

U.S. COMMERCIAL SERVICE
**DISCOVER
GLOBAL MARKETS**

BUSINESS FORUM SERIES 2015

THE AMERICAS

MIAMI, FL • MAY 12-14



Join the U.S. Commercial Service and the Florida District Export Council for *DISCOVER GLOBAL MARKETS: The Americas* and transform market potential to market success.

Meet One-on-One with U.S. Commercial Diplomats

Whether for market opportunities, help in overcoming challenges, or general questions, meet with U.S. commercial diplomats from 22 countries:

- Argentina
- Canada
- Dominican Republic
- Haiti
- Panama
- Bahamas
- Chile
- Honduras
- Paraguay
- Barbados
- Colombia
- Ecuador
- Jamaica
- Peru
- Belize
- Costa Rica
- El Salvador
- Mexico
- Trinidad and Tobago
- Brazil
- Guatemala
- Nicaragua

Exploring the Markets of the Americas

- How are the markets of the Americas performing today?
- How will the markets be performing in five years?
- What are today's and tomorrow's opportunities?
- What challenges do these dynamic markets present to U.S. companies?

Panels featuring economists, industry professionals, trade experts, and U.S. commercial diplomats will explore these questions and others to help you define your competitive strategy for the Americas.

Intensive Breakout Sessions on Refining Your Export Strategy

Market success needs a winning strategy. Learn from experts and business leaders through in-depth, hands-on sessions covering:

- The impact of free trade agreements (FTAs) and how they can contribute to your success.
- Infrastructure opportunities including the Rio 2016 Olympics.
- Latin America's credit markets and how they affect potential customers.
- Your marketing strategy: the mix of technology and personal contact.

Register Now!

Details/Registration:
bit.ly/dgm2015miami

Event Dates
May 12-14, 2015

Location
Hilton Miami Downtown
1601 Biscayne Boulevard
Miami, FL 33132
(305) 714-3606

Participation Fee
\$349 if registered by March 27
\$395 after March 27

Benefits of Registering

- Access to all conference sessions.
- Pre-scheduled consultations with U.S. commercial diplomats.
- Networking lunches, breaks, and receptions.
- Conference materials.

For More Information
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Connecting you to global markets.

