

DESTIN

bayou, bay & beach 5k - 10k - half marathon january 23.2016

Shoreline church







bayoubaybeach.com

Destin's Bayou, Bay & Beach 5K Run/Walk, 10K & Half Marathon sponsored by Shoreline Church is set for January 23, 2016!

The 10K and Half Marathon courses are USA Track & Field-certified. While all courses are set alongside Destin waterways, the half marathon course yields breathtaking views of the Choctawhatchee Bay, Destin Harbor, and East Pass, as it leads you through Destin, along a 4-mile undeveloped stretch of Okaloosa Island, and back.

This year's theme is Beach Bums. Wear your floral shirts, floppy hats, board shorts, bikinis, floaties, sunglasses — whatever says beach lifestyle to you!



OKALOOSA ISLAND

Chamber of Commerce



bayou, bay & beach 5K - 10K - half marathon january 23.2016

PROFILE OF A RUNNER



63.2% MARRIED



73% EARN HOUSEHOLD INCOME OF \$75,000 OR MORE

78.7% COLLEGE EDUCATED



89% TRY TO EAT HEALTHY









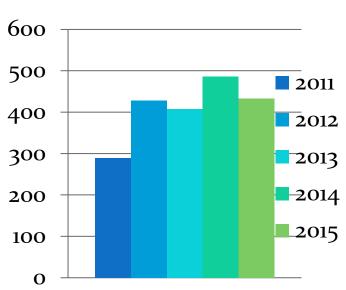
AUDIENCE & IMPACT



bayou, bay & beach 5K - 10K - half marathon



of Racers











A PORTION OF THE PROCEEDS FROM THE 2016 BAYOU, BAY AND BEACH WILL BENEFIT THE CHOCTAWHATCHEE BASIN ALLIANCE



CBA is an organization committed to sustaining and providing optimum utilization of the Choctawhatchee Basin watershed. CBA provides opportunities for citizens, educators, and technical experts to promote the health of Choctawhatchee watershed



















SOLD

- ✓ Business name and logo on all race materials, including race website and flyers.
 - ✓ Logo placed on the bib number.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Ability to place company-supplied business signage on course.
 - ✓ Business recognized on all press releases.
 - ✓ Eight complimentary race entries with t-shirts.
 - ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion in Radio Ads









HALF MARATHON SPONSOR - \$1500

- ✓ "Half Marathon Sponsored By..."
- ✓ Business name on runner's bibs
- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Business recognized on all press releases.
 - ✓ Four complimentary race entries with t-shirts.
 - ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion on Radio Ads







GOLD SPONSOR - \$1250



- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Four complimentary race entries with t-shirts.
 - ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion on Radio Ads







SILVER SPONSOR - \$750



- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Two complimentary race entries with t-shirts.
 - ✓ Company booth at the race. *Table supplied by company.







ACCOMMODATIONS SPONSOR - \$750



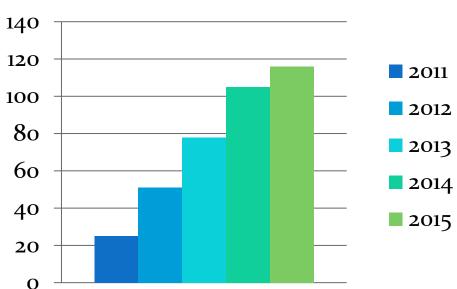
- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Option to provide trackable code/discount for participants with link.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
- ✓ Business logo on company-supplied banners displayed at finish line area.
- ✓ Business logo on race t-shirt.
- ✓ Business recognized at awards ceremony.
- ✓ Two complimentary race entries with t-shirts.
- ✓ Company booth at the race. *Table supplied by company.







OUT OF TOWN PARTICIPANTS



BRONZE SPONSOR-\$400



- ✓ Business logo on race website.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
- ✓ Business logo on race flyers.
- ✓ Business logo on race t-shirt.
- ✓ Business recognized at awards ceremony.
- ✓ One complimentary race entries with t-shirts.
- ✓ Company booth at race. *Table supplied by company.









RESERVE YOUR SPONSORSHIP NOW!

Level of Sponsorship	
Name of Company	
Contact Name	Phone Number
Email	Signature
Please fax this to (850) 654-5612 or 6	email to mail@DestinChamber.com Sponsorships are non-refundable

Please fax this to (850) 654-5612 or email to mail@DestinChamber.com. Sponsorships are non-refundable. If event is canceled due to an act of God, a new date will be set.









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