

## NSSRA Can Help With Your EMV Switch

The October 1, 2015, deadline to switch payment terminals to EMV-compatible devices is now upon us. For any of you that are having trouble finding a cost efficient way to make the switch, or are struggling with vendors who cannot deliver on time, or are even looking for a place to start - NSSRA has the solution for you.

We have partnered with Payment Alliance International (PAI) to offer you terminals at practically no cost, with lower-than-market transaction rates, the assurance that EMV-ready terminals will be made available without delay and with highly personalized consulting throughout the certification process. Our recommended processor is prepared for the surge of orders and has programming in place to help minimize any predictable delays, particularly with high-end terminals, leading up to the October deadline.



### Receive Immediate Savings:

- 35% Monthly Member Rebate of net profitability
- \$100 guaranteed Member Rebate on your purchase of EMV (chip card) ready terminals provided exclusively to NSSRA members at-cost
- Process at least \$1,000 per month and qualify for either:
  - A FREE EMV (chip card) ready terminal (\$200 value) with a new processing agreement
  - OR a \$200 discount on a NFC equipped terminal for accepting mobile wallets like Apple Pay®
- Guaranteed cap at 0.10% over interchange

This NSSRA member benefit is made possible at no additional cost to you through NSSRA's Master Membership Program with the National Sporting Goods Association (NSGA). [Learn more](#) about how we can help you save a significant amount of money and stress during this switch. It is not too late!