

COLLATERAL ENGAGEMENT

Interactions with collateral organizations to maintain open dialogue about organizational activities and initiatives.

ASSOCIATION OF COLLEGES AND SCHOOLS OF ARCHITECTURE (ACSA)

- The Presidents, Presidents-elect, and executives from both organizations met at the NCARB offices to discuss initiatives impacting both organizations including NCARB's integrated path to licensure initiative.

AMERICAN INSTITUTE OF ARCHITECTS (AIA)

- The twice-yearly AIA/NCARB Leadership Summit was hosted by NCARB at its offices in April. Attendees included the Presidents, Presidents-elect, and CEOs of both organizations. Discussion covered updates on organizational initiatives, previews of annual conferences, and priorities for the coming year.

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)

- The NCARB Board of Directors hosted a joint meeting with the President, Vice President, and Executive Director of the AIAS at its April Board Meeting.

NATIONAL ARCHITECTURAL ACCREDITING BOARD (NAAB)

- Staff and Board leadership prepared for a presentation at the upcoming Canberra Accord meetings in Boston, hosted by the NAAB. Canberra Accord signatories gather annually to discuss their commonalities and approaches regarding accreditation of architectural education programs. NCARB views this group as presenting an opportunity for new mutual recognition agreement discussion.

**Dear Colleagues:**

Let's Go Further! For the past year, NCARB staff have been rallying around this phrase as a way to demonstrate that collaboration is essential to helping our Member Boards and customers achieve their goals. Seeing our work through the

eyes of our colleagues across departmental boundaries is quite revealing—seeing through the eyes of Members and customers is essential. A series of internal staff meetings has resulted in adopting “Let's Go Further” as an organizing tool internally, and as a way of demonstrating our relational focus externally.

In supporting the concept of going further, our staff has also embraced a reinvigorated Values Statement which takes our previous generic list and distills our forward focus into three key words:

- *Open – by transparently sharing our approaches and expertise, we forge dynamic partnerships.*
- *Responsive – through receptive attitudes and quick response we foster confidence and increase satisfaction levels.*
- *Restless – our sensitivity to diverse needs and proactive curiosity about new possibilities allows us to advance our knowledge and refine our thinking.*

At the May AIA Convention in Atlanta, the NCARB booth will feature larger engagement areas for visitors to talk with staff, updates on the progress of our initiatives, and periodic media outreach events—all wrapped in the “Let's Go Further” theme.

As we finalize our plans for our own Annual Business Meeting in June, we will use the revitalization of host city New Orleans as a motivation for our own revitalization efforts. I hope many of you reading this will be able to attend our meeting, and drop by our booth at the AIA Convention if you are in Atlanta.

“Going further” includes providing a more useful, rigorous path to licensure. It is about assisting our Member Boards by expediting information, improving support systems, and providing timely analysis. It extends to expanding the reach of licensed architects with reciprocal licensure. And it also means we are seeking additional ways to go further for NCARB Certificate holders by adding benefits.

An early peek at data sets being produced and analyzed for our 4th Edition of NCARB by the Numbers (to be issued at the Annual Business Meeting) reveals many positive indicators regarding those on the path to licensure, including decreases in duration, increases in diversity, and positive trends in engaging with our programs. Those facts, along with your continued encouragement, show that together we really can go further.

Best wishes,

Mike Armstrong

CEO ON THE ROAD**ATTENDED IN APRIL:**

- **Watch Hill, RI:** Executive Committee and Board of Directors meetings.
- **Charleston, WV:** West Virginia Board of Architects meeting.

MAY TRAVEL PLANS:

- **Boston, MA:** Canberra Accord Meeting.
- **Atlanta, GA:** AIA National Convention 2015.
- **Chicago, IL:** Illinois Dept. of Financial and Professional Regulation Meeting.
- **Rapid City, SD:** South Dakota State Board of Technical Professions Meeting.

APPLYING OUR STRATEGIC PLAN**Facilitating Licensure**

- All systems are go for a July 1 launch of the streamlined IDP. As of that date, NCARB will be prepared to support jurisdictions who have adopted the changes to the IDP Guidelines regarding the elimination of elective hours and requiring reporting of core hours totaling 3,740. Forty-one jurisdictions have indicated that they plan to adopt the IDP streamline, with 35 ready to go on July 1. NCARB will continue to support Record holders seeking licensure in jurisdictions that have different experience requirements.
- Our Board of Directors formally approved the work of the Internship Committee in mapping a migration of core experience requirements from the current 17 areas into six categories. Known as the IDP Overhaul, this change will occur in July of 2016. Some supplemental experience will also transfer into the new format.
- We continue to make significant progress in developing ARE 5.0, and are increasingly optimistic about a fall 2016 launch date. The Examination Committee held their final meeting of the fiscal year at NCARB offices in early May. Registration for ARE divisions continues at an unprecedented rate, as a shortened retest waiting period and improving economy reinforce the “Getting it Done” campaign we launched last year.

