Applicable
LakeHomesUSA	3,306	1,813	266	2	Not Applicable
RealtyStore	3,269	1,097	47	Not Provided	Not Provided
The Real Estate Book 🗐	3,972	738	0	0	Not Applicable
Point2 Homes	3,374	702	0	0	Not Applicable
HouseHappy	3,072	401	0	Not Provided	Not Provided
HousingBlock	3,539	338	0	2	Not Applicable
Foreclosure.com	3,384	337	5	1	Not Applicable
USHUD.com	3,281	245	25	Not Provided	Not Provided
RealtyTrac	3,320	232	0	0	Not Applicable
HouseHunt.com	3,164	226	1	1	Not Applicable
Chase My New Home	3,153	224	0	0	0
HomeSteps	274	213	0	Not Provided	Not Provided
Total		59,701	3,613	284	2

Page 2 of 8 ©2015 ListHub



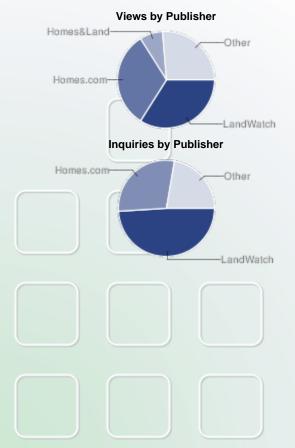
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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



→ How Do The Publishers Compare?					
	Listings	Consum	er Traffic	Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
SearchALLProperties by L2L	3,192	167	0	22	Not Applicable
HomeBidz	2,189	139	5	1	Not Applicable
RealQuest Express	3,399	135	0	0	Not Provided
RealEstateCentral	3,311	78	0	Not Provided	Not Provided
HomeFacts	3,160	75	0	0	Not Provided
HomeFinder.com ☐	4,564	75	206	5	Not Applicable
CommercialSearch	71	73	1	0	Not Applicable
eppraisal	3,166	62	1	0	Not Applicable
LotNetwork.com	923	60	0	Not Provided	Not Applicable
CondoCompare.com	3,072	44	0	Not Applicable	Not Applicable
Juwai	3,245	43	1	0	Not Applicable
FindTheBest Homes	3,153	38	2	Not Provided	Not Provided
DODHousingNetwork	2,248	28	1	Not Applicable	Not Applicable
New Home Source	153	28	1	Not Provided	Not Provided
Harmon Homes	3,395	24	0	0	0
RentalRoost	3,533	17	0	0	Not Applicable
BidSelect	458	10	0	Not Provided	Not Provided
FreedomSoft	3,298	6	0	Not Provided	Not Provided
Total		59,701	3,613	284	2

Page 3 of 8 ©2015 ListHub



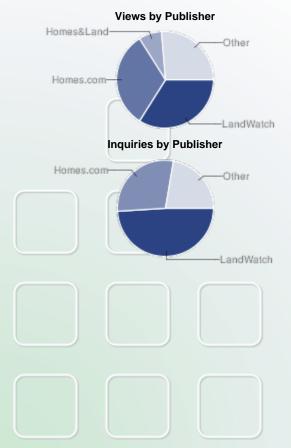
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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



	Listings	ngs Consumer Traffic		Inqu	Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
Investability	2,263	6	0	0	Not Applicable	
RealSavvy	3,539	6	0	0	Not Applicable	
Realy.co	3,148	6	0	0	Not Applicable	
eLookyLoo	3,257	5	0	0	Not Applicable	
XiLi Mobile 🗐	3,395	5	1	0	0	
Housely	3,455	4	0	0	Not Applicable	
AllAcres	905	2	0	0	Not Applicable	
Home2.me by TourFactory	3,151	2	13	0	Not Applicable	
Guidance Realty	3,173	1	0	0	Not Applicable	
Hubdin	3,319	1	0	0	Not Applicable	
AdWerx	3,177	0	0	Not Provided	Not Provided	
BuyerHomeSite.com	0	0	0	0	Not Applicable	
Close2Homes	3,539	0	0	0	Not Applicable	
FindAPlace4Me by VisualTour	3,182	0	0	Not Provided	Not Provided	
FixFlip	3,373	0	0	Not Applicable	Not Applicable	
HomeWinks	3,320	0	0	Not Provided	Not Provided	
HUD Seeker	3,289	0	4	Not Applicable	Not Provided	
ImagesWork by CirclePix	2,955	0	17	0	Not Applicable	
Total		59,701	3,613	284	2	

Page 4 of 8 ©2015 ListHub



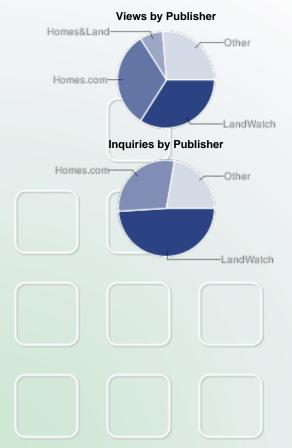
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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



