



# 3rd Bourbon at the Bay



Thursday, November 19, 2015  
Regatta Bay Golf and Yacht Club

## ABOUT BOURBON AT THE BAY

**2015 MARKS THE 3<sup>rd</sup> ANNIVERSARY  
OF BOURBON AT THE BAY.**

**Sip & Bid will be the theme at the  
3<sup>rd</sup> Bourbon at the Bay  
sponsored by Coastal Bank and Trust.  
Sample bourbon, scotch, and champagne,  
try your luck in the wine pull,  
enjoy hors d'oeuvres, and bid on your choice of gifts,  
trips, and more in the silent auction.**

**The event will be held  
at Regatta Bay Golf and Yacht Club  
on November 19, 2015.**



# BOURBON AT THE BAY

## Who is sipping?



### Bourbon

- ✓ 70% Male
- ✓ 30% Female
- ✓ 57% Married
- ✓ 58% between 35-64
- ✓ 48% Make \$75k+

### Champagne

- ✓ 67% Female
- ✓ 33% Male
- ✓ 43% Married
- ✓ 62% between 25-64
- ✓ 41% Make \$75k+



Is this your target market?

# Benefits of Sponsorship

BOURBON AT THE BAY IS KNOWN AS A PREMIER EVENT IN DESTIN, ATTRACTING COMMUNITY MOVERS AND SHAKERS AND YOUNG PROFESSIONALS... FROM BABY BOOMERS AND GENERATION X TO EVEN THE MILLENIALS, DON'T MISS THE OPPORTUNITY TO TALK TO THEM!

SPONSORSHIP OF BOURBON AT THE BAY INCREASES AWARENESS AND EXPOSURE OF YOUR BRAND OR BUSINESS TO AN AFFLUENT DEMOGRAPHIC WITH PURCHASING POWER!



**MEDIA PARTNERS:**

**VIP DESTIN**  
magazine

**99ROCK**  
wksm.com



**TITLE SPONSOR**

**SOLD**

- TOP BILLING ~ BOURBON AT THE BAY PRESENTED BY YOUR BUSINESS
- TOP BILLING ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- BUSINESS LOGO ON COMMEMORATIVE TASTING GLASS
- 10 COMPLIMENTARY TICKETS TO EVENT, INCLUDING A RESERVED TABLE
- COMPANY LOGO ON COVER OF TASTING GUIDE

**THANK YOU TO OUR TITLE SPONSOR!**



**Coastal Bank  
and Trust**

**a division of SYNOVUS® BANK**

## BOURBON & SCOTCH TASTING TABLE SPONSOR

- BUSINESS NAME ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- BUSINESS LOGO ON BOURBON & SCOTCH TASTING TABLE
- 6 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

**SOLD OUT! THANK YOU TO THESE SPONSORS:**



*Destin Commons*



CHAMPAGNE  
TASTING TABLE SPONSOR

**SOLD**

- BUSINESS NAME ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- BUSINESS LOGO ON CHAMPAGNE TASTING TABLE
- 6 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

**THANK YOU TO OUR SPONSOR!**

**CARTER & COMPANY**

Certified Public Accountants, LLC



# FOOD & DESSERT TABLE SPONSOR

## SOLD

- BUSINESS NAME ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- BUSINESS LOGO ON HORS D'OEUVRES /DESSERT TABLE
- 6 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

THANK YOU TO OUR SPONSOR!

RESORTQUEST®

REAL ESTATE  
VACATION RENTALS  
PROPERTY MANAGEMENT

Bourbon Infused Fudge  
Samplings



# WINE PULL TABLE SPONSOR

## SOLD

- BUSINESS NAME ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- BUSINESS LOGO ON WINE PULL TABLE
- 6 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

**THANK YOU TO OUR SPONSOR!**



# BOURBON AT THE BAY SPONSORSHIPS

**SOLD**

## COCKTAIL NAPKIN SPONSOR

- YOUR COMPANY LOGO ON PRINTED COCKTAIL NAPKINS DISPLAYED ON ALL TABLES
- BUSINESS NAME ON ALL MARKETING MATERIALS AND INCLUSION IN ALL MARKETING EFFORTS
- 2 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

**THANK YOU TO OUR SPONSOR!**



## SMALL BATCH SPONSOR

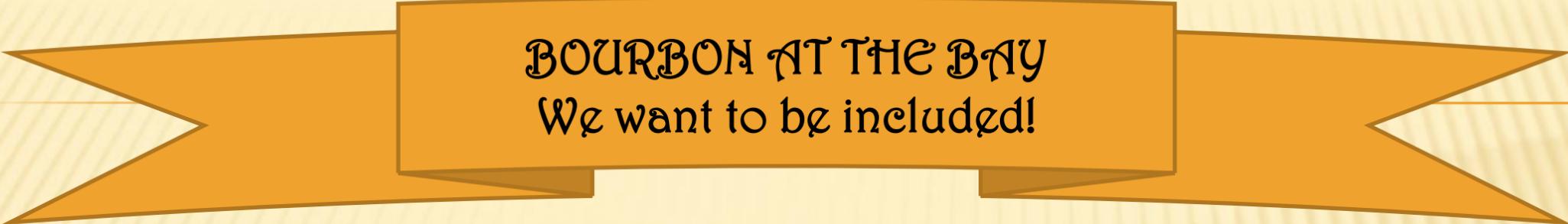
- BUSINESS NAME ON MOST MARKETING MATERIALS AND MENTIONS ON SOCIAL MEDIA
- 2 COMPLIMENTARY TICKETS TO EVENT
- COMPANY LOGO IN TASTING GUIDE

**\$300**

**THANK YOU! SPONSORSHIPS STILL AVAILABLE!**



*Dinners on Demand*  
Personal Chef Service



BOURBON AT THE BAY  
We want to be included!

SPONSORSHIP LEVEL\_\_\_\_\_

COMPANY\_\_\_\_\_

CONTACT NAME\_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE\_\_\_\_\_

PLEASE FAX THIS TO (850) 654-5612 OR EMAIL TO [SUZYHUNT@DESTINCHAMBER.COM](mailto:SUZYHUNT@DESTINCHAMBER.COM)

ALL SPONSORSHIP MONEY MUST BE PAID PRIOR TO EVENT DATE.

\*SPONSORSHIPS ARE NON-REFUNDABLE.