

**For Immediate Release**

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## **GEORGE W. AUCH COMPANY BREAKS GROUND ON THE M1 CONCOURSE PROJECT**

**PONTIAC, Mich.** – On June 24 2015, the AUCH Company commenced construction of the M1 Concourse, a premier automotive enthusiast's destination at Woodward Avenue and South Boulevard. For over 107 years AUCH has provided planning, pre-construction and construction services in southeast Michigan. While being known for its work in the Educational, Health Care and Municipal market sectors, AUCH is well positioned for taking on this large scale mixed use development. The General Contractor/Construction Management firm, located in Pontiac since 1985, is located within a half mile of the M1 Concourse site. "Other than the obvious excitement of being involved in such a large scale project, says President Vince DeLeonardis, the fact that the M1 Concourse has potential to inspire future development in Pontiac is very meaningful to us given that AUCH has been a longtime member of this community."

M1 Concourse is located on an 87 acre historic site, at the entrance to the City of Pontiac; the redevelopment was formerly occupied by General Motors. Phase I will be completed in the spring of 2016 and will include the construction of 80 private garages which are already sold, and a 1.5 mile performance track for testing, training, and marketing purposes. Phase II will consist of 57 private garages ranging in size from 600-2400 square feet. At the completion of this mixed use development the Pontiac location will be one of the largest automotive enthusiast destinations in North America with a total of 250+ private garages, restaurants, an automotive themed shopping village, office space and exhibition areas for car shows, swap meets, auctions and more.

For more information on the George W. Auch Company, visit [www.auchconstruction.com](http://www.auchconstruction.com).