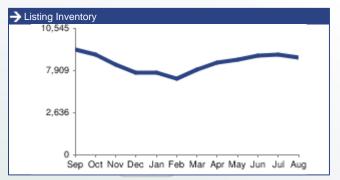




EXECUTIVE SUMMARY

You currently have **6,365** listings, and you are subscribed to **71** publishers. **3** of your brokers currently have a paid subscription to ListHub. You currently have **94** registered brokers using ListHub.

Terms are defined on the last page of this report.



→ Top Publishers by Number of Views					
Publisher	Property Views	% of Views			
Zillow 🗎	706,242	88%			
Homes.com	35,167	4%			
LandWatch	20,863	3%			

→ Top Locations of Your Online Consumers					
City	Property Views	% of Views			
Spokane, WA	15,164	31%			
Seattle, WA	2,884	6%			
Tacoma, WA	804	2%			





→ Top Property Categories					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	877	132,918	331	72	1 st
\$100K - \$200K - 4BR Residential - For Sale	498	98,799	114	36	2nd
\$200K - \$300K - 4BR Residential - For Sale	480	77,797	153	21	3rd

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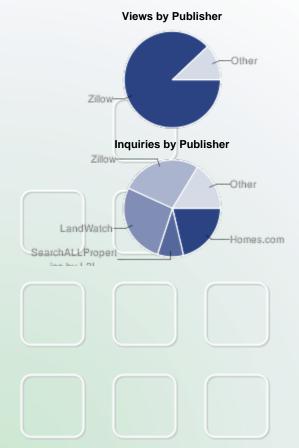
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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



	Listings	Consum	er Traffic	Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Zillow 🗐	Not Applicable	706,242	Not Applicable	129	Not Applicable
Homes.com	3,314	35,167	49	100	Not Applicable
LandWatch	3,669	20,863	1,898	108	Not Applicable
Trulia 🖺	Not Applicable	20,498	Not Applicable	31	0
Homes&Land	3,700	4,678	0	Not Provided	Not Provided
LandAndFarm	1,589	2,994	165	6	Not Applicable
HomeBidz	2,245	2,223	3	14	Not Applicable
LakeHomesUSA	3,425	1,963	108	4	Not Applicable
Lands of America	1,441	1,949	563	3	Not Applicable
Point2 Homes	3,508	1,697	13	0	Not Applicable
Keller Williams	470	1,471	0	4	Not Applicable
RealtyStore	3,418	966	12	Not Provided	Not Provided
SearchALLProperties by L2L	3,317	623	0	44	Not Applicable
HouseHappy	3,204	598	0	Not Provided	Not Provided
Foreclosure.com	3,536	544	1	0	Not Applicable
The Real Estate Book	4,079	295	13	1	Not Applicable
HouseHunt.com	3,274	252	0	1	Not Applicable
RealtyTrac	3,427	239	4	0	Not Applicable
Total		804,580	3,410	453	0

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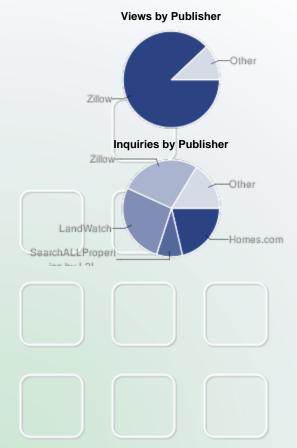
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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



