



## Q2 2015 Customer and Products Update

**May** – (CEVA-X) Ramon Chips Licenses CEVA-X DSP for High Performance Computing for Space Applications – [press release](#)

**June** – (CEVA DSP, Bluetooth) Brite Semiconductor, CEVA and SMIC collaborate on IoT ASIC platform – [press release](#)

**June** – (CEVA Wi-Fi) Catena Partners with CEVA for Complete Wi-Fi and Bluetooth Solutions for Mobile, Wearable and IoT Devices – [press release](#)

**June** – (CEVA DSP, Wi-Fi, Bluetooth) Beken Adopts CEVA DSP and Connectivity IPs for its Wireless Audio SoC Roadmap – [press release](#)

**June** – (CEVA Wi-Fi) CEVA Unveils Wi-Fi IP Platforms to Enable a Broad Range of Connected Devices – [press release](#)



**April** – (RivieraWaves Bluetooth Smart) Dialog Semiconductor Launches the World's First Bluetooth® Smart Wearable-on-Chip – [news release](#)



**April** – (CEVA DSP) Chip Shot: ASUS, AT&T and Intel Unveil ASUS MeMO Pad 7 LTE– [news release](#)

**April** – (CEVA DSP) Intel Marks 30 Years in China with New Products, Investments and Collaborations – [news release](#)



**June** – (CEVA DSP) Xiaomi Sold over 13 Million Redmi 2 and Redmi 2A Units – [read article](#)



**April** – (CEVA DSP) Rockchip and Intel Announce Strategic Cooperation at IDF 2015 – [press release](#)



**June** – (CEVA DSP) Galaxy S6 active Available Exclusively at AT&T – [read article](#)

**June** – (CEVA DSP) Samsung's Tizen-Powered Z1 Touches Sales of 1 Million units – [read article](#)



**May** – (CEVA IP) Silver Spring Networks Wins 2015 IoT Evolution Product of the Year Award – [read article](#)

**June** – (CEVA IP) Silver Spring Networks Wins Smart Grid Product of the Year Award, Named 2015 Company to Watch – [read article](#)



**April** – (CEVA DSP) Spreadtrum Announces Volume Shipments of 28nm Quad-Core 5-mode LTE and WCDMA SoC Platforms – [read article](#)

**April** – (CEVA DSP) Spreadtrum Chipsets are Adopted for Samsung WCDMA Tablets and Smartphone – [read article](#)

**June** – (CEVA DSP) HTC Desire 326G Dual SIM With 8-Megapixel Camera Launched – [read article](#)

## Sample of new CEVA-powered devices





**lenovo**



**Coolpad**



**TCL**



**MEIZU**











**For up to date information on CEVA-related news, follow us on twitter**

- Linley on Mobile reviews our new Wi-Fi platforms @LinleyGroup @MikeDemler <https://t.co/0TPz1BwNCK>
- More Than A Million CEVA-powered Samsung Z1's Have Been Sold <http://t.co/N8BrzHyqWY>
- Bluetooth and Wi-Fi IPs for every application. Learn how you can get connected: <http://t.co/HdnJ9dXl6h> <http://t.co/dRLaR8IR9h>
- Our partner Cypher's voice isolation technology shows 17x improvement in background noise reduction in smartphones <http://t.co/hKN9z7lkf4>
- Samsung Galaxy Grand Prime Value Edition unveiled with a @Spreadtrum processor powered by CEVA DSP - SamMobile <http://t.co/Oix5pUH87h>
- A smartwatch with traditional origins - powered by CEVA Bluetooth Low Energy IP : <http://t.co/OhHJLnPBaS> <http://t.co/HIVgddhPXa>
- If our Wi-Fi & Bluetooth IPs were integrated into the Apple Watch S1 SIP: 70% die area savings <http://t.co/vE92eMoHJv> <http://t.co/BRo22brvID>
- Our June Newsletter is now online - Wi-Fi, vision, IoT & automotive - read it at <http://t.co/KJPtMVLvmX> <http://t.co/fO3GyNraKw>
- One-stop shop IP offerings, key business trend in silicon IP market <http://t.co/PJVM68xGxA>
- New CEVA blogpost on our new Wi-Fi 802.11a/b/g/n/ac IPs - <http://t.co/YmRu8Kvwppw>
- Catena Partners with CEVA for Complete Wi-Fi and Bluetooth Solutions for Mobile, Wearable and IoT Devices - <http://t.co/pxFWtCyjc5>
- Beken Adopts CEVA DSP and Connectivity IPs for its Wireless Audio SoC Roadmap - <http://t.co/4yNZsdVxpS>
- Introducing the RivieraWaves Wi-Fi IP family - lowest power & cost Wi-Fi for embedded systems. <http://t.co/HdnJ9dXl6h> <http://t.co/qXWXlkm1L7>
- The CEVA-powered Xiaomi Redmi 2A LTE smartphone now available now for \$80: <http://t.co/0jPtp54HFH> <http://t.co/ow6U4sv11T>
- Taiwan and China launch competing 55nm IoT platforms <http://t.co/8kQNohIJYR>
- We have a new blog where you can learn a lot more about CEVA and everything we do! visit us at <http://t.co/1iugLPN9Be> <http://t.co/y0zOHd5eyZ>

