

# SCHEDULE OF EVENTS



## 100th Anniversary Centennial Celebration Official Schedule of Events

Legislative Trip to Washington, DC	March 2-5		
Five Star Service Awards	March 12	Embassy Suites	6:30 p.m.
Centennial Speaker Series	March 18	*LTBD	8:00 a.m.
100th Anniversary Commemorative Ceremony & Proclamation	April 1	Laredo Chamber	10:00 a.m.
100th Anniversary Centennial Celebration Dinner & Gala	May 7	Laredo Energy Arena	6:00 p.m.
Teacher Appreciation & School Bell Awards	**TBD	Texas A&M International University	6:00 p.m.
Centennial Speaker Series	June 3	*LTBD	8:00 a.m.
Professional Development Business Expo	June	Laredo Country Club	8:00 a.m.
4th of July Membership BBQ & Picnic	July 4	*LTBD	**TBD
Centennial Speaker Series	Aug. 12	*LTBD	8:00 a.m.
Distinguished Business Awards	Aug.	Laredo Country Club	12:00 p.m.
Bola Blanca Chamber Classic	Sept. 7	Laredo Country Club	7:00 a.m.
Cola Blanca Big Buck Contest	Sept.	Laredo Civic Center	5:30 p.m.
End of Year Awards Ceremony	Sept. 24	Laredo Country Club	12:00 p.m.

All event dates and times are subject to change.

\*LOCATION TO BE DETERMINED \*\*TO BE DETERMINED

FOR MORE INFORMATION PLEASE CONTACT THE LAREDO CHAMBER OF COMMERCE AT  
(956) 722-9895 OR EMAIL [LIZ@LAREDOCHAMBER.COM](mailto:LIZ@LAREDOCHAMBER.COM)

## Join the Celebration

Your Laredo Chamber of Commerce is turning 100 years strong.  
One hundred years of representing our business community.



### CENTENNIAL EVENTS\*

- o 100th Anniversary Centennial Dinner and Gala
- o Membership BBQ & Picnic
- o 100 Years of Excellence Tabloid
- o Centennial Speaker Series
- o 100 Years of History Exhibit

## \$20,000

- Official Event Sponsor at all Centennial Events
- Prominent logo placement at all Centennial Events
- Prominent logo placement on Official Celebration Posters
- Prominent logo placement on Chamber website (with company link)
- Rotating company banner on Chamber website (with company link)
- Prominent logo placement on all Chamber email blasts related to Celebration - 1,457+ members
- Prominent logo placement on Laredo Chamber electronic advertisement on Facebook Page - 1,090+ followers
- Logo placement on Celebration Billboard (1)
- Prominent logo placement displayed on cover page and 1 full page ad - preferred position - in 100 Years of Excellence Tabloid (10,000 Distribution)
- Company name inclusion in all press releases and media advisories
- 2 reserved tables (preferred seating) Centennial Gala Event
- Bronze Sponsorship at the 2015 Distinguished Business Awards
- 1 Reserved table at Cola Blanca Awards Banquet
- Opportunity for company representative (s) to participate in select Celebration Events, i.e. Centennial Speaker Series - Introduction of Guest Speaker
- Special Commemorative Centennial Plaque/Poster (1)
- Special Commemorative Centennial Lapel Pin (4)
- 2 autographed memorabilia pieces from Keynote Speaker Terry Bradshaw
- Opportunity to attend Terry Bradshaw Meet and Greet Cocktail Reception (4 tickets)

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### CENTENNIAL EVENTS\*

- o 100th Anniversary Centennial Dinner and Gala
- o Membership BBQ & Picnic
- o 100 Years of Excellence Tabloid
- o Centennial Speaker Series
- o 100 Years of History Exhibit

