

Geiger's Selects Downtown Cleveland for Third Store To Open This Fall



Family-owned Geiger's clothing and sporting goods has announced plans to open its third Cleveland-area store downtown. Third-generation co-owners Chas and Gordon Geiger, who already have stores in Lakewood and Chagrin Falls, said their newest location will open this fall.

The 4,200-square-foot Cleveland store will offer casual clothing, activewear, travel clothing and footwear for men and women, including brands such as Patagonia, SmartWool, Barbour, Arc'teryx, Sorel, Southern Tide, and Eagle Creek.

"For four generations, our family has been dedicated to retail in the Cleveland community," Chas Geiger said. "Our grandfather operated several stores downtown and throughout the west side in the early years of the 20th century. We're excited by the commercial revitalization of downtown Cleveland, the fast growing urban residential population and the success of the new Heinen's. This is a great opportunity for Geiger's."

NSSRA Director Gordon Geiger said, "We look forward to serving downtown residents, visitors and workers and to be part of the rebirth of our city. We are bringing the same high quality products and service that people find in our other stores to our new downtown location. We are also planning to preserve some of the unique characteristics of the historic Ivory Building in our store design."

Geiger's was founded in 1932 by Charley Geiger Sr., and is now managed by Chas and Gordon Geiger, and their wives, Patti and Susan, respectively, with help from the fourth generation: Chas and Patti's daughter, Christy, their son-in-law, Robert, and Gordon and Susan's son, John.