

FOR IMMEDIATE RELEASE
Wednesday, Jan. 6, 2016

JARI PRESENTS: LUNCH & LEARN

*Prime Design Solutions President set to discuss topics surrounding
business website management and analysis.*

JOHNSTOWN, PA – Attendees of JARI's first Lunch & Learn session of 2016 will have the opportunity to learn about business website management and analysis on Thursday, Jan. 14 at the JARI Center for Business Development located in Richland. Prime Design Solutions President Brian M. Law will lead the event, which commences at 12 p.m. and concludes at 1:15 p.m.

"Websites are incredibly strong marketing tools when done well, but they can be a liability if not," Law said. "I'll explain how businesses of all sizes and marketing budgets can improve their websites. Not every business can afford a custom-built site, but there are inexpensive alternatives available."

Law will also discuss website analysis and common web project problems and how to avoid them. The cost to register is \$5 per person, and lunch will be provided. To register please visit www.jari.com and click on the calendar to access the registration forms or contact Suzanne Grove at sgrove@jari.com. Please register by Tuesday, Jan. 12. No shows on the day of the event will be billed.

ABOUT JARI

JARI is a non-profit economic development organization that has been a devoted partner of the business community in Cambria and Somerset Counties since 1974. JARI's team of business professionals has a combined 155 years of experience in economic and entrepreneurial development. Our agency provides value-added services and connections to the right people in government, commercial lending, equity investing, real estate and other regional, state and federal economic development groups.

*This Lunch & Learn is funded in part through a Cooperative Agreement with the
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