## \$15,000

- Official Event Sponsor (Pioneer Level) at all Centennial Events
- Pioneer Level logo placement at all Centennial Events
- Pioneer Level logo placement on Official Celebration Posters
- Pioneer Level logo placement on Chamber website (with company link)
- Pioneer Level logo placement on all Chamber email blasts related to Celebration - 1,457+ members
- Pioneer Level logo placement on Laredo Chamber electronic advertisement on Facebook Page - 1,090+ followers
- 1 full page ad in 100 Years of Excellence Tabloid (10,000 Distribution)
- Company name inclusion in all press releases and media advisories
- 2 reserved tables (preferred seating) at Centennial Gala Event
- Bronze Sponsorship at the 2015 Distinguished Business Awards
- 1 Reserved table at Cola Blanca Awards Banquet
- Special Commemorative Centennial Plaque/Poster (1)
- Special Commemorative Centennial Lapel Pin (3)
- Opportunity for company representative (s) to participate in select Celebration Events
- 1 autographed memorabilia piece from Keynote Speaker Terry Bradshaw
- Opportunity to attend Terry Bradshaw Meet and Greet Cocktail Reception (3 tickets)

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### CENTENNIAL EVENTS\*

- o 100th Anniversary Centennial Dinner and Gala
- o Membership BBQ & Picnic
- o 100 Years of Excellence Tabloid
- o Centennial Speaker Series
- o 100 Years of History Exhibit

## \$10,000

- Official Event Sponsor (Forerunner Level) at all Centennial Events
- Forerunner Level logo placement at all Centennial Events
- Forerunner Level logo placement on Official Celebration Posters
- Forerunner Level logo placement on Chamber website (with company link)
- Forerunner Level logo placement on all Chamber email blasts related to Celebration - 1,457+ members
- Forerunner Level logo placement on Laredo Chamber electronic advertisement on Facebook Page - 1,090+ followers
- ½ page ad in 100 Years of Excellence Tabloid (10,000 Distribution)
- Company name inclusion in all press releases and media advisories
- 1 reserved table at Centennial Gala Event
- 1 reserved table (8 tickets) to the 2015 Distinguished Business Awards
- 8 tickets to the Cola Blanca Awards Banquet
- 5 Tickets to the following events:
  - o Centennial Speaker Series
  - o Membership BBQ Picnic (Co-Sponsor)
- Special Commemorative Centennial Plaque/Poster
- Special Commemorative Centennial Lapel Pin (2)
- Opportunity to attend Terry Bradshaw Meet and Greet Cocktail Reception (2 tickets)

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### CENTENNIAL EVENTS\*

- o 100th Anniversary Centennial Dinner and Gala
- o Membership BBQ & Picnic
- o 100 Years of Excellence Tabloid
- o Centennial Speaker Series
- o 100 Years of History Exhibit

## \$5,000

- Company Name listed at all Centennial Events
- Company Name inclusion on Chamber website
- Company Name listed on all Chamber email blasts related to Celebration - 1,457+ members
- Company Name listed in special section of 100 Years of Excellence Tabloid (10,000 Distribution)
- Company name inclusion in all press releases and media advisories
- Tickets to the following events:
- 5 Tickets to the following events:
  - o Centennial Speaker Series
  - o Membership BBQ Picnic
- 1 reserved table (8 tickets) at Centennial Gala Event
- Special Centennial Certificate
- Special Commemorative Centennial Lapel Pin (1)
- Opportunity to attend Terry Bradshaw Meet and Greet Cocktail Reception (1 ticket)

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# ASSOCIATE

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LC100 CIRCLE    \*Members Only                      \$500

- Company Name listed at all Centennial Events
- Company Name listed in special section of 100 Years of Excellence Tabloid (10,000 Distribution)
- 1 ticket to Centennial Gala Event
- 2 tickets to Cola Blanca Awards Banquet
- 2 tickets to Membership BBQ Picnic
- Special Centennial Certificate

ASSOCIATE                      \*New Members                      \$700

- 1 Year Laredo Chamber of Commerce Membership
- Ribbon Cutting Ceremony
- Chamber Membership Plaque
- Company Name listed in special section of 100 Years of Excellence Tabloid (10,000 Distribution)
- 1 ticket to Centennial Gala Event

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