

# Create a custom ad for your student's yearbook.



Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support for your senior and your school at the same time. Visit [jostensadservice.com](http://jostensadservice.com) to create your recognition ad.

[www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)

Last day to order: 03/01/2016

## Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing at right for more details. Ad layouts for sizes offered are available on [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).

### RECOGNITION AD PRICING

Received by 03/01/2016

#### COLOR

Full Page	\$275.00
1/2 Page	\$145.00
1/4 Page	\$70.00
1/8 Page	\$45.00

## SAMPLE ADS (more ad templates available online)

Full Page



1/2 Page



1/4 Page



1/8 Page



Don't miss this opportunity. Place your order today!

[www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)





## Proceeds support our school

Revenue from yearbook ads helps our school create a better yearbook!

### SCHOOL GUIDELINES

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

## TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Create the ad around your student and write a personal message that will be meaningful.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

A MESSAGE  
from your school.

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Job 37563



*Celebrate your  
student's milestone.*

Bishop Luers High School

Yearbook ads are on sale now!

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