→ How Do The Publishers Compare?						
	Listings	Consum	er Traffic	Inquiries		
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
Kahping	3,374	0	0	Not Applicable	Not Applicable	
LearnMoreNow.com	3,387	0	0	Not Provided	Not Provided	
Lifestyled Listings	234	0	0	Not Applicable	Not Applicable	
MoveTube	4,123	0	0	0	Not Applicable	
Obeo	3,319	0	0	0	Not Applicable	
Open Real Estate Community	3,169	0	0	0	Not Applicable	
PreApprovalLetter.com	2,185	0	0	Not Applicable	Not Applicable	
Showing Suite	3,883	0	0	Not Provided	Not Provided	
Trulia 🖺	Not Applicable	0	Not Applicable	0	0	
Vast	4,787	0	3	Not Provided	Not Provided	
VisualShows	4,003	0	0	Not Provided	Not Provided	
Ylopo	3,374	0	0	Not Applicable	Not Applicable	
Zillow 🖺	Not Applicable	0	Not Applicable	0	Not Applicable	
Organic	0	0	95	0	2	
HomeTourConnect	3,209	Not Applicable	Not Applicable	Not Applicable	Not Applicable	
Property Shark	3,408	Not Provided	Not Provided	Not Provided	Not Provided	
Total		59,701	3,613	284	2	

Page 5 of 8 ©2015 ListHub





DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category							
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank		
\$100K - \$200K - 3BR Residential - For Sale	901	6,280	197	27	1st		
\$200K - \$300K - 3BR Residential - For Sale	537	3,364	164	25	2nd		
\$20K - \$30K Lots & Land - For Sale	132	2,228	221	37	3rd		
\$100K - \$200K Lots & Land - For Sale	486	2,912	247	26	4th		
\$200K - \$300K - 4BR Residential - For Sale	497	3,416	103	15	5th		
\$100K - \$200K - 4BR Residential - For Sale	467	3,144	73	15	6th		
\$30K - \$40K Lots & Land - For Sale	224	2,186	201	17	7th		
\$10K - \$20K Lots & Land - For Sale	87	1,664	189	16	8th		
\$40K - \$50K Lots & Land - For Sale	250	2,207	254	4	9th		
\$60K - \$70K Lots & Land - For Sale	196	1,566	207	12	10 th		
Ther	e are an additional 2	09 inventory catego	ries that are not show	wn			

There are an additional 209 inventory categories that are not shown.

Page 6 of 8 ©2015 ListHub



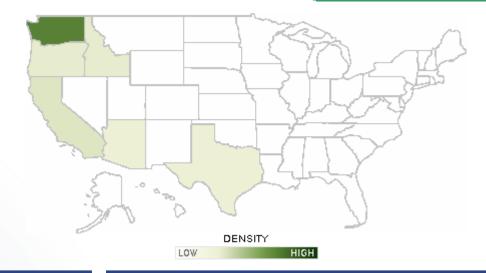


DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States						
State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Washington	24,143	63%	2,313	67%	127	63%
California	3,205	8%	231	7%	22	11%
Idaho	1,666	4%	156	4%	14	7%
Oregon	1,454	4%	208	6%	6	3%
Texas	817	2%	117	3%	7	3%
Arizona	674	2%	57	2%	7	3%
Colorado	554	1%	27	1%	2	1%
New Jersey	477	1%	5	0%	1	0%
Nevada	412	1%	41	1%	1	0%
Montana	318	1%	18	1%	4	2%
Florida	305	1%	16	0%	1	0%
Alaska	270	1%	12	0%	1	0%

→ Top Cities						
City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Spokane, WA	11,454	32%	1,252	37%	59	31%
Seattle, WA	2,351	6%	218	7%	15	8%
Liberty Lake, WA	913	3%	60	2%	5	3%
Kennewick, WA	612	2%	28	1%	4	2%
Portland, OR	516	1%	77	2%	2	1%
Absecon, NJ	391	1%	0	0%	0	0%
Tacoma, WA	359	1%	38	1%	2	1%
Kent, WA	300	1%	19	1%	2	1%
Walla Walla, WA	299	1%	5	0%	0	0%
Renton, WA	295	1%	51	2%	5	3%
Vancouver, WA	271	1%	44	1%	1	1%
Cheney, WA	267	1%	53	2%	2	1%

Page 7 of 8 ©2015 ListHub

SOURCE REPORT 5/31/15



1-MONTH REPORT FOR YOUR LISTINGS



EXPLANATION OF TERMS

Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.

Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

☐ - indicates that the traffic reported by the site includes traffic from mobile applications.

A - Metrics Alert. Our systems monitor the quality and accuracy of metrics we receive from publishers. If we receive metrics data that is incorrect or requires validation, the Metrics Alert Icon will display beside that publisher on your report, along with details about the issue.

Page 8 of 8 ©2015 ListHub