



# WHERE WILL YOU BE WHEN YOU GET THE CALL FOR ACTION?

As a busy professional on the go your lifeline to clients and your office is your phone. Fewer and fewer of us are tied to a traditional desktop or laptop anymore to complete the functions of our work. Smartphones and tablets are how we increasingly manage our information and daily tasks.

## THE REALTOR® ACTION CENTER MOBILE APP – DON'T JUST GET IT – USE IT! DOWNLOAD AND LOGIN TODAY

The REALTOR® Action Center mobile app contains a host of features to help you VOTE, ACT and INVEST on the go:

#### **MOBILE ADVOCACY**

When there is a Call for Action you will receive a standard push notification alerting you. The new mobile action alert format will make your participation a snap. No forms to fill out. Shorter, easier summaries of the issue and why your action is important.

#### **ACTION PROFILES**

The app will contain a summary of your REALTOR® Party engagement. A list of open action items, actions you have already taken, your current year's RPAC investment amount, and more.

#### **★ INVEST IN RPAC**

Through the REALTOR® Party mobile app you can easily make an investment in RPAC on your mobile phone. To help you plan your investment amount, your action profile displays your total amount invested year to date.

#### **ADVOCACY REPORTS**

Track how your state and local associations are doing in terms of their advocacy efforts. Help us reach our annual 15% goal!

### **★** SURVEYS

Take important REALTOR® Party surveys on your phone.

#### **★** REALTOR® PARTY TRACKER

Learn how your state and local association is using NAR programs to build political strength in your own backyard. Find out what tools and programs NAR is providing your association and how much money those programs cost.

To download, text "App" to 30644 and remember to login!