

INLANDER



5th Annual OPEN HOUSE WEEKEND APRIL 25th & 26th



The Inlander reaches 42% of adults 18 and older in Spokane and Kootenai counties

The Inlander reaches 50% of people who plan to buy homes

36,330 people plan to buy a home in the next 2 years

Who are they?

- Mean income \$61,239
- Mean age 38
- 43% own their home
- Mean home value \$243,820
- 84% have a household income between \$25K-\$100K

Of the people that plan to buy a home during the next 2 years, 80% of them are 21-54

63% of potential home buyers are 25-54 years old - Inlander reaches 53% of these buyers

**Sell your listing in
The Inlander today!**

*Media Audit 2013

Final Deadline: Friday April 17th

Ad will run in the April 23rd issue of The Inlander

YOUR FULL COLOR AD INCLUDES

- Photo
 - Description
 - Price
 - Address
 - Info about the house
 - MLS#
 - Realtor name, phone number, and web address
 - Real Estate company logo
- ALSO INCLUDED**
- Listing and link on Inlander.com

\$75.00 per ad
Space is limited

TO PLACE YOUR AD IN THE INLANDER

Please contact:

Bonnie Amstutz

509-325-0634 ext 212

BonnieA@Inlander.com



**Rockwood
Craftsman**

\$135,000

12121 E. Rockwood
Spokane, WA 99203

- 7025 Sqft
- 5 Bed | 3 Bath
- In Ground Pool
- Fenced Yard
- Chef's Kitchen

MLS#4522647

REALTOR NAME

Realty Company

509-624-1245

www.RealtyCo.com

**YOUR LOGO
-HERE-**

Actual Size

1.4" wide
by 4.35" tall

INLANDER