

Join Us!
On the...



Track founder Jim Vaill and friend Jack Fisher play in Fisher's MG TC in the gravel quarry and potato field that would become, three years later, Lime Rock Park



Lime Rock Park today, at the iconic Bailey Bridge

LAKEVILLE, Conn. (July 12) - Today Lime Rock Park officially announces to you, the knowledgeable, loyal and dedicated fan, the launch of **Road to 60**.

Road to 60? What's that, you ask?

*Road to 60 is the multi-faceted program designed for **you** to become an important part of Lime Rock's future...*

Lime Rock Park's 60th anniversary is next year. The road that's brought us to this hallmark was laid April 28, 1957, when Lime Rock opened its gates for the very first time – and 7,000 fans showed up to watch the SCCA's New England Region hold the first-ever races on the 1.5-mile, 7-turn road course. In the six decades since, Lime rock's history can almost be said to be America's sports car racing history, so inextricably entwined are the two.

And now, with Road to 60, comes the rare opportunity for you to become part of Lime Rock Park on a personal level – to become directly identified with its heritage, to be part of the future of motor racing in the United States.

To ready Lime Rock Park for its next 60 years.

Specifically, Road to 60 will result in:

- ▶ Building a Sam Posey-designed "Legends of Lime Rock Wall of Fame." Think John Fitch, Paul Newman, Mark Donohue, Roger Penske, Parnelli Jones, Skip Barber, Sam Posey et al.
- ▶ Building a Fan Walk using personalized bricks
- ▶ Installing a state-of-the art video leaderboard
- ▶ Improving cellular coverage, wi-fi service and the PA system
- ▶ Expanding restroom and shower facilities

- ▶ Improving handicap access facility wide
- ▶ Further landscaping and beautification of the venue
- ▶ Expansion of medical facilities
- ▶ Improved fan & corporate hospitality infrastructure

With this email, we invite you to join us with Road to 60 Memberships, starting at \$60 to be on the Road Crew ([click here](#) to see what you get).

Invest \$600 and you become a [Road Warrior](#).

Or get the [experience of a lifetime](#) when you invest \$6,000 to be a [Road Master](#).

Coming to Lime Rock July 22-23 for the [IMSA WeatherTech Northeast Grand Prix](#)? Come see us at the big, red Road to 60 Tent at the entrance to A Paddock.

Find all the details and more information by going to [limerockroadto60.com](#), or call the Track Office at [860.435.5000](#)

We'll see you on the Road to 60!



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