



1010 Foothill Boulevard, La Cañada Flintridge CA 91011 (818) 790-0717 espresso@flintridgebooks.com

ATTENTION AUTHORS & BIBLIOPHILES!

The Espresso Book Machine at Flintridge Bookstore and Coffeehouse is Now Taking Orders
Offering Self Publishing Services and On Demand Books

Independently owned Flintridge Bookstore and Coffeehouse is one of a few dozen places in the United States with an Espresso Book Machine (EBM), a *Time* magazine “invention of the year,” and the only location in the greater Los Angeles area. The store helps readers connect with the books they want, and now, with the EBM, the staff can also assist authors connect their work with others. Novels, poetry collections, journals, family histories, or even family recipes, can be turned into bound, beautiful volumes. The EBM transforms digital files into a paperback book complete with a full color cover and a black and white interior. These are trade-quality paperback books, indistinguishable from those produced by traditional publishers.

There is no minimum number for print runs, so one can print as many or as few copies, as needed, and we can arrange for shipping to any domestic address. Printing, binding and trimming time is about as long as it takes to grab a cup of espresso. A work-in-progress can also be printed, uploading revised files and printing new versions at any time. Books can be offered for sale or kept private (printable only by the author) – whichever best suits the project. If a book is made available for sale, the author retains all rights to the work and is responsible for setting the retail price.

As opposed to on-line self-publishing services, Flintridge Bookstore and Coffeehouse offers live, hands-on, personal assistance, and can walk authors through the entire process customized to their needs. The turn-around time for printing is faster than for most websites, and once set up, the book is available at any time for just the cost per copy.

In addition to self-publishing services, the EBM prints On Demand Books (ODB), offering over three million, public domain, out of print books, and now, in collaboration with various publishers, a growing selection of current releases. ODB books can be printed in as little as fifteen minutes. They can be ordered on-line and either picked up at the store or shipped. Visit On Demand Books <http://ondemandbooks.com>, search for a title, and have it printed on our EBM.

And, we are now partnering with Authors Marketing Pro (AMP), a software company that provides authors with individualized marketing attention. Their software works in two steps - 1st: AMP analyzes the main character, story line, and target demographics to identify venues in cities with the most potential readers; 2nd: AMP creates a customized book kit that is automatically emailed to desired venues. Authors receive full publishing services without giving up their royalties. AMP has deep ties to the entertainment business and has introduced many self-published authors to Hollywood producers. For more information, go to www.authorsmarketingpro.com. If you sign up, please make sure to say Flintridge Bookstore & Coffeehouse referred you.

For more information, contact the bookstore's EBM operator at espresso@flintridgebooks.com or call (818) 790-0717. To stay informed of, please like us on facebook at: <https://www.facebook.com/Flintridge-Bookstore-Coffeehouse-59728560543/>. While you're there, please sign up for our bi-weekly newsletter by scrolling down, clicking on “Join our List,” and adding your email address.

Flintridge Bookstore and Coffeehouse is located at 1010 Foothill Blvd., La Cañada Flintridge CA 91011, at the intersection of Foothill Blvd., and the Angeles Crest Highway. Take the Angeles Crest exit off the 210 freeway, turn south, make a right onto Foothill Blvd., and turn left onto Chevy Chase Blvd. Parking is in the rear of the store.

What the EBM can Print

Page Length

Minimum 40 pages (20 sheets of paper)
Maximum 800 pages (400 sheets of paper)

Trim size

(width x height in inches)

Minimum 4.5" x 5"
Maximum 8.125" x 10.5"

Note: Larger books have wider spines, resulting in slight reductions in the maximum trim width. The trim height is not affected by the book length. The following table gives the dimensions, based on 24 lb/60# paper (approx PPI of 434).

Page length	Max trim width x height
Up to 200 pages	8.125" x 10.5"
Up to 300 pages	8" x 10.5"
Up to 400 pages	7.875" x 10.5"
Up to 500 pages	7.75" x 10.5"
Up to 600 pages	7.6" x 10.5"
Up to 700 pages	7.5" x 10.5"
Up to 800 pages	7.4" x 10.5"

To calculate the width of your spine, go to:

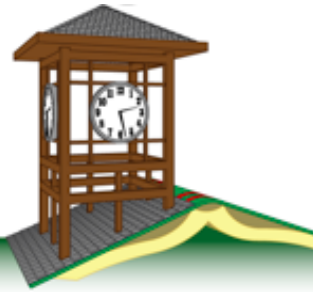
<http://www.selfpublishing.com/design/production-center/spine-width-calculator/>

