

PARNASSUS INVESTMENTS

12th Annual Ryan Phua Memorial Kids' Ride

Part of the 29th ANNUAL BURLINGAME CRITERIUM

Sunday, June 28, 2015

Downtown Burlingame *FREE EVENT*

Join hundreds of children riding like champions on the same enclosed course as the professional cyclists

Pedal to the finish line to thunderous applause

Raise money for cancer programs in our community by collecting pledges
for the LIVESTRONG Foundation

Free Goody Bags for the First 300 to Check-In!

| CATEGORY | PEDAL TIME | LENGTH | AWARDS |
|-----------|------------|------------|--------------------------|
| 4 & Under | 10:30 a.m. | 200 meters | Medal, Ribbon & Popsicle |
| 5 – 8 yrs | 10:40 a.m. | 1 Lap | Medal, Ribbon & Popsicle |
| 9-12 yrs | 11:00 a.m. | 2 Laps | Medal, Ribbon & Popsicle |

YOU MUST REGISTER ONE HOUR PRIOR TO PEDAL TIME

- ☐ Last day to pre-register online at www.ryansride.org is Thursday, June 25, 2015
- ☐ ALL riders must check in between 8 am and 9:30 am at the registration area located in front of Stacks Restaurant, corner of Lorton and California.
- ☐ Form your own team; register online and have a fun ride with your friends
- ☐ Bikes, trikes and big wheels only (no scooters, skateboards, strollers, wagons)
- ☐ Free bike & helmet safety check: Summit Bicycles, 1031 California Dr, Burlingame (650) 343-8483
- ☐ Free kids' entertainment after Ryan's Ride
- ☐ Helmets required - No Exceptions

Questions: email info@ryansride.org or visit www.ryansride.org

Testimonials from participating families: "Sheer Magic. A ride your child will never forget." "My girls love it and are looking forward to it every year."

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2015 ★ Ryan Phua Memorial Kids' Ride



Ryan's Ride is named in memory of Ryan Phua, one of our twin sons, born after John's successful recovery from cancer. Ryan was a healthy charming little boy who made our home sparkle with excitement. At the age of 2 1/2, Ryan passed away from Sudden Unexplained Death in Childhood (SUDC) on July 8, 2003. Our family misses our little boy in our lives every day, and we now focus our energy on planning Ryan's Ride to celebrate his life and feel his presence more than his absence.

We established the Ryan Phua Memorial Fund (Ryan's Fund) through the LIVESTRONG Foundation to support cancer survivorship programs. Since its inception, Ryan's fund has grown to \$650,000. We hope that you can join Matthew, Ryan's twin brother, at Ryan's Ride to honor Ryan's precious short life and create unforgettable memories with your own families.

Thank you for your support.

John & Michele Phua

REGISTER ONLINE AND START COLLECTING PLEDGES TODAY!

The rider from each age category who raises the most pledges will receive a grand prize for their efforts:

CATEGORY 4 years & under: \$100 gift certificate donated by Talbots Toyland

CATEGORY 5 to 8 years: \$100 gift certificate donated by Talbots Toyland

CATEGORY 9 to 12 years: Kid's Trek bicycle donated by Summit Bicycles

- **Donate online:** You may set up your own online donation account to increase your fundraising efforts. Please visit the donate page at ryansride.org for more information.
- **Donate by mail:** Checks payable to LIVESTRONG Foundation
Mail pledges to: Ryan's Ride, 205 De Anza Blvd #135, San Mateo, CA 94402
- **Donate in person:** Pledges by check or cash may be submitted in an envelope on race day at the registration booth or by mail.
- **Increase the impact of your donation by asking your company to match it.**
Please complete and sign your company's match application and attach the form to your pledges.

Top fundraisers from each category will be notified after the event. Limit one prize per participant. All pledges must be submitted before the event in order to qualify for prizes. LIVESTRONG is a 501 (c)(3) and donations are tax-deductible. If donation is over \$250 and sponsor's address is provided, the Foundation will send a tax receipt to your sponsor for tax purpose.

PLEDGE FORM *(By rider not by family)*

RIDER'S NAME: _____ Make Checks Payable to: "LIVESTRONG Foundation"

Phone: _____ Email: _____

Check age category: (must check one) ☐ 4 years & under ☐ 5 to 8 years ☐ 9 to 12 years

| SPONSOR'S NAME | MAILING ADDRESS | CITY, STATE, ZIP | DONATION: CASH/CHECK |
|------------------|--------------------|----------------------|----------------------|
| Sample: John Doe | 111 Burlingame Ave | Burlingame, CA 94111 | \$50 cash |
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Online donation, if applicable: \$ _____

Visit www.ryansride.org to download pledge form or use this form here