



AIA
Pennsylvania

SPONSORSHIP OPPORTUNITIES

2016



AIA Pennsylvania

AIA Pennsylvania represents the 6th largest contingent of Architects in the nation with almost **3,000 registered architects** and architectural graduates.

Our members regularly specify products and engage in industry specialists to **bring their designs to fruition.**

AIAPA.ORG

Partnering with AIA Pennsylvania gives you **direct access** to well respected design professionals on the cutting edge of the built environment.

Join the team today.



AIA Pennsylvania

ANNUAL ALLIED MEMBERSHIP

\$400

HOTLINK TO COMPANY WEBSITE ON AIA.PA.ORG

30% DISCOUNT ON PRINTED AIA CONTRACT DOCUMENTS

Listing in the Pennsylvania Architect's Allied Member Directory

One introductory eblast to entire membership

Use of the aiapa.org calendar

AIA Pennsylvania event registration at Member Rate

15% discount on website advertising, **25%** discount on monthly newsletter advertising

Sponsorship opportunities for all AIA PA Events including
AIA PA ARCHITECTURAL EXCELLENCE DESIGN AWARDS



AIA Pennsylvania

MARKETING OPPORTUNITIES

MONTHLY NEWSLETTER ADVERTISTER

Electronic newsletter sent to entire membership bimonthly

Per issue	\$400
Monthly Rate	\$700
	\$7,500
BEST VALUE - Annual Rate (24 issues)	a savings of \$2,100

AIA PENNSYLVANIA WEBSITE SPONSOR **\$4,000**

Logo and hotlink on aiapa.org homepage for the year

Complimentary Allied Membership

Business information accessible from the AIA Pennsylvania website. **Customizable.**



AIA Pennsylvania

SPECIAL EVENTS

ARCHITECTS ACTION DAY

SPRING 2016 HARRISBURG, PA

This event is open to all AIA Pennsylvania Members featuring presentations by Government officials continuing education opportunities, press coverage and much more. Architects Action day will give members the opportunity to meet with legislators to discuss legislative priorities currently affecting the built environment.

Platinum Sponsor

\$5,000

Company logo included on all promotional materials including emails, newsletters, social media and website

Speaking Opportunity

Promotional Table

Name Recognition during Conference

Name printed on Host Board

Gold Sponsor

\$2,500

Logo printed on program agenda

Promotional Space

Name Recognition during Conference

Name printed on Host Board

Silver Sponsor

\$1,000

Name Recognition during Conference

Name printed on Host Board



AIA Pennsylvania

AIA NATIONAL CONVENTION

PHILADELPHIA, PA MAY 19-21, 2016

AIA PENNSYLVANIA ALUMNI AND FELLOWS RECEPTION

May 20, 2016 5:00PM-7:00PM, PHILADELPHIA, PA

Over 150 architects, alumni of Pennsylvania architectural schools, chapter leadership, chapter executives, and allied members will attend this reception to honor the 2016 class of architects inducted into the College of Fellows.

Title Sponsor	Sold Out! \$4,000
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Bar Sponsor	\$3,000
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Logo Printed on Beverage Napkins and Host Board

2 Minute Speaking Opportunity

Hors d'oeuvres Sponsor	\$2,000
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Logo Printed on Host Board

Space for Signage

Host Sponsor	\$1,000
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Name Recognition during Reception

Name printed on Host Board

Friend of AIA Pennsylvania	\$500
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Name Recognition during Reception

AIA PENNSYLVANIA INFORMATION KIOSK

As the host state of the 2016 AIA National Convention, AIA Pennsylvania will have an information kiosk in a high traffic area of the Convention Center that will feature great architecture from every corner of Pennsylvania. This kiosk will be visible to potentially thousands of AIA Members over the course of the convention

Digital Sponsor	\$1,500
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Full Sponsorship Slide with logo and content included in the digital display visible to all that approach the kiosk

Table Sponsor	\$500
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Logo Printed on Host Board visible to everyone that approaches the kiosk



AIA Pennsylvania

SPECIAL EVENTS

LEADERSHIP, DEVELOPMENT, & EDUCATION SYMPOSIUM AND EXPO

FALL 2016 HARRISBURG, PA

This event is open to all AIA Pennsylvania Members featuring speakers, panel discussions, continuing education opportunities and much more. The leadership, development, & education symposium and expo will give members the opportunity to receive quality continuing education and participate in an exposition of professionals within the built industry.

