16 ideas

For National Healthcare Decisions Day—April 16, 2015

For health care organizations, professional associations and advocacy groups

- Have the conversation about future medical decisions and end-of-life wishes with your loved ones.
- Complete a written advance directive or update the one you have. Send a copy to your health care provider and health care agent.
- Encourage your mayor, county executive or governor to sign a NHDD proclamation and host a signing ceremony. Promote and attend the event.
- Host an advance care planning discussion at your workplace, in your neighborhood or in your faith community. Let the media know.
- Collect patient stories and share them with the media. Contrast the experiences of patients who have had a thoughtful advance care planning conversation with those who have not.
- Host an informational booth on advance care planning. Offer the opportunity for a facilitated advance care planning conversation that day or on a future date.
- Plan a community social event, dinner or wine tasting to help people have the conversation.

 Make it fun or humorous. Get creative.
- Share Wisconsin's 10-minute advance care planning video, "It's about the conversation," with your colleagues, community, family, and friends: www.honoringchoiceswi.org.
- Host a documentary screening of "Consider the Conversation" or "Consider the Conversation 2." Facilitate a panel discussion or community discussion after. For ideas visit: www.considertheconversation.org.
- Run a story in your organization's newsletter.
- Write a letter to the editor.
- Tweet about it: #NHDD
- Share and wear buttons or stickers that say, "I've had the conversation."
- Educate your colleagues. Offer an opportunity to go through the facilitation process.
- Offer a continuing education opportunity to your peers.
- Act out a mock emergency scenario where the patient can't communicate. Have different people play the patient, the health care provider, and the health care agent. Do it once without prior conversation, and once with. Reflect on the experience.



