



**JANUARY 5 – 10, 2016**

## **APPLICATION**

**The 2016 New York Retail Tour is designed for MSU students interested in a career in retail and networking with employers in the retail industry. Career areas include accounting, marketing/advertising, supply chain, public relations, management, e-commerce, and more.**

The trip will be a 6-day experience of traveling, learning and networking (the week prior to Spring 2016 semester beginning). During the tour, you will be exposed to a number of companies and tour their facilities. You also will have an opportunity to learn from and speak with several employers while developing meaningful relationships and contacts. This trip will focus on professions in the retail field. *Companies to be visited this tour (subject to change): Hugo Boss, Burberry, Calvin Klein, Macy's, Ann Inc., Yummie by Heather Thomson, Ermenegildo Zegna. Jacques Torres Chocolates, Brooks Brothers, and Michael Kors.*

The group will depart the morning of Tuesday, January 5, and return on Sunday, January 10, 2016. *The Program Fee (your total cost of the trip) will be \$775 and must be paid before or during the pre-trip meeting in early December (exact date TBD).* This payment will be used toward transportation (airfare from Detroit Metro to LaGuardia and transportation to and from LaGuardia) and lodging (double occupancy) at the Marriott Marquis Times Square (Broadway and 45<sup>th</sup> Street) for five nights. Students should plan on covering meals and subway transportation costs (and any other expenses) on their own.

The application deadline is **Friday, November 6, 2015**. Only fully completed applications will be considered. Participation in the trip will be limited to 16 participants.

## **HOW TO APPLY**

Application materials should include:

- 1) The attached application
- 2) Your resume
- 3) 250-300 word essay addressing the following:
  - What are your professional goals and ambitions?
  - Why would the New York Retail Tour be a great opportunity for you?
  - What would you like to gain from this experience?

Students can apply either by emailing their application materials to [hanson39@msu.edu](mailto:hanson39@msu.edu) or to [humphry1@msu.edu](mailto:humphry1@msu.edu), or by bringing them to one of two drop-off spots:

- ComArtSci Career Center (Room 181 Communication Arts and Sciences Building)
- Lear Career Center (Room 21 Eppley Center, Broad Business College Complex)



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**Application deadline: Friday, November 6, 2015**

Please attach resume and essay

Date of Application: \_\_\_\_\_

Name: \_\_\_\_\_

PID: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Local Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

Class Status: \_\_\_\_\_ Gender: ☐ Male ☐ Female

Expected Graduation Date: \_\_\_\_\_

Major(s): \_\_\_\_\_ GPA: \_\_\_\_\_

Minors (s): \_\_\_\_\_

How did you hear about this opportunity? \_\_\_\_\_

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