

The only investment I ever made which has paid consistently increasing dividends is the money I have given to the Lord.

James Kraft, Founder of Kraft Foods

Wisconsin Conference United Church of Christ

The *CAMPITAL CAMPAIGN* pledge total to date is: \$740,940.50!

Many churches are now contemplating on the goal they will adopt and challenge themselves with for the *CAMPITAL CAMPAIGN*. We are thankful to all the churches that have given the Campaign their serious consideration. The next two months will be important as the majority of our Conference churches will make decisions over this period of time.

After your church has been visited, there are a number of important points we'd like to emphasize.

- ... Please distribute the Campaign Brochure to all family units (one per family) to inform them about the Campaign.
- ... Please show the Campaign DVD to all members.
- Explain to your members that all we are asking each church to do is adopt a goal that you will challenge yourselves with over a 3 year pledge period. Each church will decide when payments on their pledges will begin in light of your own stewardship efforts.
- ... When setting your goal, consider the \$1.50 to \$3.00 per member illustration per week the cost of a soda, coffee, a movie, or a lottery ticket that you will pledge to give to the Outdoor Ministry Program. Imagine what can be accomplished with each member working together because "Outdoor Ministry Matters!"
- ... Please consider putting an article in your weekly Bulletin to explain the Campaign and its importance to your members.
- ... Please encourage your church to pledge / adopt a goal to the Campaign as soon as possible. By knowing the dollar amounts subscribed, it will allow our Conference and the UCCI to plan and implement programs and projects that will benefit all of our churches. It is our hope that all churches will decide / adopt a goal they will challenge themselves with by or before **April 30, 2015**.
- ... If your church has adopted a goal, please complete the Declaration of Commitment Form that was turned over to you by the visiting Campaign Team and return it in the self-addressed envelope provided.
- ... Identify Campers of all ages or a Camp Staff Member to speak at your Sunday Services about their positive experiences at Moon Beach and/or Pilgrim Center. This will give your members a chance to learn more about the Outdoor Ministry Program and get excited about experiencing it for themselves.
- ... **APRIL IS AUTISM AWARENESS MONTH**. One of the many programs and ministries offered by the UCCI is **Camp AweSum** which gives youth and families impacted by Autism Spectrum Disorder an opportunity to experience Camp in an Outdoor Ministry environment.

We will need the participation of <u>every</u> church to make our Campaign a success. Therefore, we ask each church to give the *CAMPITAL CAMPAIGN* your utmost consideration as it will help strengthen the future of our Outdoor Ministry Program because "*Outdoor Ministry Matters!*" If you have any questions about the Campaign, please contact Steve Havey at the Campaign Office at 262-245-2680 or by email at: campaign@ucci.org