Platinum Sponsor

\$5,000

Company logo included on all promotional materials including emails, newsletters, social media and website

Speaking Opportunity

Promotional Table

Name Recognition during Conference

Name printed on Host Board

Gold Sponsor

\$2,500

Logo printed on program agenda

Promotional Space

Name Recognition during Conference

Name printed on Host Board

Silver Sponsor

\$1,000

Name Recognition during Conference

Name printed on Host Board

Exhibitor

\$500



AIA Pennsylvania

AIA PENNSYLVANIA ARCHITECTURAL EXCELLENCE DESIGN AWARDS GALA

This stellar event was the most well attended AIA Pennsylvania event in 2014 & 2015. This is AIA PA's signature event of the year. This gala brings over 300 architects from every corner of the state together to celebrate spectacular design. If you work with architects, this is the networking event you MUST attend. [Click here for the 2015 video.](#)

NOVEMBER 10, 2016, PHILADELPHIA, PA

EXCLUSIVE! Platinum Sponsor

\$10,000

Five Event Tickets	Full Page Ad in Printed Program
Sponsor Logo with Link to Sponsor Website on all Call for Entries (distributed bi-monthly to all membership from June through September)	Sponsor logo and link to sponsor website on AIA PA Awards Website page
Contact AIA Pennsylvania for more CUSTOMIZABLE details!	

Gold Sponsor

\$5,000

Two Event Tickets	Sponsorship Ad in Printed Program
Sponsorship Ad displayed on AIA Pennsylvania's website for 1 month	Sponsorship Ad displayed on AIA Pennsylvania's website for 1 month
Name Recognition during Awards Ceremony	Name on Host Board

Silver Sponsor

\$2,500

Two Event Tickets	Digital Display of Sponsorship Ad throughout the Evening
Sponsorship ad in Printed Program	Name Recognition during Awards Ceremony
Name on Host Board	

Bronze Sponsor

\$1,500

One Event Ticket	Name Recognition during Awards ceremony
Sponsorship ad in Printed Program	Name on Host Board



AIA Pennsylvania

CORPORATE SPONSORSHIPS

PLATINUM CORPORATE PARTNER

\$20,000 ~~\$25,000~~

BENEFITS	VALUE
Annual Allied Membership	\$400
Newsletter Monthly Advertiser (24 issues)	\$7,500
Advertising Monthly Webinar Series	\$7,500
AIA Pennsylvania Website Sponsor	\$4,000
Board Meeting Sponsor	\$1,000
2016 National Convention AIA Pennsylvania Reception	\$1,600
Architects Action Day & Leadership and Development Conference	\$2,000
Architectural Excellence Design Awards Sponsor	\$1,000

GOLD CORPORATE PARTNER

\$10,000 ~~\$12,900~~

BENEFITS	VALUE
Annual Allied Membership	\$400
Newsletter Monthly Advertiser (24 issues)	\$7,500
AIA Pennsylvania Website Sponsor	\$4,000
Event Sponsorship of your choice	\$1,000

SILVER CORPORATE PARTNER

\$5,000 ~~\$8,150~~

BENEFITS	VALUE
Annual Allied Membership	\$400
Newsletter Bi-Monthly Advertiser (12 issues)	\$3,750
AIA Pennsylvania Website Sponsor	\$4,000



AIA Pennsylvania

BECOME A PARTNER

ALLIED MEMBERSHIP

- | | |
|--|---|
| <input type="checkbox"/> 2016 Allied Member Dues \$400 | <input type="checkbox"/> First Time Enrollment Fee \$25 |
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CORPORATE SPONSORSHIP

- | | | |
|--|--|---|
| <input type="checkbox"/> Platinum \$20,000 | <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Silver \$5,000 |
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ARCHITECTS ACTION DAY AND LEADERSHIP & DEVELOPMENT CONFERENCE

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Silver \$1,000 |
|---|---------------------------------------|---|

LEADERSHIP, DEVELOPMENT, & EDUCATION SYMPOSIUM AND EXPO

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Silver \$1,000 |
|---|---------------------------------------|---|

AIA PENNSYLVANIA ARCHITECTURAL EXCELLENCE DESIGN AWARDS GALA

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|--|---------------------------------------|---|---|
| <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Gold \$5,000 | <input type="checkbox"/> Silver \$2,500 | <input type="checkbox"/> Bronze \$1,500 |
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AIA PENNSYLVANIA ALUMNI AND FELLOWS RECEPTION AT NATIONAL CONVENTION

- | | | | |
|--------------------------------------|---|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Bar \$3,000 | <input type="checkbox"/> Hors d'oeuvres \$2,000 | <input type="checkbox"/> Host \$1,000 | <input type="checkbox"/> Friend \$500 |
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AIA PENNSYLVANIA INFORMATION KIOSK AT NATIONAL CONVENTION

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| <input type="checkbox"/> Digital Sponsor \$1,500 | <input type="checkbox"/> Table Sponsor \$500 |
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NAME

TITLE

COMPANY

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

WEBSITE

TWITTER

FACEBOOK

ALTERNATE CONTACT

PAYMENT

- | |
|--|
| <input type="checkbox"/> Check payable to AIA Pennsylvania |
| <input type="checkbox"/> Please send invoice to the address above |
| <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> AMEX |

IF PAYING BY CREDIT CARD PLEASE REMIT PAYMENT TO AIAPA.ORG/PAYMENT