@amalanow

Yay! I'm now a licensed Architect in two states! My @NCARB certificate made getting reciprocity super easy!

Fostering Collaboration

- The topic of global licensure arises frequently when our teams conduct outreach visits around the U.S. Recently, we have had the opportunity to talk with representatives from other countries whose licensure frameworks have similarities to our own. A special team composed of chairs of our Education, Internship, and Examination Committees has been analyzing the similarities and differences between us and the requirements imposed in Australia and New Zealand. We are having a series of conversations with Brazil as they design a licensure path. And, we have sought interaction with those whose educational accreditation requirements mirror those of the NAAB.

The outcomes of these discussions are neither obvious nor easy. Few organizations other than NCARB, for example, have a program that acknowledges licensed foreign architects. Finding common ground is worthwhile, but it will only be achieved where there are recognizable metrics in place that could support future mutual recognition agreements.

SOCIAL MEDIA MILESTONES (MARCH):

- **Percent change in followers:**

Twitter: +2%

Facebook: +2%

LinkedIn Group: +1%

LinkedIn Page: +4%

YouTube: +51%

Google+: +20%

- **Most popular Facebook post**

Meet a handful of young architects who didn't let anything stand in the way of earning their license:

[#ArchWeek15](http://bit.ly/ArchSpotlight)

Likes: 203 **Shares:** 77 **Comments:** 6 **Reach:** 58,544

RECENT NEWS

- [IDP Streamline Goes Into Effect July 1](#)
- [AIAS Launches Campaign to Promote Early Licensing](#)
- [NCARB Board Approves Streamlining and Overhauling of the IDP](#)
- [NCARB Offers Online Study Group for ARE](#)
- [AIAS Launches Early Licensure Campaign PASS](#)

BLOG

- [Architect Spotlight: Ralph Raymond](#)
- [5 Networking Tips for Aspiring Architects](#)
- [Quiz: How Much Do You Know About Architectural Preservation?](#)
- [IDP Streamline FAQs](#)
- [ARE Resources: Site Planning & Design](#)
- [Top 15 Sustainable Architecture Firms](#)
- [5 Resources for IDP Supervisors and Mentors](#)

Centralizing Credentialing Data

- The CEO Update to the Board at its April meeting included a remarkable statistic: 60 percent of jurisdictions are now either discussing data sharing or actively engaging in it, compared to just 7 percent one year ago. We are currently addressing individual issues around the legal interpretation of federal reporting requirements, and providing a path forward in many cases that seemed unresolvable.

ORGANIZATIONAL DEVELOPMENT AND OFFICE LIFE

- In early May, we were pleased to announce the selection of Roxanne Alston as the new Director of Customer Relations. Roxanne has served with distinction as an Assistant Director in that department. She has been a critical factor in successfully elevating the performance and approaches of this department, and we look forward to seeing her step into this senior staff position. Roxanne succeeds Doug Morgan, who moved over to head our Administration directorate.
- Six NCARB staff members have taken on an additional role as “Brand Ambassadors.” Recently, this team completed a series of workshops with NCARB staff designed to reinforce the organization’s values as an important part of our culture.

@lugray

@NCARB Thanks. This info is good to see although there is still work to do. I appreciate many changes you have been making with the ARE.

Directorate Highlights

ADMINISTRATION

- Submitted a balanced draft FY16 Budget for Executive Committee and Board of Directors review at their April 2015 meeting.
- The Meeting Planning team supported the American Institute of Architecture Students (AIAS) with development of their meeting registration website for the AIAS Grass Roots event.
- Partnered with Marketing & Communications to conduct focus group research for potential benefits of certification and to facilitate a blue-sky conversation with the Board of Directors at their April meeting.
- Concluding final phases of a legal audit that resulted in updates to policies and contract templates, and increased trademark protection.

