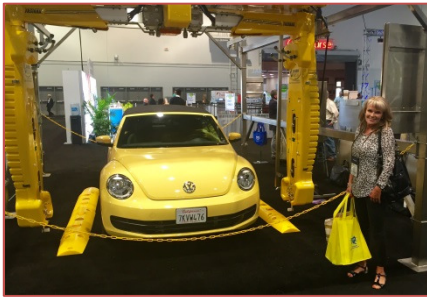


## Members Story

### 2015 International Car Wash Show and Road Trip

ACWA Members Andrew & Sharon Brose, Strathdale Oasis Car Spa



We had an amazing trip to the USA which started at Las Vegas where we went to the Car Wash Show. The show was amazing, and there was so much to see that we struggled to see everything in one day! All machines that we have on our site were on display, and it was great to talk to these suppliers and hear where the future is headed for our industry.



We then went on a road trip across the southern states, where we travelled over 11,000km in two hire cars, and included twelve states! We visited and used many car washes including the Express Tunnel washes which many in the USA are setting up. We met and spoke to several car wash owners, staff members & customers, and observed how they do it in the "home of car washing".

Our trip included a visit to the Kooler Ice factory in Georgia, and we were lucky enough to receive a guided tour where the latest designs were being constructed.

<http://koolerice.com.au/kooler-ice-ice-and-water-vending-business-australia-case-study/>

We also heard how the local towns of Byron & Warner Robins have a total of 12 Kooler Ice Vending Machines within a population of 55,000 people - amazing to see how the way people buy ice is changing!

We bought an esky for our road trip, and went to visit dozens of these Ice Vending machines in Arkansas, Tennessee, Georgia, Florida, Alabama, Mississippi, Louisiana, Texas, New Mexico, Arizona & California. We bought ice from every machine type, we spoke to several machine operators, and saw locations of all standards. The southern states have the closest climate to Australia, and there are now over 3,500 Ice Vending Machines in operation.



We checked out several tourist destinations during our travels, with some of the highlights including Graceland in Memphis, Music City ( Nashville ), Jack Daniels factory Lynchburg, Savannah, Daytona Beach, Key Largo & Key West, Bourbon Street New Orleans, the Alamo and the River Walk in San Antonio, a ranch in Texas ( west of San Antonio ), the OK Corral at Tombstone, Camelback Mountain in Phoenix, Sedona, Williams & Seligman on Route 66, car shows in San Diego and Huntington Beach, and Universal Studios in Hollywood.

We found that virtually everywhere we went, the people went out of their way to make us welcome, and once they heard our Aussie accents, they wanted to know all about Australia. We were able to confirm their stories of snakes, huge kangaroos and crocs! The hospitality, and good old fashioned manners of the people of the south made our trip so enjoyable.

As owners of a single car wash in a country town, we learnt so much from our USA trip that will help us with our big decisions for the future, as well as with the daily running of our car wash. We also feel that a road trip allows you to see so much more, talk to so many people, and learn much more about our industry - a huge bonus on top of going to the Car Wash Show.