→ How Do The Publishers Compare?					
	Listings	Consum	Consumer Traffic		iiries
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
HousingBlock	3,675	206	0	0	Not Applicable
USHUD.com	3,418	201	9	Not Applicable	Not Applicable
HomeSteps	287	122	0	Not Applicable	Not Applicable
FindTheBest Homes	3,271	96	12	Not Applicable	Not Applicable
HomeFacts	3,277	94	0	0	Not Provided
eppraisal	3,293	70	2	0	Not Applicable
Juwai	3,381	68	322	0	Not Applicable
BidSelect	470	52	0	Not Provided	Not Provided
Investability	2,323	49	0	0	Not Applicable
HomeFinder.com	4,728	46	190	8	Not Applicable
HomeStarSearch	3,675	42	14	Not Applicable	Not Applicable
Revestor	3,512	37	0	Not Applicable	Not Applicable
CommercialSearch	75	35	0	0	Not Applicable
DODHousingNetwork	2,313	33	0	Not Applicable	Not Applicable
LotNetwork.com	1,000	28	0	Not Applicable	Not Applicable
RentalRoost	3,673	22	0	0	Not Applicable
CondoCompare.com	3,193	21	0	Not Applicable	Not Applicable
RealQuest Express	3,542	20	0	0	Not Provided
Total		804,580	3,410	453	0

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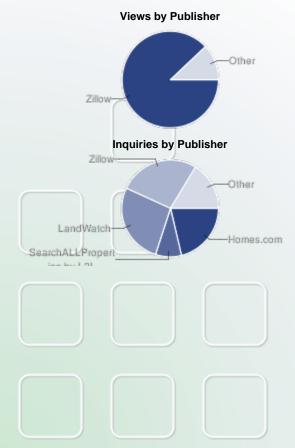


DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



→ How Do The Publishers Compare?					
	Listings	Listings Consumer Traffic			uiries
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
eLookyLoo	3,392	17	1	0	Not Applicable
New Home Source	135	17	0	Not Applicable	Not Applicable
Housely	3,587	10	0	0	Not Applicable
FreedomSoft	3,427	6	0	Not Applicable	Not Applicable
Harmon Homes	3,542	6	0	0	0
AllAcres	972	5	0	0	Not Applicable
Guidance Realty	3,299	5	0	0	Not Applicable
Houses.net	3,508	5	0	Not Applicable	Not Applicable
Home2.me by TourFactory	3,279	2	13	0	Not Applicable
Close2Homes	3,675	1	0	0	Not Applicable
HUD Seeker	3,429	1	1	Not Applicable	Not Applicable
XiLi Mobile 🗎	3,542	1	0	0	0
AdWerx	3,304	0	0	Not Applicable	Not Applicable
BuyerHomeSite.com	3,381	0	0	0	Not Applicable
FindAPlace4Me by VisualTour	3,304	0	0	Not Provided	Not Applicable
FixFlip	3,506	0	0	Not Applicable	Not Applicable
HomeWinks	3,427	0	0	Not Applicable	Not Applicable
Hubdin	3,454	0	0	0	Not Applicable
Total		804,580	3,410	453	0

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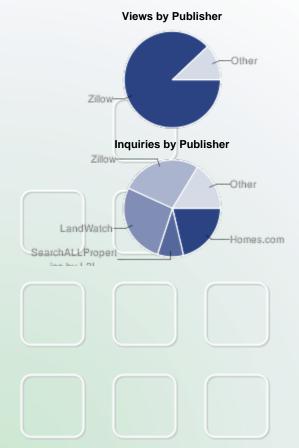


DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.



	Listings	Listings Consumer Traffic			Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
ImagesWork by CirclePix	3,065	0	0	0	Not Applicable	
Kahping	3,508	0	0	Not Applicable	Not Applicable	
KeyBoom	4,222	0	0	0	Not Applicable	
LearnMoreNow.com	3,531	0	0	Not Applicable	Not Applicable	
Lifestyled Listings	236	0	0	Not Applicable	Not Applicable	
NestBuilder	3,429	0	0	Not Applicable	Not Applicable	
Obeo	3,454	0	0	0	Not Applicable	
Open Real Estate Community	3,293	0	0	0	Not Applicable	
PocketListings	3,512	0	0	Not Applicable	Not Applicable	
PreApprovalLetter.com	2,240	0	0	Not Applicable	Not Applicable	
Property Shark	3,537	0	0	Not Provided	Not Provided	
RealSavvy	3,675	0	0	0	Not Applicable	
Realy.co	3,266	0	0	0	Not Applicable	
Showing Suite	3,992	0	0	Not Applicable	Not Applicable	
Vast	4,948	0	1	Not Applicable	Not Applicable	
VisualShows	4,104	0	0	Not Applicable	Not Applicable	
WikiRealty	3,196	0	0	0	Not Applicable	
Ylopo	3,508	0	0	Not Applicable	Not Applicable	
Total		804,580	3,410	453	0	

