

## **Free seminars, keynote speakers and inspiration kick off 2016 SIA Snow Show**

Industry + Intelligence preps the industry for the 2016 SIA Snow Show with day-long educational offerings, market intelligence, networking opportunities, keynote speakers and social gatherings.

The industry day is scheduled to have nearly 20 sessions covering five core intel tracks – State of the Industry, Manufacturing and Production, Business Development, Marketing & Social Media, and the Specialty Retailer Series. *The day's activity* also features [Malakye's annual Shmooz](#) job fair.

[Click here](#) for the full schedule of seminars at the 2016 SIA Snow Show.