

COURSE SCHEDULE

Held one Tuesday a month
from 3:00 pm to 4:30 pm
Locations vary

September 22, 2015 3-D Sales

Erik Therwanger, Think GREAT

Add a new dimension to a critical component of your business or organization. This course will benefit professionals in any role.

October 20, 2015 Emotional Intelligence What's in a WORD?

**Tracy David Peterson,
Designed4Freedom**

Learn advanced skills and gain insight into transforming your life and your career.

November 17, 2015 The Power of Presence

**Naomi Mogard,
Rasmussen College**

The importance of being present in daily interactions to build relationships, be a leader, and empower others.

December 8, 2015 How to Coach & Mentor Associates

**Wendy Neu,
Crossroads Coaching &
Consulting**

January 12, 2016 Building Business Through Community

with local non-profit organizations

February 16, 2016 Customer Service

**Michael Zdychnec,
Minnesota School of Business**

March 15, 2016 Social Media

**Mark Murray, Prime
Advertising & Design**

April 12, 2016 CEO & Business Leader Roundtable

April 2016 Business & Community Excellence Awards



BUSINESS INSTITUTE

2015-2016

**Henningson & Snoxell, Ltd. is proud to present the
BUSINESS INSTITUTE**

offered through the I-94 West Chamber of Commerce

The Business Institute provides unique opportunities to build leadership and management skills that can be used both in business and within the community.

The program runs from September to April, giving attendees the opportunity to learn and develop cutting-edge business practices from local and national experts while developing relationships with local business and community leaders.

The courses cover a wide variety of relevant topics and feature some of our region's — and the nation's — top speakers.

Participants who complete all eight courses will receive an I-94 West Chamber of Commerce Business Institute Certificate and will be recognized at the Business & Community Excellence Awards in April, 2016.

Course Fees

Business Institute Certificate - \$250

- Registration for one participant for all eight courses
- Registration for the Business & Community Excellence Awards
- Certificate presented at the Business & Community Excellence Awards
 - Must complete all courses to receive the Business Institute Certificate.
 - Must be a Member of the I-94 West Chamber of Commerce

Business Institute Course Package - \$250

- Registration for all eight courses, which may be attended by different participants from the same company
- Membership with the I-94 West Chamber of Commerce is not required

Individual Courses

- Member of the I-94 West Chamber of Commerce: \$40
- Non-Member: \$50

Please contact Donna J. Hartley at the Chamber office for more information and to register for this unique opportunity.

I-94 West Chamber of Commerce
PO Box 95 :: Rogers, MN 55374
763.428.2921 :: www.i94westchamber.org
requests@i94westchamber.org



BUSINESS INSTITUTE

2015-2016

REGISTRATION

Fax to: 763-428-9068

Email to: djhartley@i94westchamber.org

You will be invoiced for amount due after registration is received.

_____ Business Institute Certificate \$250 Members Only
One participant completes all 8 courses and receives Certificate

_____ Business Institute Course Package \$250 Members and Non-Members
1 spot in each of the 8 classes. May be used by any employee or company representative. No Certificate is issued.

_____ Individual Classes \$40 each member per class / \$50 each non-member per class

- _____ 3-D Sales
- _____ Emotional Intelligence
- _____ The Power of Presence
- _____ How to Coach & Mentor Associates
- _____ Building Business Thru Community
- _____ Customer Service
- _____ Social Media
- _____ CEO & Business Roundtable

Company name: _____

Contact Name: _____

Phone: _____ Email: _____

Names of Participants: (Leave blank if not sure which representative will be attending)

_____	_____
_____	_____
_____	_____
_____	_____