



Detroit Chinese Business Association

底特律中华商会

SPONSORSHIP PACKAGE

**The 21st ANNUAL
DCBA INTERNATIONAL GOLF OPEN**

Tuesday September 20th, 2016 | Forest Lake Country Club MI



DCBA 21st GOLF OUTING 2016

SPONSORSHIP BENEFITS

AMBASSADOR

\$10,000

- ◆ 9/20 Golf Outing for 8 Golfers (2 foursomes)
 - ◆ Keynote Speaker at Dinner Banquet
- ◆ Recognition on all Event Print Materials (Banner, Flyer, and Brochure)
- ◆ Full Page Color Ad on Event Brochure
 - ◆ Photo & Video Opportunities
 - ◆ Mention in Press Releases & Monthly Newsletter
 - ◆ Access to Delegation Lists
 - ◆ Hole Signage
 - ◆ Gift Bags

DIPLOMAT

\$5,000

- ◆ 9/20 Golf Outing for 4 Golfers (1 foursome)
 - ◆ Introduction at Banquet
- ◆ Panelist at Breakfast Seminar
- ◆ Half Page Color Ad on Event Brochure
 - ◆ Photo & Video Opportunities
 - ◆ Mention in Press Releases & Monthly Newsletter
 - ◆ Access to Delegation Lists
 - ◆ Hole Signage

ENVOY

\$2,500

- 9/20 Golf Outing for 2 Golfers (1 twosome)
 - Introduction at Banquet
- Half Page B/W Ad on Event Brochure
- Photo & Video Opportunities
 - Mention in Press Releases & Monthly Newsletter
- Access to Delegation Lists
 - Hole Signage

HOLE IN ONE

\$3,000

- 9/20 Golf Outing for 2 Golfers (1 twosome)
 - Recognition on all Event Print Materials
- Half Page B/W Ad on Event Brochure
- Photo & Video Opportunities
 - Mention in Press Releases & Monthly Newsletter

2016 EVENT HISTORY

MAY

DCBA 2016 OAKLAND COUNTY - TAIZHOU CHINA MEDICAL BUSINESS FORUM

On May 20, 2016, the Detroit Chinese Business Association (DCBA) hosted 2016 Oakland County Michigan - Taizhou China Medical Business Forum, along with the medical delegation from China Medical City, Taizhou China led by Party Secretary Mr. Lan Shaomin, at Marriott Troy. Events concluded with a lively dinner as the over 100 CEO and company owners met with delegation officials and networked with each other.



DCBA 2016 ANNUAL ADVISORY BOARD MEETING & DCBA OFFICE NEW LOCATION RIBBON CUTTING CEREMONY

On May 17, 2016, the Detroit Chinese Business Association (DCBA) along with City of Troy Officials and the DCBA Advisory Board celebrated the ribbon cutting of DCBA's new International Business Center and their 1st annual advisory board meeting.



DCBA 2016 CHINESE NEW YEAR GALA-THE YEAR OF MONKEY

On February 22nd, 2016, Detroit Symphony Orchestra (DSO) in collaboration with China Broadcasting Chinese Orchestra helped the DCBA celebrate 2016 Lunar New Year of Monkey at the internationally acclaimed DSO Orchestra Hall and Max M and Marjorie S Fisher Music Center.



The keynote speaker is Mr. Brian Calley - Lt. Governor, State of Michigan. The guest speakers are: Mr. Wang Yong - Deputy Consul General of PRC in Chicago, Mr. Ike Mckinnon, Deputy Mayor, City of Detroit, and Mr. Zou Xiaoming, Commercial Counselor of PRC in Chicago.

DCBA 2015 20th GOLF OUTING & US-CHINA BUSINESS FORUM

The Detroit Chinese Business Association hosted the US-China Business Forum at Marriott Detroit Troy, Michigan on Monday September 21, 2016 to celebrate its Crystal Anniversary. DCBA has been serving as a bridge for US-CHINA culture and business for 20 years. The event witnessed over 150 participants from both China and the US, mostly in the automotive and manufacturing industries.



MAY

FEBRUARY

SEPTEMBER



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ABOUT DCBA

WHO WE ARE

The Detroit Chinese Business Association (DCBA) is a Michigan based non-profit 501(c)6 organization. Founded in 1995, its primary goal is to foster bilateral business relationships between Chinese companies and the US. Leveraging its services is the most effective way to do business between Michigan and China.

WHAT WE DO

DCBA has established close relationships with American and Chinese government agencies, automotive OEMs and Tier 1 suppliers, and many other manufacturing and service companies, organizations, delegations, and ministers. In the past few years, DCBA has promoted business opportunities by providing its members and the Metro Detroit business community with numerous business conferences, exhibitions, networking events and consulting services.

CONNECTIONS

Media

CCTV (China)	NY Times	Free Press
CBC TV (Canada)	Monocle Media (London)	Hour Media
NHK TV (Japan)	CNBC TV Asia	Crain's Detroit
Fairchild TV (Canada)	China Daily USA	Corp! Magazine
China Business Media Network	21st Century China Business Herald	Michigan Business Network
Jing Weekly	CBS TV Detroit	

Global: US and Chinese government agencies, associations and private corporations

Automation Alley	China Entrepreneur Network	Ministry of Foreign Trade & Economic Cooperation, P. R. China (MOFTEC)
China General Chamber of Commerce USA	China Social Innovation Foundation	Oakland County Economic Development
China Council for Promotion of International Trade (CCPIT)	Detroit Economic Growth Corporation	United States Department of Commerce
China Chamber of International Commerce (CCOIC)	Greater Detroit Chamber of Commerce	
China Entrepreneur Forum	Michigan Economic Development Corporation	

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- If sending check, please make payable to DCBA
- For credit card, please go to www.dcba.com for online registration

For more information about the sponsorship please contact:

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