

HELP THE RARE 13 CAMPAIGN GO VIRAL BY ASKING YOUR FRIENDS TO HELP YOU SPREAD THE WORD!



*Please Feel Free To Edit This To Fit Your Own Voice & Personality
And What Role You Play In GIST (i.e..GISTer, Caregiver, Mother, Daughter, Etc)*

Regular text:

Every day, 13 people are diagnosed with a cancer called GIST. A cancer that is considered “rare”.

But what does rare really mean? That you don’t have to know about it? Worry about it? Because it may never affect you?

Thirteen people a day may seem small but every day 13 people in the US die from food-borne illness, 13 people are added to the transplant list, 13 people are injured in electrical fires—13 people are diagnosed with Lou Gehrig’s Disease.

All of a sudden, 13 people a day doesn’t sound so rare. In fact, more people get GIST yearly than mesothelioma, bone cancer & cystic fibrosis.

Thousands of people are living with GIST, yet many doctors know little to nothing about it. Many GIST patients are unaware of programs & services that may help them and research is not being done on a large enough scale. All of this because this cancer has been labeled rare and therefore, not as important as other diseases.

We’re not rare. Just people.

Help prove I am not just a number, but a person. Please pass this message on to 13 of your friends and help me support the 13.

Signed,

<Your Name Here>

Learn more.

Take action.

www.therare13.com

Shorter version for Facebook Statuses (And Friends Who Don't Like to Read A Lot!)

Every day, 13 people are diagnosed with a "rare" cancer called GIST.

That may sound small but every year more people are diagnosed with GIST than bone cancer & cystic fibrosis.

Thousands of people are living with GIST, yet many doctors know little to nothing about it. We're not rare. Just people.

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