

Marching to a Different Drum

My term as governor is moving into the fifth month and it has been a pleasure meeting all the Lions throughout the district. I always receive a warm welcome and they provide some of the best home cooked meals. At the outset of my visits, I was concerned about the level of activity of each club, their projects and fundraisers. However, I was pleased to learn that every club is actively engaged in helping their community with various projects. It is also evident that our clubs can be strengthened by using the resources available from the district to help with the major problem all clubs are experiencing – membership. There is an entire new generation that “marches to a different drum” and what I mean by that is the use of social media. Practically every young adult is tied to an electronic device for communicating and associating with friends and others. Lions must realize this fact and find ways to attract this new generation. There is an inherent desire in every human to help others. We see that every day through the overwhelming contributions American make to causes around our country when called upon. We need them to be lions!

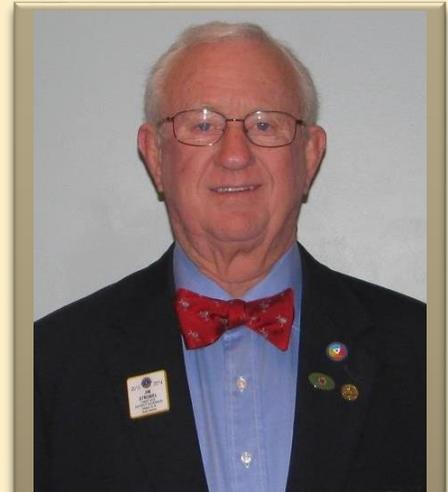
This is peace poster time. Lion Ed Gruel, Sun City Okatie, is the peace poster chairperson and he has been working with the clubs on the peace poster contest. Remember, 15 November is the date for submittal to the district.

We now have our new spot cameras and training has begun. Two training sessions have been held, one at the multi-district level and a second one in our district at the Brunson Lions clubhouse. A special thanks to DG Rick Pressly for conducting the training. Unfortunately, we had only 11 lions in 32b participate in the training. This is an extraordinary opportunity for clubs in district 32b to test young children and adults, but especially children to identify eye problems which can be dealt with or cured providing them with better quality of life. This is who we are, “preservation of eyesight” and “serving”. We will be scheduling additional training in various parts of the district. I am encouraging every club to participate in this training and let us put these cameras to work for the people of South Carolina.

The 32b winter convention will be in Summerville, SC on 23-25 January 2015. We have engaged the new Marriott Courtyard hotel which opened this month with fantastic facilities to accommodate a gathering of fine lions. There will be entertainment on Friday, 23 January, by the “golden platter”, Milton Bullock and Mary Tate bringing back lots of memories of the 60s music along with many of our Motown favorites. I know you will thoroughly enjoy this concert. There will be limited tickets, so get yours early. A great banquet is planned with special guest and speaker, Lion Cynthia “Cindy” B. Gregg, International Director. Lion Cindy is from Bells Vernon, Pennsylvania and is a member of the Rostraver Township Lions Club. The registration sheet is a part of this issue of the Palmetto Lion. If you have any questions, please contact me. We are looking forward to a great Lions weekend.

Happy thanksgiving from our family to yours!

DG Jim



Jim Strobel
District Governor, 32-B
2014-2015

1414 Highway 61
Ridgeville, SC 29472
(C) 843-709-5148
jstrobel@ussgs.com