

Total Contentz, Omegasonics, and PDR Columbus, Ohio
Proudly Present
Insider Secrets for a Successful Contents Restoration Division
Thursday & Friday, July 21-22, 2011

HOSTED BY
Paul Davis Restoration
Columbus, OH



It's all here! In one place!

**Job Planning, Pack Outs, Digital Photo Inventory,
Creating Successful Estimates,
Ultrasonics Processing,
Marketing Insider's Secrets,
Soft Goods Processing,
How to Design a Contents Processing Facility that Works!**

Hands-On Ultrasonic and Aqueous Electronic Training

**The top instructors in the country along with
Front-Line team members who do it every day!**

This 2-Day course earns 2 IICRC credits

Workshop to be held in newly built 30,000 SF Restoration Facility. Hands-On Training to be done in the State-of-the-Art Contents Processing Area designed by the Total Contentz Team.

Thursday, July 21

7:30 AM – 8:00 AM

REGISTRATION & CONTINENTAL BREAKFAST

8:00 AM – 8:15 AM

Welcome, History of Paul Davis of Columbus

Adam Weigand, Host, Owner, PDR Columbus

8:30 AM – 10:00 AM

Pack Out Fundamentals

Barb Jackson, CR, Total Contentz

10:00 AM – 10:15 AM

BREAK

10:15 AM – 11:15 AM

Workflow and Facility Design

Tim Jackson, Total Contentz

11:15 AM – 12:00 Noon

Walk Through, Job Planning Forms, Documents Checklist

Barb Jackson, CR, Total Contentz

12:00 PM – 1:00 PM

LUNCH PROVIDED

1:00 PM – 1:30 PM

Why Should You Process Electronics?

Bill Stouffer, Omegasonics

1:30 PM – 2:00 PM

Hands on electronics processing

Bill Stouffer, Omegasonics

2:00 PM – 2:45 PM

Digital Photo Inventory DPI

Barb Jackson, CR, Total Contentz

2:45 PM – 3:00 PM

BREAK

3:00 PM – 3:30 PM

Digital Photo Inventory DPI (Continued)

Barb Jackson, CR, Total Contentz

3:30 PM – 4:30

FAQ with PDR Contents Manager

Katie Scott, Paul Davis of Columbus

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Friday, July 22

7:30 AM – 8:00 AM

CONTINENTAL BREAKFAST

8:00 AM – 9:30 AM

Advanced Adjuster Marketing Techniques

Tish Hummer, Assured Success Consulting

9:30 AM – 10:30 AM

Understanding Ultrasonic Cleaning Processes

Bill Stouffer, Omegasonics

10:30 AM – 10:45 AM

BREAK

10:45 AM – 12:30 AM

Ultrasonic Cleaning and Hands On

Bill Stouffer, Omegasonics

12:00 PM – 1:00 PM

LUNCH PROVIDED

1:30 PM – 3:00 PM

Improve your Bottom Line-Estimating & Invoicing

Barb Jackson, CR, Total Contentz

3:00 PM – 3:15 PM

BREAK

3:15 PM – 3:30 PM

Cross Marketing your Ultrasonic Technology

Bill Stouffer, Omegasonics

3:30 PM – 4:00 PM

Soft Goods Restoration – Quick tips to make it successful

Tim Jackson, Total Contentz