

Social Media:

- ❖ **Facebook**
 - News updates
 - Pictures
 - Reviews
 - Shares/Likes
- ❖ **Instagram**
 - Pictures
 - Short updates
- ❖ **Twitter**
 - News updates
 - Retweet (News gets shared)
 - Short and Sweet
- ❖ **Snapchat**
 - Student Consumers
 - 10 second pictures
 - Stay up for 24 hours
 - Screen shot coupons

Knights Connections

"A social media advertising company"



- ❖ St. Michael Albertville High School
- ❖ From our classroom to your customers
- ❖ An Investment that pays

Our mission:

- ❖ Get your company more business
- ❖ Increase Profits
- ❖ Increase views on Social Media
 - Likes
 - Followers/Friends
- ❖ Update Social Media
 - News
 - Deals
 - Pictures
 - Etc.
- ❖ Make it unique to your company
- ❖ Create School and Business relationship



Suggested School Donations:

- ❖ \$25- Facebook
- ❖ \$15- Twitter
- ❖ \$15- Instagram
- ❖ Snapchat- Free with purchase of Facebook, Twitter, Instagram (STMA HS Students)
- ❖ Bundle (Everything)=\$50
- Professional Cost- Roughly \$50-\$100 per hour

- ❖ Two Trimesters
- ❖ March 10th
- ❖ Teach you how to run the sites
- ❖ Can pick up where we leave off





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