



What Rural Hospitals Need to Know about Program Integrity Contractors

Join us for a Webinar on December 11

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New regulatory enforcement initiatives have led to the creation of many different types of Medicare and Medicaid Program Integrity Contractors and a veritable alphabet soup of acronyms. It is essential that rural health care providers understand the roles of each group, how to deal with their findings and when and how to appeal them if necessary.

Learning Objectives

Following this session, participants should be better able to:

- Describe the role of MACs, RACs, PSCs, ZPICs, CERT, MIP, MIG, MICs, PERM and MIGs
- Identify the direct hospital and provider impact of current regulatory enforcement initiatives
- Outline the steps to take to proactively ensure compliance across regulatory enforcement initiatives



Speaker: Ralph Wuebker, MD, MBA

An expert in CMS regulations, medical necessity compliance, utilization review, denials management, and program integrity efforts, Dr. Wuebker also serves as an industry thought leader and editorial advisor to the media. He has been published in many prominent industry trade publications, including *Report on Medicare Compliance*, *RACmonitor*, and *Compliance Today*, and is an active participant and respected source for industry discussion boards, blogs, and other social media. Dr. Wuebker is also a highly respected and distinguished speaker at industry conferences and EHR-hosted educational events.

Dr. Wuebker joined EHR in 2006, assisting with sales and implementation of new hospitals, and was later essential in the creation and growth of EHR's ACE team. He has also been instrumental in the development of ongoing educational programming for clinicians and hospital personnel, including The Physician Advisor Academy which was established in 2012.

Throughout his career, Dr. Wuebker served as a hospitalist and instructor of medicine at Washington University School of Medicine and St. Louis Children's Hospital. In addition to his work at EHR, he continues his clinical practice three to four days a month with his former private practice group. Prior to joining EHR, Dr. Wuebker served as Medical Director for the Midwest Region of Great-West Healthcare (now a part of Cigna) doing medical necessity case reviews.

Dr. Wuebker earned his medical degree and a bachelor's degree in biology from the University of Missouri-Kansas City School of Medicine and Master of Business Administration degree from the Washington University in St. Louis, Mo.

Title: *What Rural Hospitals Need to Know about Program Integrity Contractors*

Date: Tuesday, December 11, 2012

Time: 11:00 AM - 12:00 PM CST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees Required: Windows® 7, Vista, XP or 2003 Server

Mac®-based attendees Required: Mac OS® X 10.5 or newer

Mobile attendees Required: iPhone®, iPad®, Android™ phone or Android tablet

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