



25th Annual ABA Awards Dinner

October 8, 2015 | 5:30PM-9:00PM San Diego Marriott Mission Valley

SPONSOR BENEFITS

Title Sponsor – \$10,000 (Only one available) - SOLD

- ➤ Two Sponsor Tables (20 guests) with premier seating and signage
- Invitation to all (20) guests to attend VIP reception (5:30PM-7:00PM)
- ➤ Premier placement as Title Sponsor in all marketing and media materials
- > Premier logo recognition on invitations distributed to all ABA members and elected officials
- > Premier logo recognition on Annual Dinner page of ABA website with hyperlink to company website
- ➤ Premier logo recognition on minimum of five Annual Dinner e-mail updates sent to 5,000 contacts
- > Verbal recognition at the event
- Opportunity for company representative to give brief opening remarks
- > Premier logo recognition in multimedia presentation to be viewed night of event

Presenting Sponsor – \$5,000

- ➤ One Sponsor Table (10 guests) with prominent seating and signage
- > Invitation to (5) of your ten guests to attend VIP reception (5:30PM-7:00PM)
- Logo placed on all marketing and media materials
- Recognition on invitations mailed to all ABA members and elected officials
- Logo recognition on the Annual Dinner page of ABA website with hyperlink to company website
- ➤ Recognition on minimum of five Annual Gala e-mail updates sent to 5,000 contacts
- Opportunity for company representative to present an award on stage
- > Verbal recognition at the event
- Logo recognition in multimedia presentation to be viewed night of event

Supporting Sponsor – \$3,000

- ➤ One Sponsor Table (10 guests) with prominent seating and signage
- Invitation to (2) of your ten guests to attend VIP reception (5:30PM-7:00PM)
- ➤ Logo placed on all marketing and media materials
- Recognition on invitations mailed to all ABA members and elected officials
- Recognition on Annual Gala page of ABA website with hyperlink to company website
- Recognition on minimum of two Annual Dinner e-mail updates sent to 5,000 contacts
- ➤ Recognition in multimedia presentation to be viewed night of event
- Verbal recognition at the event

Table Sponsor – \$2,000

- ➤ One Table (10 guests) with prominent signage
- Recognition in multimedia presentation to be viewed night of event

Underwriting & In-Kind Sponsorships

Audio Visual \$7,500 SOLD
Printing \$4,000
Wine Service \$1,000
Entertainment \$1,000

All underwriters will receive a special, customized package of benefits. For more information, please contact Kristine Ramos at (858) 277-2822 or kristine@abasd.org

Silent Auction Sponsor

The Silent Auction serves as an excellent opportunity to directly market your firm's product or services to ABA members and the greater Asian American community. The donation of a gift, product, or service over \$50 in market value is greatly appreciated.

Items easily associated with your firm will have the greatest impact.

Please mail your silent auction donations to:
Asian Business Association San Diego
7675 Dagget Street, Suite 340
San Diego, CA 92111
(858) 277-2822
(or call to schedule a pick up)

Silent auction sponsors will receive recognition in the Annual Dinner Program.

25th Annual ABA Awards Dinner SPONSORSHIP OPPORTUNITIES

PLEASE PRINT CLEARLY AND COMPLETELY (Provide guest names on reverse side)

First Name I	ast Name	Title
Company (Please PRINT	CLEARLY & EXACTLY as you would like it t	o appear)
Mailing Address (Street)	City S	tate Zip Code
() Business Phone #	()	
()_ Mobile #	Email	
SPONSORSHIP LEVELS*	PAYMI	ENT METHOD
Title \$10,000 SOLD Presenting \$5,000 Supporting \$3,000 Dinner Table \$2,000	Check - Payable to Asian Bus Check No.	
	☐ Credit Card – Please charge my:☐ VISA ☐ MasterCard ☐ American Express	
<i>Individual Ticket:</i> ☐ Member: \$185 ☐ Non-member: \$200		
☐ Member: \$185 ☐ Non-member: \$200		
Member: \$185Non-member: \$200Underwriting & In-Kind:Audio Visual \$7,500 SOLD	□VISA □MasterCard □Americ	can Express
Non-member: \$200 Underwriting & In-Kind: Audio Visual \$7,500 SOLD Printing \$4,000	□VISA □MasterCard □Americ	Amount to be charged

*TO BE RECOGNIZED IN THE PRINTED ANNUAL AWARDS DINNER PROGRAM, the ABA Office must receive sponsorships by September 7, 2015

MAIL COMPLETED FORMS TO:

Asian Business Association 7675 Dagget Street, Suite 340 San Diego, CA 92111

QUESTIONS? CALL US AT 858.277.2822 ext. 102 Please visit our website at www.abasd.org



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Table Sponsor Guest List

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10.
Contact Information:
Company/Individual Name:
Contact Name:

Phone:		
1 Hone.		
Email:		
Please fax to the Asian Business Association at 858.277.2622, or e-mail to kristine@abasd.org by Sept. 25 th If you have any questions, please contact Kristine Ramos at 858.277.2822 ext. 102. For more detailed information about the dinner, please visit www.abasd.org		