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DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

→ How Do The Publishers Compare?					
	Listings	Consum	er Traffic	Inqu	iiries
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Organic	0	0	16	0	0
RealStir	3,546	Not Provided	0	Not Provided	Not Provided
Total		804,580	3,410	453	0

Views by Publisher
Zillow
Inquiries by Publisher
LandWatch SearchALLPropert

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DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category						
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank	
\$100K - \$200K - 3BR Residential - For Sale	877	132,918	331	72	1 st	
\$100K - \$200K - 4BR Residential - For Sale	498	98,799	114	36	2nd	
\$200K - \$300K - 4BR Residential - For Sale	480	77,797	153	21	3rd	
\$200K - \$300K - 3BR Residential - For Sale	534	61,442	175	12	4th	
\$100K - \$200K - 5BR Residential - For Sale	114	39,109	36	22	5th	
\$100K - \$200K - 2BR Residential - For Sale	364	35,225	116	20	6th	
\$100K - \$200K Lots & Land - For Sale	519	16,878	284	19	7 th	
\$200K - \$300K - 5BR Residential - For Sale	211	36,211	69	7	8th	
\$300K - \$400K - 5BR Residential - For Sale	162	27,032	41	6	9th	
\$30K - \$40K Lots & Land - For Sale	249	6,475	187	16	10th	

There are an additional 200 inventory categories that are not shown.

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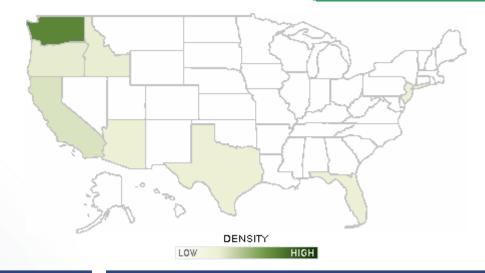
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DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



Top States						
State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Washington	31,132	61%	1,522	55%	97	56%
California	4,820	9%	259	9%	21	12%
Oregon	1,864	4%	92	3%	3	2%
Idaho	1,767	3%	96	3%	1	1%
Texas	1,066	2%	89	3%	1	1%
Arizona	893	2%	32	1%	10	6%
New Jersey	804	2%	7	0%	0	0%
Florida	767	2%	47	2%	1	1%
Nevada	608	1%	36	1%	4	2%
Colorado	472	1%	17	1%	2	1%
Utah	449	1%	22	1%	0	0%
Alaska	448	1%	13	0%	0	0%

Top Cities						
City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Spokane, WA	15,164	31%	756	29%	36	23%
Seattle, WA	2,884	6%	151	6%	11	7%
Tacoma, WA	804	2%	10	0%	1	1%
Absecon, NJ	636	1%	0	0%	0	0%
Portland, OR	563	1%	29	1%	0	0%
Liberty Lake, WA	474	1%	25	1%	0	0%
Pasco, WA	438	1%	8	0%	0	0%
Kennewick, WA	436	1%	19	1%	3	2%
Kent, WA	434	1%	24	1%	0	0%
Post Falls, ID	398	1%	16	1%	0	0%
Amsterdam, Noord-Holland, NL	394	1%	0	0%	0	0%
Las Vegas, NV	365	1%	26	1%	0	0%

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SOURCE REPORT 8/31/15



1-MONTH REPORT FOR YOUR LISTINGS



EXPLANATION OF TERMS

Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.

Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

- indicates that the traffic reported by the site includes traffic from mobile applications.

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