COUNCIL RELATIONS

- Attended the West Virginia Board of Architects meeting.
- Completed a line-by-line review of the Idaho Board of Architectural Examiners statutes and regulations, and recommended changes to align both with current practices and NCARB Model Law/Model Regulations.
- Distributed the following to all Member Board Members and Member Board Executives:
 - 2015 Annual Business Meeting invite
 - April Legislative Tracker
 - Recap of the 2015 Regional Summit
- Conducted research on exemptions identified in the statutes and regulations of Member Boards pertaining to engineers, specifically civil engineers and agriculture engineers.
- Facilitated a conference call with the Regional Leadership Committee to begin planning workshops for the 2015 Annual Business Meeting.
- Updated the Roster database to reflect changes to all Member Boards.

MARKETING & COMMUNICATIONS

- Released initial promotion to Certificate holders for NCARB's newest mini-monograph: **Indoor Environment: Part II**, Indoor Air Quality: Sources, Contaminants and Health Effects. NCARB will be announcing a new mini-monograph release every month. Certificate holders receive mini-monographs for free, and by passing the mini-monograph quiz can earn continuing education hours toward renewing their architectural license.
- Launched IDP Streamline communications campaign to inform our members and customers of the changes accompanying IDP streamline, when the changes will go into effect, and how the new requirements will affect aspiring architects based on their jurisdiction.
- The [April Architect Spotlight](#) featured 2014 Intern Think Tank (ITT) member Ralph Raymond, who discussed ARE strategies, keeping track of IDP hours, and the value in being part of a professional association.
- Continued working with the Examination directorate on the [ARE 4.0 Online Community](#) to increase community participation and support member needs. The community has now reached 2,883 members since it's launch in February.

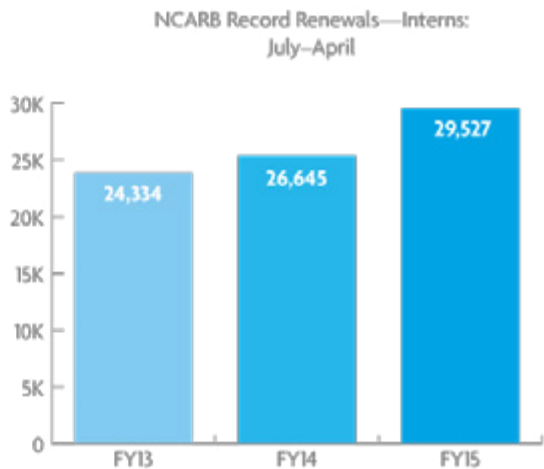
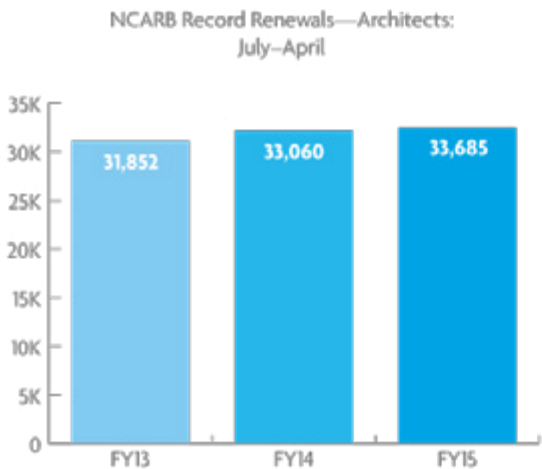
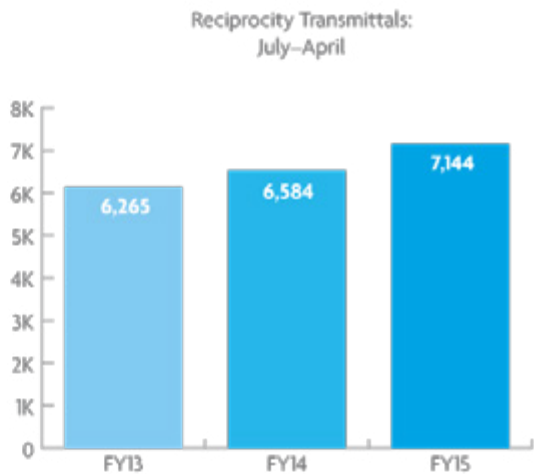
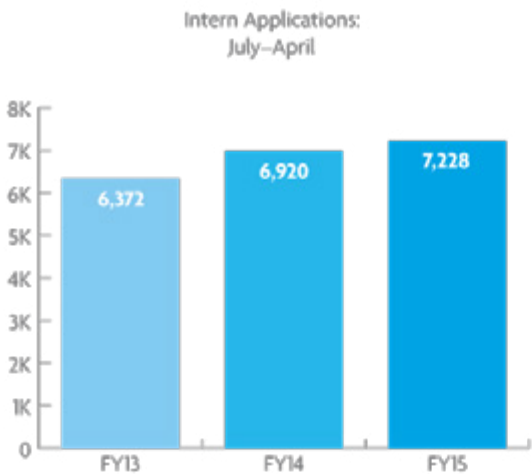
@AIASRWU

