

Brasco's 2015 ASLA Student Design Contest

Rules & Application

Choose from these 4 shelter types and submit a drawing for one or all: **Bike Shelter**, **Bus Stop / Transit Shelter**, **Parklet Shelter**, and **Retail Merchandising Unit**. Submissions may be a hybrid design of more than one category, but you may not submit more than 4 total drawings.

Suggested materials include, but are not limited to: aluminum, acrylic, polycarbonate, plastic, HDPE, and tempered glass.

Below are the main criteria that each design will be judged on.

1. Originality (30 PTS)

Be creative! Get inspired by local culture, environment, social causes, or just showcase your personal design style.

2. Functionality (40 PTS)

Does it accomplish protection, comfort, safety & overall purpose?

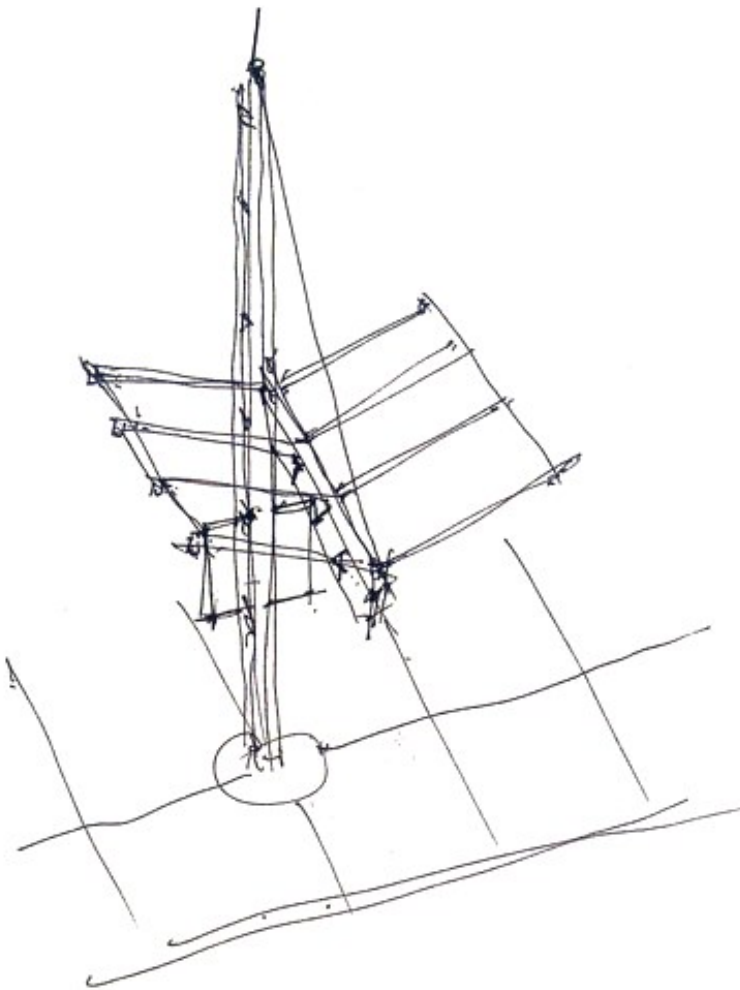
3. Engineering Application (20 PTS)

Can this design be engineered and built? Designs should be conceptual, but awareness of structural construction should be evident.

4. Accessories (10 PTS)

Consider incorporating accessories for both function and fun (signage, seating, lighting, heating, cooling, interactions, power source, ... accessories are endless!).

Winning design will receive a \$500 scholarship, real-life engineered renderings by Studio B Designs, and a showcase page on Brasco.com. See page 2 for application.



Last Name _____ First Name _____

Email _____ Phone _____

School Attending _____

School City, State, Zip _____

Degree of Study _____

Expected Graduation _____ Current Class Standing _____

DESIGN

Type of Structure (circle) **BIKE SHELTER** **BUS SHELTER** **PARKLET** **RETAIL MERCHANDISING UNIT** **HYBRID SHELTER**

Objective of Shelter Design _____

Intended Location _____

Intended Audience / Market _____

Name / Title of Shelter (If Any) _____

Shelter Size (W x L x H) _____

Material (s) Used _____

Please complete this page and email to Jenni Evans: jevans@brasco.com, along with your drawings and a summary of your structure's design intent. All drawings are due by midnight March 31st, 2015 (EST). Drawings must include both a Front View and Side View with labeled dimensions. One sheet per shelter drawing please. Artist holds ownership rights to Work but grants permission to Brasco International, Inc. to display, promote, and fabricate Work. Artist may use Work in Artist's portfolio (including, but not limited to, any website that displays Artist's works). Brasco International, Inc. and Artist agree that when asked, Brasco will properly identify Artist as the designer and co-creator of final rendered or fabricated Work. The intent of this contest is to promote student talent, offer portfolio material, and compensate winning designer with scholarship fund to support their education. By signing below, you understand and agree to these terms.

Signature: _____ Date: _____

FOR BRASCO PURPOSES ONLY:

1. Originality _____ / 30 PTS
Comments: _____

2. Functionality _____ / 40 PTS
Comments: _____

3. Engineering Application _____ / 20 PTS
Comments: _____

4. Accessories _____ / 10 PTS
Comments: _____