

# Southern Alleghenies

*Bringing the World to Pennsylvania*

September 13, 2016



Bringing the  
**world**  
to PENNSYLVANIA

SAP&DC

SOUTHERN ALLEGHENIES PLANNING  
& DEVELOPMENT COMMISSION



**pennsylvania**

DEPARTMENT OF COMMUNITY  
& ECONOMIC DEVELOPMENT

#BTW2PA

# Interested in Expanding Your International Business?

15 AUTHORIZED TRADE REPRESENTATIVES COVERING 51 COUNTRIES IN ONE LOCATION

Don't miss this opportunity, Bringing the World to PA presents an opportunity for Pennsylvania companies to meet one-on-one with Pennsylvania's international Authorized Trade Representatives (ATRs) at a series of events held in 10 different locations across the state. Southern Alleghenies region event will take place on Tuesday, September 13, 2016 in Johnstown, Cambria County.

Bringing the World to PA will host 15 Authorized Trade Representatives covering 51 countries and will provide companies the opportunity to meet individually and confidentially to discuss international business development. These Representatives can help PA companies with in-country trade assistance, provide market intelligence, identify overseas partners, and support in-country trade initiatives and much more!

**When:** September 13, 2016

**Where:** Sunnehanna Country Club | 1000 Sunnehanna Drive, Johnstown, PA15905  
For directions, click here: <http://www.sunnehannacountryclub.com/Directions.aspx>

**Time:** Networking breakfast will begin at 8:15 am. with meetings beginning at 9:00 am.  
Lunch will be served from 12:00 – 1:00 p.m.  
Meetings will conclude by 2:45 pm.

**Cost: FREE**

**Registration closes September 2, 2016.**

**Registration must be completed and return in order to attend.**

Mail or email registration form to:

SAP&DC

Attn: Tina Taylor

3 Sheraton Dr.

Altoona, PA 6601

Ph: 814-949-6517 | Email: [ttaylor@sapdc.org](mailto:ttaylor@sapdc.org)

# Registration Form

SEPTEMBER 13, 2016    SUNNEHANNA COUNTRY CLUB, JOHNSTOWN, PA

Please select up to 10 countries whose representative you would like to schedule appointments with: (#1 = highest to #10 = lowest priority) You will be allotted a total of 8 appointments, as available.

**Australia (Australia, New Zealand)**

**Canada (Canada)**

**Central & Eastern Europe\* (Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovak Republic, Slovenia, Ukraine)**

**Germany (Austria, Germany, Italy, Switzerland)**

**India**

**Indonesia**

**Middle East Region (Egypt, Greece, Israel, Jordan, Turkey)**

**Mexico**

**Netherlands (Belgium, Netherlands)**

**Saudi Arabia\***

**ASEAN (Malaysia, Philippines, Singapore, Thailand, Vietnam)**

**South Korea**

**Taiwan**

**Arab Gulf \* (Bahrain, Oman, Kuwait, Qatar, United Arab Emirates)**

**United Kingdom (Denmark, Finland, Ireland, Norway, Sweden, United Kingdom)**

*\*Funded in part through a Cooperative Agreement with the U.S. Small Business Administration*

**Company Name:**

**Address:**

**Attendee #1:**

**Email:**

**Attendee #2:**

**Email:**

**Registration closes September 2, 2016.**

**Registration must be completed and return in order to attend.**

## INTERNATIONAL EXPORT ASSISTANCE PROGRAM

SAP&DC's International Trade Program seeks to create and retain jobs by helping businesses increase their sales of exported goods and services.

Providing consulting services since 1985, SAP&DC serves as the regional coordinator for Pennsylvania Regional Export Network, the Commonwealth of Pennsylvania's economic development program for international business. SAP&DC has direct access to 15 international trade representatives covering 51 countries.

The Commission staff provides assistance to small and medium-sized companies, typically at no charge. Assistance provided includes but is not limited to; market research and market entry strategy, educational programs and technical support, compliance assistance, freight forwarding, access to financing programs and grant funding.



**SAP&DC**  
SOUTHERN ALLEGHENIES PLANNING  
& DEVELOPMENT COMMISSION

A Local Development District Serving Bedford, Blair,  
Cambria, Fulton, Huntingdon and Somerset Counties

814-949-6500 • Fax 814-949-6505  
3 Sheraton Drive | Altoona, PA 16601

[www.sapdc.org](http://www.sapdc.org)

**#BTW2PA**