



R4R brings exciting changes to annual Capitol Beer Fest

Our mission is to
LET RHETT'S STORY INSPIRE

those who feel defeated,

UPLIFT

those who feel down and

ENCOURAGE ALL TO

take that first step and

MOVE INTO LIFE!



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SACRAMENTO, Calif. – February 4, 2014-Sacramento nonprofit “Runnin’ for Rhett” (R4R) is hosting its annual Capitol Beer Fest March 9 to conclude Sacramento Beer Week. Capitol Beer Fest is one of California’s largest, one-day beer sipping celebrations, this year featuring more than 100 microbreweries.

“This year’s beer festival showcases a few changes such as a new open-air venue, live entertainment and foods to satisfy any beer lover’s palette,” said R4R Executive Director, Randy Seevers.

“In addition to the beer fest being held outdoors this year at Capitol Mall, we’ve asked local band “Rachel Steele’s Road 88” to provide music for the event,” said Seevers. “We’ve also invited more food trucks to the event bringing the total up to 12.”

Capitol Beer fest 2014 is expected to attract more than 4,000 attendees who will have approximately 300 varieties of lagers, ciders and ales to choose from.

“We are anticipating a larger turn out than last year and have brought together the best of what beer and food have to offer,” said Seevers. “This is a safe, fun, community-oriented event that we are very proud of and excited to host for Sacramento.”

Seevers added that not only is the Capitol Beer Fest a great chance to try an assortment of very unique beers and mingle with other beer connoisseurs; proceeds from the event fund the R4R Youth Fitness Program, a program which is designed to combat childhood obesity in at-risk youth by educating young people on fitness and nutrition.

“We hope to expand our Runnin’ for Rhett Youth program and increase the participation of the program for 2014 from 3000 to 4000 members,” added Seevers. “Through training and encouragement brought to them by the Youth Fitness Program, Running for Rhett helps children that might otherwise be subject to a life plagued with health issues.”

The Capitol Beer Fest will be held at Capitol Mall in Downtown Sacramento from 1-5p.m March 9. Parking for the event is available at 300 and 400 N Street. Tickets for the event can be purchased through <http://www.capitolbeerfest.com/> and ticket holders must be at least 21 to enter.

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