



NEWS RELEASE

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CONSTRUCTION ASSOCIATION OF MICHIGAN AND HOME BUILDING INDUSTRY ASSOCIATION PARTNER TO PRESENT MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY LUNCHEON

WEST BLOOMFIELD, Michigan – May 6, 2015 – Construction Association of Michigan (CAM) and Home Builders Association of Southeastern Michigan (HBA) have partnered once again to present the fifth annual Mid-Year Economic Forecast and State of the Industry Luncheon on Thursday, June 18. The event will be held at the Suburban Collection Showplace in Novi and will feature Keynote speakers Jim Baird, Chief Investment Officer, Plante Moran Financial Advisors, and W. Jay Wortley, Director of the Office of Revenue and Tax Analysis, State of Michigan.

The luncheon meeting will begin with a tradeshow and opportunity for guests to meet the speakers from 10:30 a.m. - Noon , including networking and tabletop displays. This will be followed by a full lunch and the program from Noon - 2:00 p.m.

Kevin Koehler, president of CAM notes, “This annual event gives the entire construction industry the opportunity to hear from the experts on where the economy is heading. We are fortunate to have both Jim Baird, who is widely regarded as an expert on the U.S. economy, and Jay Wortley, who has incomparable insight into Michigan’s economy, as our Keynote speakers.”

Michael Stoskopf, CEO of HBA agrees and added, “What will the next six months bring? I’m looking forward to hearing from our speakers on how each of us in the home building, remodeling and construction industries can make the most of the current and future economy.”

Registration fees for the event are \$50/person. For registration information, call HBA at (248) 862-1002, CAM at (248) 972-1000 or register online at www.cam-online.com.

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NOTE TO MEDIA:

If you would like to attend the event as our guest, please contact Susan Adler Shanteau at 248-862-1016 or susanas@builders.org to make your reservations. We will try to accommodate all requests for interviews with the speakers either before or after the presentation.

*Based in Bloomfield Hills, **Construction Association of Michigan** is a not-for-profit organization supported by annual dues and service fees. CAM is governed by a 12-member Board of Directors, which is elected annually by over 3,000 member companies. CAM's membership is comprised of general contractors; specialty/sub-contractors; equipment and material suppliers; and service firms (architects, engineers, attorneys, financial management, etc.).*

*Headquartered in West Bloomfield, **Home Builders Association of Southeastern Michigan** (HBA) and **Apartment Association of Michigan** are trade associations representing over 800 builders, remodelers, multi-family property owners, developers and suppliers to the single family and multi-family residential construction industry. HBA is affiliated with the Home Builders Association of Michigan in Lansing and the National Association of Home Builders in Washington, D.C. Membership nationwide includes more than 175,000 individuals and companies.*