- Brite Semiconductor, CEVA and SMIC collaborate on IoT ASIC platform - CEVA provides Bluetooth 4.2 and intelligent DSP <http://t.co/xiwoCXPn7S>
- From SemiWiki: CEVA DSPs and the Tale of Two Chip Underdogs from China <https://t.co/l3GIIAyxd9>
- Micromax Introduces Bolt Q335 In India with @spreadtrum 3G SOC powered by CEVA <https://t.co/dfZdZ9sCBP>
- Check out TCL's new \$48 quad core LTE smartphone powered by @spreadtrum with CEVA DSP inside: <http://t.co/w3FeAKdQ6M>
- Want a quad-core LTE smartphone for less than \$50? Well now you can! <http://t.co/7rQpq0kxgp>
- In its first month, global shipments of Galaxy S6 series top 10 million units - Korea Herald <http://t.co/jUmDzCREoL>
- Smart architectures bring AI to mobile devices - Embedded Computing Design: <http://t.co/DPMLfSLvMY>
- Ramon Chips Licenses CEVA-X DSP for High Performance Computing for Space Applications - May 19, 2015 <http://t.co/ULmlmPN6AG>
- Xiaomi Picks Leadcore to Go Vertical: <http://t.co/5cGlfrQMM>
- Huawei Honor Bee smartphone costs below \$80 in India - @spreadtrum inside powered by CEVA - <http://t.co/brMb3cXqOK>
- From @GottaBeMobile: the Galaxy Note 5 will feature a Samsung first SoC combining CPU, GPU, RAM, storage and modem <http://t.co/k7AfeiUUz2>
- The Microprocessor Report has reviewed our CEVA-XM4 intelligent vision processor - read it at <http://t.co/yCddALr3i6>
- Why LTE-A Carrier Aggregation Now? | EE Times <http://t.co/zLB6mmatTz>
- Key CEVA-powered LTE smartphones recently announced - Samsung, Xiaomi and Lenovo #infographic <http://t.co/INTShd5Qk7>
- CEVA Q1 '15 summary of customers announcements and CEVA-powered products #constantcontact <http://t.co/3FyhpYij2f>
- CEVA Q1 Earnings and related data - infographic - view and download at <http://t.co/INTShd5Qk7>
- Lenovo K80 5.5 inch LTE Smartphone with 4GB of RAM launched, powered by @intel and CEVA DSP: <http://t.co/kfosarFwFa>

- China's Underdog Chipmakers Make IP Grab to Compete in SoC Market - Electronics360 <http://t.co/OddaMq7vCe>
- Huawei announce Honor Pad - 7 inch 3G tablet with @Spreadtrum SoC, powered by CEVA - <http://t.co/aZn1qtu73W>
- SMK Introduces 'Voice Command' and '6-Axis Motion Sensing' Remote Controls powered by CEVA Bluetooth <http://t.co/OB8Uy2yegR>
- @Spreadtrum chipsets adopted for Samsung WCDMA tablets and smartphones - powered by CEVA <http://t.co/iu5im3wCQG>
- Lenovo A1900 is a \$60 quad-core smartphone phone with @Spreadtrum SoC powered by CEVA: <http://t.co/YFzLYWMwWd> <http://t.co/led6jv0J5V>
- HTC Desire 326G Dual SIM smartphone launched, @Spreadtrum SoC inside, powered by CEVA: <http://t.co/deMNHSQvEG> <http://t.co/QP4hXhFrjw>
- Samsung Galaxy S6 up and running on the @ATT network with the CEVA-powered Shannon333 LTE modem inside! <http://t.co/2LVIT3IJhY>
- @IloveRockchip and @Intel start mass production of CEVA-powered SoFIA3G-R SoC, sales to reach 10m units in 2015 - <http://t.co/aFgLpYWTfA>
- @xiaomi sells 209,000 CEVA-powered Mi Bands during the Mi Fan Festival sale. <http://t.co/9q4h10oALJ>
- @xiaomi sells 45,000 CEVA-powered Mi Smart Scales during the Mi Fan Festival sale. Only \$16 - a pretty sweet deal! <http://t.co/B0104jQoQG>
- @DialogSemi's latest CEVA-powered IC is world's First Bluetooth Smart Wearable-on-Chip <http://t.co/wGhzo5pPrg> <http://t.co/FRqv7uDR8X>
- More from #IDF15: Intel extends @Intel Atom x3 processor roadmap to #IoT with CEVA-powered 3G and LTE: <http://t.co/38bHZfKdrJ>
- Plenty of CEVA-related news from #IDF15 - Intel/Rockchip smartphones & tablets in the market this quarter based on @intel Atom x3-C3230RK
- @iFixit teardown the Galaxy S6 Edge for T-Mobile and it's a CEVA-powered Samsung LTE modem: <https://t.co/BxEwdW82Zr>
- Samsung – new mid-range tablet SM-T561 powered by @Spreadtrum #CEVApowered <http://t.co/o8SovAbXAi> <http://t.co/9s5Hpn1daQ>
- CEVA's customer @Spreadtrum looks to expand shipments for smartphones in 2015, says chairman <http://t.co/hEfqv902d2>



- More CEVA-powered LTE traction at AT&T: Asus MeMO Pad 7 LTE exclusively on AT&T starting April 10 <http://t.co/HiuaJBo4bw>
- SemiWiki: Qualcomm Modem Competitors? Samsung, Intel, Mediatek, Spreadtrum, Leadcore or simply CEVA! <https://t.co/wPm7azmZrN>
- The first #teardown of the Galaxy S6. And it's a Samsung LTE modem inside, powered by CEVA <http://t.co/RL86dREh4D> <http://t.co/EwOgLvapRV>
- Congrats to @spreadtrum who have reached volume shipments of their 5-mode LTE SoC <http://t.co/U1lAU5OzDi>
- AT&T version of Galaxy S6 using CEVA-powered Samsung LTE modem, according to their website: <http://t.co/zwBZFVVStQ>