@NCARB thanks for a great presentation at #Nourish Quad2015 @AIASorg

Directorate Highlights

CUSTOMER RELATIONS

- Now offering Member Board staff the opportunity to schedule one-on-one conference calls or Web training to help support their licensing efforts. These focused training sessions will cover the NCARB systems and processes used by our Boards, present a forum to answers questions on topics such as the new Record summary view and the transmittal process, and recap interactions with staff members. For more information or to schedule an appointment, contact Roxanne Alston or Demetrius Norman at customerservice@ncarb.org.
- Continued to collaborate with Canadian provinces to resolve long-standing concerns over the transmittal process between Canada and the U.S.



Directorate Highlights

EXAMINATION

- Developed the first iteration of case study questions as part of the ARE 5.0 Item Development Subcommittee efforts. This new examination format will allow NCARB the ability to assess a candidate across multiple content areas that all relate to a similar project scenario.
- Prepared for the final meeting of the Examination Committee. Discussions during this meeting will cover strategic planning for both ongoing examination development, and the procedure to conduct the ARE 5.0 standard setting.
- Finalized the assembly and publication of next year's forms of the exam that will be available for candidates from July 2015 through June 2016. This yearly effort ensures continued examination security by constantly updating and refreshing the questions used to assess the candidates of the ARE.
- Completed enhancements to the My Examination portal to help Member Board's better control examination eligibilities.

INFORMATION SYSTEMS (IS)

- Enhanced search capabilities in the new Roster system to enable searching by person rather than board or group.
- Created an IDP hours calculation help page as part of the IDP Streamline implementation.
- Improved NCARB website security to meet modern cryptographic standards.
- The Infrastructure team held annual Security Awareness Training to improve the security of the NCARB computing environment.

@joshkunkel

Great. Thanks for the quick response! You all are really stepping up your game in a positive way :)

Directorate Highlights

INTERNSHIP + EDUCATION

- Launched the second in our series of new mini-monographs, **Indoor Environment Part II: Indoor Air Quality: Sources, Contaminants and Health Effects**.
- Announced the streamlined IDP implementation date of July 1, 2015, to Member Board Members, Member Board Executives, and NCARB Record holders.
- Announced the opening of the 2015 NCARB Award. Application instructions and submission forms are now available online. Deadline for the Award applications is September 29, 2015. The purse for the award has been increased from \$75,000 to \$100,000. The Award encourages schools of architecture to develop innovative academic programs that integrate practice and education.
- Opened registration for the 2015 Licensing Advisors Summit. The Summit will be held July 30–August 1 in San Diego, CA.

• OUTREACH

○ Recently completed events include:

- **AIA Components:** AIA Kansas City (MO), AIA Topeka, AIA El Paso, AIA Western Massachusetts, AIA Philadelphia, AIA Kentucky, AIA Indianapolis, AIA Orange County.
- **Conferences:** University of Kansas Career Fair, Dean's Council – Kansas City, AIAS Northeast Quad Conference at Drexel University, AIAS Midwest Quad Conference - Lexington, KY.
- **Schools:** Kansas State University (Manhattan), University of Kansas (Lawrence), Texas Tech University (El Paso), University of Massachusetts (Amherst), Mississippi State University, Mississippi State University (Jackson Campus), Marywood University, Virginia Tech – WAAC.
- **Firms:** David M Schwarz Architects, DC.

○ Upcoming events include:

- **AIA Components:** AIA New York's ENYA Got License?
- **Conferences:**
AIA Convention 2015
May 14-16
Atlanta, GA

Join us at the AIA Convention 2015 to see how NCARB is going further to help support the professional needs of the architecture community. Visit booth # 2145 to meet our subject-matter specialists, earn Learning Units (LU), enter our contest for a chance to win great prizes, and even receive a FREE NCARB T-shirt.

For more information about NCARB's AIA Convention activities, visit our [AIA Convention webpage](#).

- **Career Fairs:** Manassas Park Career Fair (VA).