



## Visitor's Guide & Membership Directory 50<sup>th</sup> Anniversary Commemorative Issue Advertising Rate Schedule 2016

AD SIZE	AD COLOR	Business Member AD COST	*Business Platinum AD COST	*Trustees/ Chairman's Club AD COST
Enhanced Business Listing	4 color	275.00	275.00	275.00
1/8 Page 3.8 x 2.3	4 color	450.00	383.00	338.00
1/6 Page 3.8 x 3.275	4 color	573.00	488.00	430.00
1/4 Page 3.8 x 5.0	4 color	1,140.00	970.00	855.00
Half Page (H) 7.875 x 5.0 Half Page (V) 3.8 x 10.250	4 color	1,449.00	1,232.00	1087.00
Full Page 7.875 x 10.250 Bleed Sizes: 8.650 x 11.0	4 color	2,079.00	1,767.00	1,560.00
Center Two Pages	4 color	3,840.00	3,264.00	2,880.00
Left Side Center	4 color	2,280.00	1,938.00	1,710.00
Right Side Center	4 color	2,280.00	1,938.00	1,710.00
Inside Front Cover	4 color	2,520.00	2,142.00	1,890.00
Page 1	4 color	2,457.00	2,088.00	1,842.00
Page 3	4 color	2,457.00	2,088.00	1,842.00
Inside Back Cover	4 color	2,457.00	2,088.00	1,842.00
Opposite inside Back Cover	4 color	2,331.00	1,981.00	1,737.00
Back Cover	4 color	2,640.00	2,244.00	1,980.00
Chamber Membership	325.00			

- Non-member pricing is double the Business Member cost.
- 17,000 copies are printed annually.
- Deadline to reserve space is Sept. 30, 2015.
- Deadline for copy/artwork is Oct. 9, 2015. Formats accepted: TIFF, PDF and EPS. Resolution: 300dpi.
- Rates above are for camera-ready artwork. If you need artwork provided for you, the Chamber will be happy to assist, but there is an additional charge \$65.00 per hour.
- Layout, typesetting, and color separation are extra.
- Line Screen: 150 per page – Right Reading/Emulsion Down
- Visa, MasterCard, Discover, and American Express are accepted.

\* Differences in cost shown above reflect the 15% advertising discount for Business Platinum members and the 25% advertising discount for Trustees and Chairman's Club members. For more information, please contact Rick Seevers at (850) 650-2780 or [rick@labpdestin.com](mailto:rick@labpdestin.com).