



HARLEY ELLIS DEVEREAUX

**News Release**  
For Immediate Release

**Media Contact**  
Michael F. Cooper  
248.233.0146  
mfcooper@hedev.com

## **SMPS Michigan Taps Harley Ellis Devereaux Staff for Key Leadership Positions**

DETROIT, MI (August 24, 2015) – Harley Ellis Devereaux, one of the nation’s most established full service architecture and engineering firms, is pleased to announce the election of **Nicole R. Franzen**, Business Development Manager, as incoming President for the Society for Marketing Professional Services (SMPS) Michigan Chapter and **Katelyn A. Sutphin**, Marketing Coordinator, as the incoming Marketing Director for the organization.

The Society for Marketing Professional Services is the only marketing organization dedicated to creating business opportunities in the architecture, engineering and construction industry.

Franzen, a Southeast Michigan native, has been a member of SMPS for more than seven years and is a current Director for organization. Her election as President enables her to continue working to strengthen their longstanding commitment to the marketing profession and to help create business opportunities for all of the organization’s members.

Sutphin has been a member of SMPS for more than three years, and has played an active role in leading the growing chapter’s robust marketing initiatives.

“Nicole is a talented marketer, skilled manager, and a passionate advocate for our industry. She is an excellent choice to lead this organization and to represent the interests of their members,” said Michael F. Cooper, President of Harley Ellis Devereaux, adding, “Kate brings a perfect blend of leadership, energy and organization to everything she does. She will do a great job in this new role.”

###

The Society for Marketing Professional Services is the only marketing organization dedicated to creating business opportunities in the A/E/C industry.

SMPS represents a dynamic network of 6,000+ marketing and business development professionals working to secure profitable business relationships for their design and building companies. Visit them at [www.smps-mi.org](http://www.smps-mi.org).