



Bruce Logan

When asked how he got his start with horses, Bruce Logan's response was simply, "I didn't have a chance to not love horses. It was in my blood." He was born into a family that produced Cutting horses on their ranch in Texas and he began riding at a very young age. By the time he was in his early teens, he was already starting colts and winning Cuttings. Bruce has dedicated his life to studying horses and has been fortunate to learn from some exceptional horsemen. He credits his father, Jerry Logan, and Ronnie Willis with being the most influential. Bruce continues to develop ranch horses and performance horses that he shows in Cutting and Cow Horse disciplines.

Bruce's horsemanship philosophy is based on a foundation that helps the horse stay confident and supple. He believes in "putting the horse's mind, body and spirit first to accomplish the goals set for the horse and rider." This is achieved by giving the horse responsibilities to maintain and choices to make. Bruce states, "That is the difference between training versus developing the horse. In training, there is no choice. In developing, a horse must be held accountable for his choices, right or wrong, then shown what he is asked to perform. This is repeated as many times as needed over as much time as necessary. If the horse does not understand, then it is the rider's responsibility to adjust until he does."

Logan is a gifted colt starter and is known throughout the US and abroad for his ability to help challenging horses work through problematic patterns and behaviors. Bruce has started thousands of colts and worked with countless horses trained in all disciplines. He says, "The only reason I have had success with horses is because I have always adjusted to what the horse needed and would search until I found what the horse needed at the moment." His goal is to share his experiences with his students, so that they are able to offer their horses the same understanding.

Bruce lives in Texas on a seven thousand acre, working cattle ranch. He offers several clinics at the ranch each year, covering horsemanship, cow work and colt starting. He has a small number of dates available for clinics at other US locations and abroad.