Select '50# offset' setting for our white paper Select '60# offset' setting for our cream paper

Also:

The more images, the slower the pages will print

Flintridge BOOKSTORE & COFFEEHOUSE



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Tier 1: \$99.*

- Basic Q&A about submissions guidelines and making your book print-ready
- Initial set up fee
- Review of the files
- One proof copy
- (Optional and Upon Review): Placement in the store

*Books printed beyond the initial print proof copy are charged separately (see *General Cost Per Book* on reverse)

*Revisions and re-uploads are charged separately

Tier 2: \$179.*

- Basic Q&A about submissions guidelines and making your book print-ready
- Initial set up fee
- Review of the files
- One proof copy
- (Optional and Upon Review): Placement in the store
- **One hour of formatting files (\$40. per hour after first hour)**

*Books printed beyond the initial print proof copy are charged separately (see *General Cost Per Book* on reverse)

*Revisions and re-uploads are charged separately

Tier 3: \$359.*

- Basic Q&A about submissions guidelines and making your book print-ready
- Initial set up fee
- Review of the files
- One proof copy
- One hour of formatting files (\$40. per hour after first hour)
- (Optional and Upon Review): Placement in the store
- **Obtain ISBN so book can be distributed**
- **Obtain barcode that corresponds to ISBN**
- **Registration with Bowker Books in Print**
- **Registration with Library of Congress**

*Books printed beyond the initial print proof copy are charged separately (see *General Cost Per Book* on reverse)

*Revisions and re-uploads are charged separately

Tier 4: \$459*

- Basic Q&A about submission guidelines and making your book print-ready
- Initial set-up fee
- Review of the files
- One proof copy
- 1 hour of formatting files (\$40. per hour after first hour)
- (Optional and Upon Review): Placement in our store
- Obtain ISBN with your information so your title can be distributed
- Obtain barcode that corresponds to ISBN
- Registration with Bowker Books in Print
- Registration with the Library of Congress
- **Obtain Copyright**
- **2 hours of cover design**

*Books printed beyond the initial print proof copy are charged separately (see *General Cost Per Book* on reverse)

*Revisions and re-uploads are charged separately

General Cost Per Book*

*These are the price breaks per every 100 pages, but actual cost is calculated based on exact # of pages. Prices subject to change without notice.

Page Count	Cream Paper	White Paper
100	\$8.47	\$8.17
200	\$11.17	\$10.57
300	\$13.87	\$12.97
400	\$16.57	\$15.37
500	\$18.27	\$17.77

**Please inquire about the option for a glossy cover,
for which additional fees apply.**



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Fees for EBM Author Consignment Books & Events:

PACKAGE 1 Shelf Space Only – No Charge

- Placement of up to five copies of one title on the EBM shelf for one year
- Consignment split of 80/20 (author receives 80% of sale price)
- Quarterly mailing of consignment checks

We suggest that authors contact the store periodically for an inventory update.

PACKAGE 2 Shelf Space with Publicity: \$50.

Includes same provisions as Package 1, plus:

- Book displayed face out
- Book displayed with shelf talker
- Book information posted on store website Local Authors page for 3 mo.
- Book information posted 1x on facebook
- Book information included 1x in email blast (approximately 1200 recipients)
- 8 ½" x 11" flier

For this package, we ask that authors submit a 50 word description or review of the book, a short bio, and an image of the cover.

PACKAGE 3 This is an event option and is offered on a case by case basis. Please inquire if interested.

PACKAGE 4 Paypal Sales through Flintridge Bookstore: \$50. set up fee

- Creation of paypal button for consignment book sales for period of 6 months (there is a prominent link on our home page to our consignment book sales page)
- Consignment split of 80/20 for on line sales through the store
- Placement of book cover & brief description with paypal button on bookstore website
- Services include shipping and handling
- After initial 6 month period, renewal is \$25. per each additional 6 months

CONSIGNMENT CHECKS ARE ISSUED QUARTERLY. SERVICES ARE PAYABLE UPON COMPLETION OF CONSIGNMENT/EVENT SHEET.

We reserve the right to review a copy of any book before accepting it on consignment.

Please contact Gail Mishkin (gailm@flintridgebooks.com) – (818) 790-0717, if you have questions.